

Amanda Gore

Communications and Performance Expert

Amanda Gore is CEO of The Joy Project, a business woman, an author and award winning speaker. She is one of 4 Australians inducted into the USA Speaker Hall of Fame.

Her philosophy is based on Carl Buchener's quote:

"People will forget what you say; they will forget what you do- but they will never forget how you made them feel".

She believes everything in life and business is about feelings! The way we *feel* about ourselves, a product, organization or person influences how we behave and informs our decisions about how we spend - our time and money, or with whom we conduct business. The way we feel during a meeting or conference impacts our ability and desire to learn and change

She works with small and large organisations in every industry - McDonalds, Westpac, KPMG, CISCO, AMP, MDRT, Flight Centre, Google, Remax, Disney, Hilton, The Direct Selling and many other associations, hospitals and schools to help them create cultures of joy and engagement and to bring the humanity and joy back into their organisations.

Her presentations are very personal and funny experiences that embed powerful and relevant messages that are tailored to your desired outcomes, and connects with people's hearts!

Discovering 'what's the difference that makes the difference' in performance, success, sales and life is her passion. She constantly researches and explores the latest science and ideas and marries them with personal experience, emotion and the heart - then wraps them in stories that make people laugh! In between laughter, she embeds profound messages that allow them to want to make changes - at work and home.

Too often the content is king at conferences, and although it's critical, nothing changes till people are inspired to change. Amanda creates an environment in which people want to change, to grow, develop and take responsibility for themselves.



Amanda Gore talks about:

- Joy at Work + at Home
- Leadership (personal, professional)
- Resilience, Preventing Burnout
- Thriving on change and the new normal
- Dealing with uncertainty
- Creating mentally healthy cultures
- Stress and work life balance
- Sales and customer service
- Mindset shifting
- Emotional intelligence
- Attitude, perceptions and behaviour
- Connection and Communication

Client testimonials

“ Amanda was the most dynamic and insightful relationship speaker I've either hired or listened to. I would not have our first meeting of the Northeast Consulting Partners at Deloitte without her. We changed our dates so she could be with us.

- ***Deloitte USA***

“ What a delightfully refreshing talk you gave to our members last week. It is a long while since the hallowed halls of the Reserve Bank echoed to the laughter and experienced high jinks you brought forth from those present. You showed us highly sedentary bankers how to improve our health, appearance and mental outlook without necessarily becoming fitness fanatics.

- ***Australian Institute of Bankers Inc.***

“ Thank you so much for your energy, enthusiasm and commitment to helping people embrace change, and for the many light bulb moments around the room. Your name has been flying around the email system today with JOY CLUBS being born.

- ***NSW Government Education & Communities***

“ My sales force came away feeling better about themselves and well equipped to stay that way. Judging by the improvement in morale (and sales) this is proving to be good for business too.

- ***Imagineering Australia Pty Ltd***

“ After seeing Amanda inspire our top performers at a recent rewards function, we thought her

energy, passion and zest for corporate harmony would be just the recipe to get 120 leaders motivated about the future of our business. Amanda sent the group off on a high, ready and willing to embrace our business strategy and take it to their people. Amanda had the hardest to please leaving the forum with a better understanding of how important perceptions are, more skills in emotional intelligence and committed to changing their own, and their teams' behaviours.

- Westpac Group

“ I'm just sorry I waited so long to book you for a meeting. Only once in a rare while does a speaker come along who actually affects real change from their 90 minutes on stage. You breathe that rarefied air!

- McDonalds

“ I have been a member of MDRT for 29 years and have seen some of the best speakers in the world. None has ever received 3 standing ovations like Amanda Gore.

- Million Dollar Round Table

“ Amanda Gore, you are an inspiration! Verosol has never had a sales conference like this one. Despite all of the laughs, and metaphors, your messages were very clear and hard hitting. Success in business is strongly influenced by people and how they interact together. Amanda, your session set the scene for one of the most successful conferences we have ever had. Thank you so much.

- Verosol (Aust) Pty Ltd

“ Amanda's ability to cut through with our team set the scene for our conference. Barriers were broken through the use of humour and physical symbols which reinforced our theme and inspired colleagues to connect. Amanda has a gift which you need to experience firsthand.

- ANZ

“ The audience loved Amanda. Her presentation skills were amazing and left a lasting impression with the audience that is still being talked about, best ever that I have seen

- AIA Australia

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[VIDEO OF SPEAKER](#) 