

Anders Sorman-Nilsson

Futurist, Author, Keynote Speaker

Anders Sörman-Nilsson is a visionary futurist and a global authority at the intersection of digital transformation, artificial intelligence, and sustainability. As the founder of the avant-garde think tank, Thinqe, Anders offers data-driven insights and strategic foresight to global brands, helping them navigate the complexities of the modern world. With an impressive client roster that includes industry giants such as Apple, Meta, Google, McKinsey, Lego, and Rugby New Zealand Anders is trusted by leaders across four continents to provide guidance on the cutting edge of technology and innovation.

Holding a Global Executive MBA and an LLB, Anders' unique blend of strategy and entrepreneurial acumen, combined with his forward-thinking approach, makes him a sought-after and awarded Keynote Speaker of the Year. He specializes in decoding complex trends and turning challenging questions into actionable strategies, inspiring audiences to embrace change and future-proof their organizations.

Anders is the acclaimed author of three pivotal books on digital transformation and innovation: 'Aftershock' (2020), 'Seamless' (2017), and 'Digilogue' (2013). He is a Brand Ambassador for Adobe, and his thought leadership extends to impactful trend reports like "How Artificial Intelligence is Powering Australian Retail," commissioned by Microsoft, and the creation of marketing award-winning tools like the Adobe Creative Intelligence test, and brand collaborations with Meta, ING Bank, Jaguar Land Rover and Zurich.

A recognized figure in global thought leadership circles, Anders is a member of TEDGlobal and the Entrepreneurs Organization, where he serves as the Leadership Impact Chair for the Sydney Chapter. His nomination to the World Economic Forum's Young Global Leaders in 2019 underscores his influence and commitment to shaping a sustainable future.

Anders' insights have been featured in prestigious publications such as the Wall Street Journal, Forbes, and the BBC, establishing him as a leading voice in the realm of futurism. As the host of the 2nd Renaissance Podcast and the Entrepreneurs Organization's Scaling Impact podcast, he continues to explore and share revolutionary ideas that expand minds and inspire a change of heart.



Engaging Anders Sörman-Nilsson for your next event guarantees an enlightening experience that will leave your audience equipped to sustainably lead in an ever-evolving digital and AI-driven landscape.

More About Anders Sörman-Nilsson

In a landscape saturated with speakers, Anders Sörman-Nilsson stands as a luminary, guiding audiences through the labyrinth of the future with the acumen only a seasoned futurist can offer. His mantra, 'avant-garde ideas that expand minds and inspire a change of heart,' is more than a tagline; it's a transformative experience that global giants like Apple, Meta, Google, Lego, Dyson, McKinsey, Adobe to the Australian Army and Rugby New Zealand have trusted to enlighten their paths. At the heart of Anders' keynotes lies a bespoke approach; each presentation is meticulously tailored, not just to the theme of the event but to the very analogue, human pulse of the audience. Supported by a dedicated research team, Anders ensures that every insight, every narrative is deeply relevant and profoundly impactful.

Anders' presentations are not merely talks; they are cinematic journeys into the realms of possibility, where the boundaries between science fiction and reality blur. His unique vantage point at the intersection of emerging technologies and sustainability offers a forward-looking yet grounded perspective, illuminating paths towards innovation that harmonize with ecological stewardship and ethical advancement. This dual focus ensures that his insights resonate with a broad spectrum of interests, from cutting-edge technological frontiers to the timeless imperative of sustainable development.

His ability to weave the digital with the analogue, to marry cutting-edge technology with the timeless essence of human emotion, ensures that his keynotes resonate with every attendee. While he is a futurist, growing up in a 3rd generation menswear family business, he also respects the traditionalist and the humanist in all of us. From the digital minds eager for innovation to the analogue hearts yearning for connection, Anders speaks to every facet of the human experience - across generations and digital maturity levels.

Choosing Anders Sörman-Nilsson for your conference isn't just about securing a keynote speaker; it's about gifting your audience a visionary experience. It's about embarking on a science-fiction journey into the future that leaves a lasting imprint on both the intellect and the soul. With a track record of transforming the perspectives of leaders across four continents, Anders is not just a speaker; he's a catalyst for change, ready to tailor a narrative for your audience that's as immersive as it is enlightening.

Anders Sorman-Nilsson talks about:

In a world of disruptive technologies like Artificial Intelligence, Blockchain, Virtual Reality, Internet of Things, and Machine Learning, futurist Anders speaks about proactive responses such as disruptive thinking, innovation strategy, human transformation and digital adaptation.

- **Digital adaptation and human transformation** - How do you design frictionless customer experiences where customers can seamlessly navigate between digital and analogue touchpoints?
- **Sustainable thinking** - You and your leaders need a thinking strategy that enables you to stay on trend, to adapt with the times, and successfully navigate a constantly shifting business landscape.
- **The convergence of digital and analogue** - This presentation will help you find your middle ground, where your customers and clients want to be. The place where digital and analogue converge - the 'digilogue'.
- **Global trends that will disrupt your existence** - Waves of change are rolling towards us and you'd better be prepared. But how do you spot the waves, or identify what's going on in the market?

Client testimonials

“ I've never seen such positive feedback on our leadership meetings. People really left energised and engaged!

- *President of Business Unit, Fortune 500 - Pharmaceutical Company*

“ Anders' style is as entertaining and engaging as it is upbeat and informative. From the audience feedback, I know the attendees appreciated your unique take on forces at play in our global business environment and the personal transformations we must all undergo to remain compatible, effective and relevant!

- *CEO & President of Fortune 500 Company, Fortune Magazine's 50 Most Powerful Women in Business, Transport and Defence Industry*

“ Excellent, professional, well-structured presentation and good connection to audience, very energetic and engaging.

- *Executive Director - Bus Industry Federation*

“ Anders provided an engaging and energetic presentation of real and relevant information to the business that could be used in all areas across the business both now and moving into the future!

- *Head of Regional Portfolio Management Asia, Fortune 500, Fast Moving Consumer Goods Company*

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