

Erin Phillips

Dual code star of basketball and Australian football & Speaker

Erin Phillips is a highly sought after speaker. She is a talented dual code star of Australian sport and has forged a remarkable professional career in both basketball and Australian football, leaving a significant mark on the AFLW as the competition's first genuine star.



More about Erin Phillips:

The daughter of a South Australian football legend and a prodigiously gifted athlete in her own right, Erin rose through local basketball ranks to shine as a point guard for the Adelaide Lightning in the WNBL before being selected in the 2005 WNBA Draft by the Connecticut Sun.

She went on to win WNBA Championships with the Indiana Fever and the Phoenix Mercury before taking on the role of development coach with the Dallas Wings.

Erin shone just as brightly at international level, proudly representing the Australian Opals for more than a decade, including two Olympic Games, where she won a historic silver medal in 2008 to go with 2006 World Championship Gold and 2014 Bronze.

She also spent extensive time in the Polish league, winning 3 Championships and 2 All-Star awards.

But Australian Football was always Erin's first love. She had reluctantly given the game away at age 13 due to lack of female pathways, so when the AFLW competition was announced in 2017, she couldn't sign up quickly enough.

As a leader, she brought her elite high-performance background to bear on the AFLW, setting the benchmark for others to aspire to and instilling a culture of hard-work and professionalism across

the competition.

A role model for young girls and boys alike, she will go down in history as one of the central characters in the creation of AFLW.

Away from the footy field and basketball court, Erin and wife Tracy are mums to their three children Brooklyn, Blake and Drew.

Aspiring to forge a legacy as an athlete that is also a leader for change, Erin is paving the way in pushing boundaries within women's sport, with issues such as diversity and the courage to innovate and do things your way close to her heart.

She is passionate about health and fitness, family, the welfare of animals and the planet.

A highly sought after speaker and ambassador in the corporate world, Erin is currently an ambassador for Puma, Chemist Warehouse (INC Protein), Toyota, Metro Homes and the Australian Football League.

She is also an impressive and natural media performer, having gained experience in both television and radio.

Client testimonials

“ For 4 years Erin has been an incredible ambassador for PUMA. She is always keen to support the brand where she can, not only making herself available for our shoots and activations, but also coming up with ideas of her own that integrate well with the brand. Whether on field or off field, Erin continues to prove how she aligns with our brand values and puts them on show to our target audience. We hope continue partnering with Erin for many years to come.

- *Partnership Executive, Puma*

“ Erin has been a part of the Chemist Warehouse family for many years as an ambassador and is a professional in every aspect. Erin's passion for the brands she works with is evident and she is always willing to go above and beyond to get the best results.

- *Senior Partnerships Manager, Chemist Warehouse*

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