

# Anders Sorman-Nilsson

## *Futurist, Author, Keynote Speaker*

In a landscape saturated with speakers, Anders Sörman-Nilsson stands as a luminary, guiding audiences through the labyrinth of the future with the acumen only a seasoned futurist can offer.



His mantra, ‘avant-garde ideas that expand minds and inspire a change of heart,’ is more than a tagline; it’s a transformative experience that global giants like Apple, Meta, Google, Lego, Dyson, McKinsey, Adobe to the Australian Army and Rugby New Zealand have trusted to enlighten their paths. At the heart of Anders’ keynotes lies a bespoke approach; each presentation is meticulously tailored, not just to the theme of the event but to the very analogue, human pulse of the audience. Supported by a dedicated research team, Anders ensures that every insight, every narrative is deeply relevant and profoundly impactful.

Anders’ presentations are not merely talks; they are cinematic journeys into the realms of possibility, where the boundaries between science fiction and reality blur. His unique vantage point at the intersection of emerging technologies and sustainability offers a forward-looking yet grounded perspective, illuminating paths towards innovation that harmonize with ecological stewardship and ethical advancement. This dual focus ensures that his insights resonate with a broad spectrum of interests, from cutting-edge technological frontiers to the timeless imperative of sustainable development.

His ability to weave the digital with the analogue, to marry cutting-edge technology with the timeless essence of human emotion, ensures that his keynotes resonate with every attendee. While he is a futurist, growing up in a 3rd generation menswear family business, he also respects the traditionalist and the humanist in all of us. From the digital minds eager for innovation to the analogue hearts yearning for connection, Anders speaks to every facet of the human experience - across generations and digital maturity levels.

Choosing Anders Sörman-Nilsson for your conference isn’t just about securing a keynote speaker; it’s about gifting your audience a visionary experience. It’s about embarking on a science-fiction journey into the future that leaves a lasting imprint on both the intellect and the soul. With a track record of transforming the perspectives of leaders across four continents, Anders is not just a speaker; he’s a catalyst for change, ready to tailor a narrative for your audience that’s as immersive as it is enlightening.

## ***Anders Sorman-Nilsson talks about:***

## **The Future is AI with a Human Soul: Nurturing Ethical Technology for a Humane Tomorrow**

In an era where artificial intelligence (AI) shapes every facet of our lives, the quest for technological advancement raises profound ethical questions. “The Future is AI with a Human Soul” delves into the heart of this technological evolution, advocating for a future where AI not only mimics human intelligence but also embodies our deepest values and ethical principles.

This keynote explores the delicate balance between harnessing the power of AI to solve complex global challenges and ensuring these technologies are developed and deployed with a deep sense of responsibility, empathy, and ethical integrity. Anders Sörman-Nilsson, a futurist with a keen eye on sustainable and ethical innovation, guides us through a visionary journey where AI and humanity converge to create a more compassionate and inclusive world.

### *Key Takeaways:*

- **Understanding AI’s Ethical Landscape:** Unpack the critical ethical considerations in AI development, from data privacy to algorithmic bias, and learn how to navigate these challenges with foresight and wisdom.
- **Empathy and AI:** Explore how AI can be designed with empathy at its core, enhancing human experiences and relationships rather than diminishing them.
- **Sustainable AI Integration:** Examine strategies for integrating AI into society in ways that promote environmental sustainability, social justice, and economic equity.
- **The Role of Human Creativity:** Discover how human creativity and AI can synergize to solve problems that neither could tackle alone, fostering innovation that reflects the best of human values.
- **Navigating Risks and Rewards:** Balance the transformative potential of AI with a cautious awareness of its risks, ensuring that the path forward safeguards human dignity and freedom.

“The Future is AI with a Human Soul” is more than a presentation; it’s a call to action for leaders, innovators, and communities to collaborate in shaping an AI-enhanced future that honors our collective humanity. Join Anders in envisioning and working towards a world where technology serves as a bridge to a more understanding, sustainable, and compassionate society.

## **Digilogue Dynamics: Winning Digital Minds and Analogue Hearts in the Age of AI and Conscious Consumerism**

As we navigate a world where Generative AI, the Metaverse, and conscious consumerism redefine engagement, the concept of “Digilogue” offers a compelling path forward. This keynote delves into the fusion of digital innovation and analogue authenticity, essential for captivating the hearts and minds of tomorrow’s consumers.

### *What You’ll Discover:*

- **Generative AI’s Role:** Learn how AI can personalize experiences to captivate tech-savvy minds while preserving the human touch that resonates with our hearts.

- **Metaverse for Engagement:** Explore how brands can utilize the Metaverse to create immersive experiences that blend digital and physical realms, fostering community and connection.
- **Sustainability in Innovation:** Understand the importance of sustainable practices in digital strategies, aligning with the values of environmentally and socially conscious consumers.
- **Bridging Digital and Analogue:** Strategies to blend digital efficiency with the bespoke charm of analogue interactions, ensuring technology enhances rather than replaces human connections.

*Key Takeaways:*

- **Mastering the Digilogue Space:** Insights into creating experiences where technology complements human touch, strengthening customer relationships.
- **Ethical Tech Integration:** Principles for adopting AI and virtual realities responsibly, focusing on sustainability and ethical considerations to meet the expectations of conscious consumers.

