

# Dr. Jordan Peterson

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## **Professor, Clinical Psychologist & Bestselling Author**

Dr. Jordan Peterson is a clinical psychologist and the author of the bestselling book, *12 Rules for Life: An Antidote to Chaos*, which explores the modern world by uniquely combining the hard-won truths of ancient tradition with the stunning revelations of cutting-edge scientific research.



He has published over 100 scientific papers with his colleagues and students, and they have substantively advanced the modern understanding of creativity and personality.

As a Harvard professor, he was nominated for the prestigious Levinson Teaching Prize, and is regarded by his current University of Toronto students as one of three truly life-changing professors.

Dr. Peterson's YouTube channel features his university and public lectures, with a growing fanbase of over 1 million subscribers.

### **More about Dr. Jordan Peterson:**

Dr. Peterson is a professor at the University of Toronto, a clinical psychologist, and the author of *12 Rules for Life: An Antidote to Chaos*. His now-classic book, *Maps of Meaning: The Architecture of Belief*, offers a revolutionary take on the psychology of religion. His classroom lectures on mythology and psychology, based on *Maps of Meaning*, were turned into a popular 13-part TV series on TVO.

Dr. Peterson's YouTube channel, *Jordan Peterson Videos*, features his university and public lectures (including the more recent 15-part biblical series), responses to the polarizing political crises of today, and interviews with people such as Camille Paglia, Jonathan Haidt and Ayaan Hirsi Ali.

Dr. Peterson and his colleagues have also produced two online programs to help people understand their personalities and improve their lives. The newest, *UnderstandMyself*, provides its users with detailed information about their personalities, based on work he published with his students. Tens of thousands have now used it to determine who they are, and to help others understand them, as well.

His original self-analysis program, the *Self Authoring Suite*, (featured in *O: The Oprah Magazine*,



CBC radio, and NPR's national website), has helped over 200,000 people resolve the problems of their past, rectify their personality faults and enhance their virtues, and radically improve their future.

Dr. Peterson has appeared on many popular podcasts and shows, including the Joe Rogan Experience (#877, #958, #1006), The Rubin Report (*12 Rules for Life: An Antidote to Chaos*, Free Speech, Psychology, Gender Pronouns), H3H3 (#37), and many more.

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