

Anders Sorman-Nilsson

Global Futurist and Innovation Strategist

Anders Sörman-Nilsson (LLB / EMBA) is a global futurist and innovation strategist who helps leaders decode trends, decipher what's next and turn provocative questions into proactive strategies.

This Swedish-Australian futurist has shared stage with Hillary Clinton, Nobel Laureates, and European and Australian heads of state. He is an active member of TEDGlobal, has keynoted at TEDx in the United States and Australia, was nominated to the World Economic Forum's Young Global Leaders in 2015, and was the keynote speaker at the G20's Y20 Summit in Australia.

His presentations are meticulously researched, highly energetic and always fascinating with content tailored to the audience, which is why many companies have turned to Anders over the years to help them turn research into foresight and business impact.

His thought leadership has been featured in international media like Monocle, Business Insider, Sky News Business, Financial Review, CIO Magazine and Boss. He is the author of the books *Seamless: a hero's journey of digital disruption, adaptation and human transformation* (Wiley, 2017), *Digilogue: how to win the digital minds and analogue hearts of tomorrow's customers* (Wiley, 2013) and *Thinque Funky: Upgrade Your Thinking* (Thinque, 2009).

Anders Sorman-Nilsson talks about:

In a world of disruptive technologies like Artificial Intelligence, Blockchain, Virtual Reality, Internet of Things, and Machine Learning, futurist Anders speaks about proactive responses such as disruptive thinking, innovation strategy, human transformation and digital adaptation.

- **Digital adaptation and human transformation** - How do you design frictionless customer experiences where customers can seamlessly navigate between digital and analogue touchpoints?
- **Sustainable thinking** - You and your leaders need a thinking strategy that enables you to stay on trend, to adapt with the times, and successfully navigate a constantly shifting business landscape.
- **The convergence of digital and analogue** - This presentation will help you find your



middle ground, where your customers and clients want to be. The place where digital and analogue converge - the 'digilogue'.

- **Global trends that will disrupt your existence** - Waves of change are rolling towards us and you'd better be prepared. But how do you spot the waves, or identify what's going on in the market?

Client testimonials

“ I've never seen such positive feedback on our leadership meetings. People really left energised and engaged!

- President of Business Unit, Fortune 500 - Pharmaceutical Company

“ Anders' style is as entertaining and engaging as it is upbeat and informative. From the audience feedback, I know the attendees appreciated your unique take on forces at play in our global business environment and the personal transformations we must all undergo to remain compatible, effective and relevant!

- CEO & President of Fortune 500 Company, Fortune Magazine's 50 Most Powerful Women in Business, Transport and Defence Industry

“ Excellent, professional, well-structured presentation and good connection to audience, very energetic and engaging.

- Executive Director - Bus Industry Federation

“ Anders provided an engaging and energetic presentation of real and relevant information to the business that could be used in all areas across the business both now and moving into the future!

- Head of Regional Portfolio Management Asia, Fortune 500, Fast Moving Consumer Goods Company

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