

Eric Bailey

Visionary 'activational' speaker

Eric's early life could have been a script of despair, but he chose a different path. With unwavering determination, he refused to be defined by his circumstances. Instead, he embraced the challenges as steppingstones, propelling him toward a destiny beyond anyone's imagination.

Born with a bone disease and abandoned by his biological parents, Eric journeyed through the unforgiving streets of South-Central Los Angeles. Rather than succumb, he channelled these struggles to forge strength. In a neighbourhood synonymous with challenges, he unearthed his unbreakable spirit.

A pivotal mentor recognized Eric's potential, propelling him to secure a university education against all odds.

Overcoming mental, emotional, physical, and financial hurdles, this marked the inception of his transformative journey.

Although NBA dreams encountered setbacks, Eric's tenacity endured. He ventured to Australia in the early '80s, pioneering the National Basketball League (NBL). While injuries curtailed his playing career, his passion burned on.

For over 30 years, Eric's impact transcends borders. Giants such as Qantas, Footlocker, NBA, Pizza Hut, Robert Walters, John Deere, Scotia Bank, CIMB Bank, Toyota, RE/MAX and many more have sought his transformative insights.

As a Certified Mental Wellness First Aid Coach and Facilitator, Eric possesses the tools to nurture wellbeing. His workshops and keynotes extend across mediums - online, convention centres, boardrooms, classrooms, and even the basketball court. He pioneers groundbreaking team-building activities on the hardwood and offers one-on-one coaching.

Eric's trademark "The Championship DNA" series has garnered rave reviews worldwide. This transformative offering encapsulates his philosophy and empowers individuals to unleash their inner champions. The workshops and keynotes can be delivered online, in convention centres, boardrooms, classrooms, on the basketball court with groundbreaking Team Building Activities on the hardwood, and through one-on-one coaching.



Recognized as the 22nd best Motivational Speaker in the World in 2014 and a recipient of the highly prestigious CSP award in 2008, Eric's words kindle flames, reshape destinies, and guide transformative journeys.

The Certified Speaking Professional (CSP) award is an exceptional honour achieved by fewer than 10 percent of all global speakers. It signifies Eric's dedication and expertise in inspiring change and driving impact.

Eric's story resonates on global stages - from Fox News to CBS, NBC, and CEO Magazine. His empowerment message reaches far and wide.

Eric has been a proud Australian citizen for over 40 years and lives in Brisbane Qld. He is a loving proud father, grandfather, ambassador for change, lending his voice to organizations like Nourish the Children and Adopt Change. His commitment to impact goes beyond motivational speaking. And a mad keen sports junkie following his hometown Los Angeles Lakers, Clippers, and Dodgers.

Eric Bailey talks about:

Do You Have Championship DNA?

Welcome to the world of champions! In this keynote presentation, we delve deep into the concept of Championship DNA and explore what it takes to achieve greatness in any endeavor. Whether you're an athlete, an entrepreneur, or simply someone looking to excel in life, this thought-provoking session will inspire and empower you to tap into your full potential.

To possess Championship DNA is to unlock the key to extraordinary achievement. By cultivating the traits of champions, setting ambitious goals, and persevering through challenges, you can tap into your full potential and lead a life of excellence.

Remember, it's not just about winning; it's about the journey, the growth, and the impact you have on others. So, ask yourself again!

Client testimonials

“ Eric has brought our workers closer together, reduced absenteeism and improved communication. Eric displayed substance with style and passion. Rated 10 out of 10!

- Filtronics Pty. Ltd, Asia Pacific Exports International

“ He worked with us and gave so much of himself that each staff member and executive leader walked away feeling positive and touched that this man could share such personal reflection in such a motivational way. Even our most negative staff member turned the corner. That says something about the skills, tools, and ability of this man to effect change from the bottom up!

- Suncorp Financial Services

“ Eric had a vision that was perfectly aligned to what we experience each and every day. WOW! His ability to engage his audience was infectious and powerful beyond my expectations. I saw grown men cry when Eric relayed his very personal story of birth and setbacks. What makes Eric so unique and effective? He is real! He researched our industry thoroughly and interpreted it brilliantly. His balance of wit, humour and pathos left our team wanting more.

- RE/MAX Vision Real Estate, Convenor Australasian Convention

“ Eric was a speaker at our recent AMP Financial Planners Association Conference and was highly regarded and respected as a speaker from our attendees. His talk inspired all to go for it and 'take the shot'. Over ninety five percent of our attendees rated Eric as either Exceptional or Very Good and all stated they would like to have him back to speak. Eric has a powerful message and is energetic in his style....I would have Eric back to speak at any of our future conferences.

- AMP Financial Planners Association Inc.

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