

# Christian 'Boo' Boucousis

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***Fighter pilot, Performance specialist & Keynote speaker***

Global human and organizational performance company Afterburner's CEO, Christian Boucousis, known as "Boo," is a world-class keynote speaker whose results-oriented approach has made a profound impact on individuals and organizations worldwide. His message of growth and empowerment has inspired audiences globally, including global leaders from Pfizer, Specsavers, and McDonald's, among others.



Boo's Evolutionary way of Thinking has revolutionized the way global leaders achieve immediate and ongoing performance leaps, replacing the outdated and unsustainable "high-performance" models. His novel "Thought Loops" equip leaders and teams with fast-thinking, fast-acting skills needed to consistently surpass expectations. By connecting individuals with their human performance strengths and limitations, Boo navigates them towards a growth mindset and the skills needed to evolve both personally and professionally.

Boo's impact can be seen in the thousands of glowing reviews he has received from satisfied clients who have experienced his powerful insights firsthand. His life story is a testament to his ability to adapt, reinvent himself, and create success in the face of adversity. He has reinvented himself numerous times, using the ways of thinking and working he acquired as a fighter pilot to build a humanitarian business with a turnover in excess of \$200 million, developing a record-setting \$42 million high-rise hotel, and transforming an iconic published business into a digital publishing powerhouse.

With his unique blend of expertise, energy, and passion, Boo is the ideal keynote speaker for anyone seeking inspiration and empowerment. He not only equips individuals with the tools to achieve their goals but also inspires them to unlock their full potential and make a positive impact in their personal and professional lives. By connecting with Boo, you will join the ranks of global leaders who have experienced his life-changing insights and have achieved extraordinary success.

***Christian 'Boo' Boucousis talks about:***

**Deep Performance - Be the best of the best**

For leaders, sales and marketing teams, operational teams and general team performance

High performance has its place in an organisation and deep down, we all need and want to perform and to be part of a high-performing, winning team. However, research highlights the stark reality, that not everyone can be, or wants to be, a high performer. However, we can all be deep performers!

This topic explores the power of deep performance. You'll gain insights into the simple lessons and habits of the best of the best, from business leaders, the GOATs (that's Greatest of All Time for the uninitiated!) and the uncompromising world of fighter pilots, and how to apply them in your business.

### **The GID Mindset - Get It Done - The secret to unlocking 400% more of everything**

For sales. Productivity, engagement, resilience, agile ways of working and change management

The world around you is accelerating. We look at emerging research on how organisations can take advantage of disruption to not only keep pace with change, but to accelerate ahead of it. We've all heard the phrase "We need to buy time"? Well unfortunately you can't! In an accelerating world, mastering the time you have is fundamental to success.

If we can't buy more time, how do we create it? The GID mindset is a way of getting your people to think fast and work in unprecedented synchronicity - it's the future for humans to work in the era of digitalization and automation. It's about focus, getting "it" done rather than "things" or "stuff" done.

### **Be Exceptional - How to stand out from the crowd**

For leaders, sales and marketing teams, resilience, high performing teams and change

In a world where every brand, product and service feel the same, this session will show you the methods to stand out by becoming an exceptional organisation. The formula for driving success?

Developing the courage to dive deep into your organisation's mis-steps and failures, to extract incredible lessons and to act on them quickly to rapidly improve your existing products and services, drive innovation and create exceptional people. Transition from a FAILURE mindset, to an experimental mindset and strike the balance between delivering your business of today with your business of the future

### **Indispensable - Be the organization (or person!) you can't live without**

For leaders, strategic thinking, sales and marketing, resilience, motivation and inspiration

What's the point of every action, meeting, or product in your organisation, or to put it another way, the purpose? This keynote explores why creating purpose, understanding purpose at different levels of your business, and understanding our customers purpose is the key to becoming indispensable.

Having a Vision, Mission and goals is one thing, helping everyone in the organisation connect to

them is another.

We'll take a dive deep into connecting daily purposeful actions to your organisations "Big Purpose" to help improve engagement, productivity and wellbeing across all levels of your business.

### **From Chaos to Clarity - In a chaotic world, be the oasis of calm**

For leaders, teams, strategic planning, offsites, product launch, remote teams

We all need clarity, especially in today's chaotic disconnected world. In the military they call it VUCA; Volatile, Uncertain, Complex and Ambiguous. It's during these periods exceptional companies find opportunity, rally their people and shift into the new norm, at speed. We'll explore the importance of creating an execution rhythm, the concept of situationally aware thinking and how to create time to focus and collaborate.

### **Client testimonials**

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“ The translation from 'cockpit' to 'meeting room' made it a highly engaging way to learn strategies for getting our strategy executed!

- *Head of Communication and Marketing - Zurich*

“ Best corporate training program I've ever experienced.

- *CEO Transurban*

“ Real life methods that can be applied in our professional lives.

- *Head of Network Optimisation 7-Eleven*

“ The simplicity of the approach was so eloquently explained, and can be used in day to day objectives, small business to large corporations.

- *CEO Badalya and GKS*

“ Boo's presentation was amazing. He brought humour and charisma and his amazing life experiences to show how we can bring situational awareness to our roles and look to strive to achieve (and debrief!).

- *Corporate FX Dealer AMEX*

“ Boo was a highlight! His session was both high impact and engaging with actionable take-aways for teams and individuals. The incorporation of videos and AV production throughout his keynote made his performance captivating from start to end. We toured Boo across 4

states and he was a hit with all demographics.

**- Director Momentum Connect Events**

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[VIDEO OF SPEAKER](#) 