

## Tania de Jong AM

### ***Entrepreneur, Leader, Innovation Catalyst, Soprano & Keynote Speaker***

Tania de Jong is a leading Australian soprano, social entrepreneur, and the founder of five businesses and two charities over three decades. Known as an 'agent for change', she has been named as one of the 100 Women of Influence and as one of the 100 Most Influential Entrepreneurs in Australia. In 2008, Tania received the Order of Australia for her work as a performer, entrepreneur and for her impact on education, innovation and the community.

Internationally recognised as a keynote speaker, MC, performer, workshop leader and innovation catalyst, and having worked across the business, public, creative and community sectors, Tania is able to draw together cross-sector themes relevant to business and government sectors. She is renowned for her ability to unleash creative energy and expand mindsets.

Tania de Jong's presentations deliver strategies to develop a culture of innovation, diversity and inclusion.

### **More about Tania de Jong:**

As the granddaughter of Slawa Duldig, who invented the foldable umbrella, innovation is in Tania de Jong's blood. She is passionate about the power of creativity and creative leadership to facilitate enormous and profound social change. She believes that every individual, team and organisation has untapped creative potential and that we need to unlock our human capital and allow people's voices to be heard.

Tania is in demand at conferences across Australia, NZ, USA, Europe and Asia. She has presented keynotes for a range of associations, Universities and education conferences as well as major innovation events and festivals like Creative Fuel and Switch.

She delivered the opening keynote at the International Innovation Symposium in Vienna and has delivered keynotes to NAB, ANZ, BHP, AON Top 200, David Jones Top 150, Spotlight Top 300, BCG Top 150, McKinsey Top 100, Veolia Top 100, Perpetual Top 56 - to name a few. In 2018, Thinkers 50 invited Tania to be a keynote speaker and performer at the European Business Forum



in Denmark.

Tania writes articles and has been featured and interviewed across major media including *Huffington Post*, *ABC*, *AFR BOSS Magazine*, *The Australian*, *The Age*, *Sydney Morning Herald*, *2UE* and many others.

Tania is the founder of Creative Universe, Creative Innovation Global, Dimension5, MTA Entertainment & Events, The Song Room and Creativity Australia and the With One Voice program. She is also the founder of Music Theatre Australia Entertainment & Events and founder and executive producer of Creative Innovation Global. Creative Innovation Global has received international and national awards including Corporate Event of the Year in the global Eventex Awards. The ground-breaking Creative Innovation Asia Pacific forum brings together international and national leaders to focus on managing and preparing for a rapidly changing world.

Tania performs internationally with her acclaimed musical group Pot-Pourri. Pot-Pourri presents a unique blend of international song, music theatre, cabaret, opera, magic, didgeridoo and comedy and customises their feature performances to suit each client and event. The group has released several CDs and has been named Australian Event Entertainer of the Year. Tania has released three solo albums.

Tania's numerous awards include the Order of Australia in 2008 for her work as a performer, entrepreneur and for her impact on education, innovation and the community. Tania's other awards include Ernst and Young Australian Social Entrepreneur of the Year, the 'Outstanding Individual Contribution to Australian Culture', Churchill Fellowship and The Melbourne Award. She was inducted into the AGSE Entrepreneurs Hall of Fame at Swinburne University and named Brainlink Woman of Achievement. Tania was named in the 2016 Impact 25 Awards which honour the social sector's most influential people for their significant and positive impact in Australia and around the world.

Tania de Jong has a Bachelor of Law (Honours) from the University of Melbourne and is a graduate of Victorian College of the Arts.

### ***Tania de Jong talks about:***

- Human Intelligence 2.0 - How to manage change in an era of disruption and build a collective future?
- Being Human in an Age of Machines - the mental health challenge
- Voices of Innovation - The Power of Positive Human Collisions
- Psychedelic-assisted therapy for mental health: It's coming and you should know about it!
- Thinking outside the box: Leading Innovation and Change
- Creativity and Innovation - how to harness them in your people and organisation?
- Breath, Mindfulness and the Neuroscience of Singing
- From profits to purpose in an era of disruption - Leadership, Creativity, Innovation, Community and Inclusion
- We are ONE: Reconnecting to ourselves and our communities in an era of isolation

- The entrepreneurial equation: how to transform your organisation
- Creativity: the strategic tool of the 21st Century
- With One Voice - building healthy, happy and inclusive communities and cultures

Tania always customises each speech and can develop a keynote topic to suit your specific audience.

## Client testimonials

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“ You were wonderful. You engaged with over 700 of our consultants in a powerful way and reinforced our own potential. The standing ovation was a testament to the way you moved us into a different headspace. Many people have mentioned it was the best session they have attended at a conference anywhere!

### - *Price Waterhouse Coopers*

“ Tania was the most engaging speaker we have had - never in my dreams did I believe I would have over 80 of my clients holding hands and singing all in tune! A great testament to the ability of Tania to not only get a critical message across but getting people to take immediate action. Leadership is about taking action - there's no doubt Tania, that is what you delivered. Great presentation, great fun and most important, a message that people won't forget.

### - *Bridgeworks*

“ This golden-voiced diva gave us all goose bumps. Her message was powerful and her never give up attitude was so inspiring. She has clearly earned her success through hard work and extraordinary talent. Entertaining and brilliant!

### - *Ernst & Young Entrepreneur of the Year*

“ Innovator, entrepreneur, entertainer - Tania has it all and delivers it all! Tania gave our CEO members so much more than we expected - highly recommended for your next event.

### - *The CEO Institute*

“ One of the most memorable participative workshops many of us have ever experienced. The “With One Voice” workshop highlighted our key aims of creativity and innovation as tools for great leadership, and team work. The workshop brought these to life and proved that working as one team aligned to one outcome, can achieve amazing results.

### - *Spotlight*

“ It brought the group so much closer together - the room was tingling with our combined energy.

**- Macquarie Bank**

“ Tania is an accomplished professional and delivered an immaculate performance with substantial impact in a short space of time. This in itself confirmed to the delegates how sustainable new behaviours are possible with focused commitment.

**- PHA**

“ Tania is one of those rare people who change the world for the better and who positively influence and create opportunities for the community. At a recent presentation to BPW Geelong Tania inspired our members to rediscover their inner creativity, to aim high and to persevere toward achieving their goals. Her passion and enthusiasm is infectious.

**- BPW**

“ A great activity that really brought together our 250 HR leaders as one team. We started with 70% saying they couldn't sing and finished with an amazing four-part harmony song that they really were proud of. Highly recommended!

**- Telstra**

“ It was truly amazing to hear everyone singing in a manner none of them thought possible! Finding the key event to launch a day of creative and innovative thinking was not easy however we 'nailed' it with Finding Your Voice

**- Centro Properties Group**

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[VIDEO OF SPEAKER](#) 