

# Jessie Lloyd

## ***Musician, Performer, Producer & Entrepreneur***

Jessie Lloyd is an Aboriginal and Torres Strait Islander musician, producer and creative entrepreneur who hails from the tropics of North Queensland. Dedicated to the song tradition, she is determined to produce, perform and progress Australian Indigenous music. She is also passionate about pursuing progressive social opportunities, values and attitudes. Jessie has produced various projects, performances, albums and a music TV series for *NITV*. She has also undertaken multiple Artistic and Music Director roles over the course of her career.



A talented vocalist, guitarist, bassist and ukulele player, Jessie's style as a musician is influenced by her experiences, discipline and natural talent. With wonderful authenticity, she has made a significant contribution to the rich diversity of Australian arts and its audiences.

### **More about Jessie Lloyd:**

Jessie comes from a strong family of musicians. Her grandfather Albie Geia was the conductor of the Palm Island Brass Band and her father, Joe Geia, is considered a pioneer of contemporary Indigenous music and composer of the Aboriginal National Anthem 'Yil Lull'.

She earned her formal qualifications at Abmusic in Perth, WA in 2002, and in 2014, as an independent solo artist, released her debut EP *Other Side of the Room*. Her vocals are smooth, with a depth that conveys the strength and universal resonance of her lyrics.

Jessie has a broad experience in the Indigenous music business and sector development. Dedicated to the continuation of cultural practice through the production of both traditional and contemporary Indigenous music, she was previously CEO of Songlines Aboriginal Music in Melbourne and South West Aboriginal Entertainment in Perth.

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