

# James O’Loghlin

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## ***Entertaining Media Host, Comedian, MC & Facilitator***

James O’Loghlin is one of Australia’s most respected and recognisable media personalities with a passion for Practical Innovation. An experienced and highly skilled keynote speaker, facilitator, and MC. James is perhaps best known for his 15 years presenting witty and entertaining programs on ABC Local Radio, and as the host of over 300 episodes of the much loved “The New Inventors” on ABC-TV . It was this role that fuelled James’ passion for practical innovation.

James has been delighting corporate audiences with his unique brand of corporate insight and comedy for over a decade, and is equally at home giving keynotes, acting as MC for conferences and awards nights, and facilitating panel discussions. He is a favourite with Australian audiences and event planners, and a true industry professional with hundreds of successful live events to his credit.

James is the author of 12 books, including ‘Innovation is a State of Mind’, and, with Prof Ian Hickie, the bestselling mental health book ‘Minding Your Mind’. Prof Hickie and James’s mental health podcast, ‘Minding Your Mind’, has been listened to over a quarter of a million times.

James speaks on the topics of Innovation, where he shares practical strategies to help people identify opportunities for innovation in their business and take advantage of them, Mental Health, where he shares evidence based strategies to help people maintain and improve their mental health, and Persuasion and Influence, where he shares practical strategies to help people to become more persuasive and influential.

### **Master of Ceremonies and Facilitator**

James is an accomplished and highly experienced MC, able to draw laughs from whatever is happening whilst running events efficiently. You get the professionalism of an experienced radio and television host who is utterly at home on stage, combined with the humour of one of Australia’s best corporate comedians. James is an experienced and able panel facilitator who always ensures that the discussion is informative and entertaining.



### ***James speaks about:***

#### **Innovation is a State of Mind**

Everyone knows innovation is important. The pace of change has never been faster. Today's cutting edge best practice quickly becomes tomorrow's fax machine. No matter how well your business is doing today, to stay relevant and successful, you have to keep innovating

Former host of ABC-TV's 'The New Inventors', author of 'Innovation is a State of Mind' and innovation expert James O'Loughlin will discuss:

- How to identify opportunities for innovation and generate new ideas
- 3 things everyone can do to be more innovative
- A process everyone can use to create innovation
- How to build a workplace culture that encourages innovation

Note - a practical workshop can follow the keynote, where participants apply the innovation process to their own business, identify opportunities for innovation, and come up with new ideas.

#### **Overcoming the barriers to innovation**

Many of us want to focus more on innovation and improving our business but find it just doesn't happen. What goes wrong? What stops us from being innovative? How can we overcome those barriers? In this informative and entertaining keynote, former host of ABC-TV's 'The New Inventors', author of 'Innovation is a State of Mind' and innovation expert James O'Loughlin will outline the 6 big barriers to innovation, and share practical strategies to overcome each one, to enable people to ensure that making their business better becomes a part of their work every day.

Session takeaways:

- An understanding of the factors that prevent us from being more innovative
- Easy to implement strategies to become more innovative every day
- Strategies to identify opportunities for innovation and take advantage of them
- How to create an innovative workplace culture

Note - a practical workshop can follow the keynote, where participants apply the innovation process to their own business, identify opportunities for innovation, and come up with new ideas.

#### **Minding Your Mind**

There are things we can all do to maintain and improve our mental health. In this engaging and informative keynote James O'Loughlin, co-host of the mental health podcast, 'Minding Your Mind', downloaded over a quarter of a million times, and co-author of the book 'Minding Your Mind' will share practical, usable strategies that empower people to maintain and improve their mental health.

Session takeaways:

- How to notice, and deal with, the early signs of burnout
- 7 evidence-based strategies to improve mental health and live happier, more productive lives

- The importance of being socially connected for good mental health
- How do deal with large, unsettling changes

Note - a practical workshop can follow the keynote

### **Persuasion and Influence**

How do you persuade people? When you have an idea, how do you get others on board to help you turn it into something real? Lots of good ideas never get anywhere. How can you make sure that yours do?

Being able to persuade is an essential skill. You might have an idea at work, something you want to pitch in a meeting, or a proposal you want to excite clients and customers about. You might want to get your team fired up, persuade your boss, or even harder, one of your kids. To do it, you need to know how to persuade, and how to influence. In this compelling and informative keynote, James O’Loughlin will share practical strategies to enable people to be more persuasive and influential.

Session takeaways:

- How to boil a complex argument down to its essence and present a short, sharp and compelling pitch
- How to identify and get to decision-makers
- How to work out what a decision maker wants, what they need and how your proposal can solve a problem for them
- How to focus on solutions
- How to find and enlist influential supporters

Note - a practical workshop can follow the keynote, where participants apply the innovation process to their own business

### **Client testimonials**

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“ Excellent. We were very impressed with how he integrated aspects of some of the other speeches into his presentation which was very amusing as well as giving some food for thought. He was very approachable and down to earth - an excellent dinner guest.

- *Engineers Australia*

“ Excellent. James excelled as master of ceremonies for the 2008 NRW Natural Resources Conference. His facilitation of the panel discussion was particularly impressive.

- *Department of Natural Resources and Water*

“ Thank you for your fantastic “MC” services...your cool, calm and collected style not only kept us highly amused, but kept everything and everybody else under control!

**- The Starlight Foundation**

“ Our clientele varies greatly in tastes and background and your professionalism and ability to connect with and entertain audiences was greatly appreciated. You were one of the standout comedians.

**- The Harbourside Brasserie**

“ Excellent. Extremely amusing and an excellent ability to work the audience.

**- Telstra Retail - Finance**

“ Excellent. James is a highly professional entertainer. His performance was outstanding.

**- Australian Venture Capital Association**

“ An enormous thank you. Your comedy section was a highlight of the evening's entertainment...the act was great: well chosen, clever and above all funny. We had a great deal of positive feedback about the evening in general, and your performance in particular. We'd be happy to recommend you.

**- Young Cancerians Sydney Committee**

“ You were fantastic on the night and targeted your act perfectly to the audience. I've had terrific feedback from the guests, who all thought you were very witty & entertaining. I will definitely recommend you to everyone.

**- Resourceful Events**

“ Thank you for working your magic as MC last Monday at the NSW Premier's Awards. We've received an overwhelmingly positive response regarding the awards ceremony with many mentioning just how much they appreciated your work.

**- NSW Department of Health**

“ Thank you so much for your wonderful compering of the Smart Awards. You were fantastic and everyone enjoyed your humour, style and professionalism. We look forward to working with you again in the future.

**- Invigorate**

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[VIDEO OF SPEAKER](#)