This keynote offers a roadmap for businesses aiming to thrive in a digital future without losing the essence of human connection, ensuring a deep resonance with the evolving landscape of consumer values and expectations.

### **Sustainable Futures: Crafting a World Worth Inheriting Through Innovation**

In our race against time to safeguard our planet, innovation and technology emerge as our most potent allies. “Sustainable Futures” is not just a call to action; it’s a roadmap to innovating a world where ecological balance, social equity, and economic viability converge to create a sustainable legacy for generations to come.

This keynote delves into the heart of sustainability, transcending traditional environmental concerns to embrace the holistic ESG (Environmental, Social, Governance) framework. It’s about harmonizing planet, people, and profit to forge organizations and cultures that not only survive but thrive in the face of global sustainability challenges.

*Key Takeaways:*

- **Innovative Decoupling:** Explore cutting-edge technologies and practices that allow us to enhance our productivity and quality of life while minimizing environmental impact, truly having our “planetary cake and eating it too.”
- **UN SDGs as Creativity Catalysts:** Discover how the United Nations Sustainable Development Goals (UN SDGs) serve as a framework for innovation within constraints, inspiring creative solutions to complex global challenges.
- **Economic Advantage of Green Transformation:** Understand the compelling return on investment (ROI) for businesses that commit to the green economy, demonstrating that sustainability leaders consistently outperform their less proactive counterparts.
- **Circular Economy Insights:** Learn about the principles of the Circular Economy and how they enable businesses to develop resilient, innovative, and sustainable models that reduce waste and foster regeneration.

- **Conscious Consumerism:** Gain insights into the rising tide of conscious consumers who demand ethical practices and sustainability commitments from brands, influencing companies to act before regulation mandates change.
- **B-Corp and Supply Chain Transformation:** Explore how aligning with B-Corp standards and fostering sustainable supply chain ecosystems can accelerate your company's transformation towards sustainability at an exponential pace.
- **Narrative Crafting for Sustainability:** Master the art of communicating your sustainability journey in a way that engages and inspires stakeholders, without resorting to shaming, by crafting compelling narratives that resonate on an emotional and intellectual level.

This keynote will not only enlighten but also equip you with the strategies and insights needed to lead your organization towards a sustainable future, where doing good for the planet and society is synonymous with doing well in business.

## **2nd Renaissance: Unleashing Human Creativity Through AI Empowerment**

In an era where artificial intelligence (AI) is not just a tool but a partner in our creative processes, we stand on the brink of a new age of human creativity and innovation. As we move beyond the challenges of the pandemic, our focus shifts towards how AI can enhance human potential, liberating us from the mundane to embrace the profound and impactful.

This keynote delves into the symbiotic relationship between humans and machines, exploring how AI is becoming the canvas and catalyst for human creativity. We are entering a 2nd Renaissance, reminiscent of the historical flourish of art, culture, and science, but this time powered by digital intelligence.

### *Key Takeaways:*

- **Human-AI Collaboration:** Understand how AI is not replacing but augmenting human creativity, enabling us to achieve more with less and pushing the boundaries of innovation.
- **Sustainable Innovation:** Explore how technology, particularly AI, is instrumental in driving sustainable practices, ensuring that our strides in innovation are ecologically responsible and aligned with the principles of the Circular Economy.
- **Human-Centered Design:** Learn the importance of crafting stories and experiences that resonate on a human level, using AI to deepen connections and enrich the customer journey.
- **The Rise of Conscious Consumerism:** Gain insights into the evolving expectations of consumers who demand purpose-driven brands that leverage technology for positive impact.
- **Diversity as a Catalyst:** Discover how inclusive approaches in AI and technology development are unlocking new perspectives and driving disruptive innovation.
- **Creative Expression in the Digital Age:** Witness examples of how the fusion of creativity and technology is leading to unprecedented forms of art, design, and storytelling, making what was once deemed science fiction a tangible reality.
- **Empowering the Creative Economy:** Learn how the future belongs to those who can blend creativity with technological prowess to create solutions that resonate both emotionally and practically with global audiences.

This keynote will not only inspire but also provide practical frameworks for leveraging AI to

enhance human creativity, ensuring that your brand or organization is at the forefront of this new, dynamic era of innovation and human expression.

## Testimonials

---

“ Thank you so much for a wonderful session - the whole team felt incredibly inspired and optimistic after your talk. A pleasure to meet you - can't wait to work together again soon.

- *Meta/Facebook*

“ We had the great pleasure to be with Anders at Google for his 2nd Renaissance presentation at the Google Think Education vertical. There he opened up different perspectives on how we are going to deal with technology and innovations in the educational process in the future, which is very important for everyone in the world. In addition, he is a very approachable, polite, kind, and curious person who really wants to hear other ideas and thoughts from others. At different times, we were able to discuss also about, that what branding goes beyond marketing strategies, in which Anders raised seemingly simple but very pertinent questions to think.

- *Google*

“ I truly appreciate the time you spent with us at the Innovation and Learning Conference. Your perspectives on balancing the digital interactions with the human interactions were 'spot-on'. We've received very positive feedback on your presentation.

- *Nutrien*

[VIEW SPEAKER'S BIO ONLINE](#) 

[VIDEO OF SPEAKER](#) 