

# Penny Locaso

## *Transformation Coach, Author and Speaker*

Penny Locaso is the world's first Happiness Hacker on a quest to teach 10 million humans, by 2025 how to flourish in life.

Voted one of the most influential female entrepreneurs in Australia, Penny is her own ongoing experiment. A little while back she turned her life upside down in pursuit of happiness. She left a sixteen-year career as an executive, relocated her family from Perth back to Melbourne, left an 18-year relationship, and started her own purpose-driven company HackingHappy.co



With over 20 years' experience in enabling adaptability Penny's calling is to empower people to release their fear of uncertainty, find their flow, and flourish. Penny works with governments, corporations, and educators to build a more intentionally adaptable society. She has partnered with the likes of Google, Microsoft, Booking.com, Salesforce, Deloitte, and LuluLemon, to name a few.

Penny's work creating the world-first Intentional Adaptability Quotient® (IAQ®) psychometric tool and education program was recently published in the American Consulting Journal of Psychology. IAQ® decodes the skills required to not only navigate but flourish in complex and uncertain change.

Alongside Penny's entrepreneurial endeavours, she is the published author of Hacking Happiness, a Harvard Business Review contributor, a passionate yoga teacher, a faculty member at the esteemed Singularity University, and a student of Psychology and Trauma informed therapy with world renowned teacher Gabor Mate.

Imagine what could be possible for you, your team, or your community if you had a Penny in your pocket!

## **Client testimonials**

“ I had the honour and the pleasure to host Penny as a keynote speaker at our Booking.com annual meeting in Amsterdam. She delivered a great experience and an extremely inspirational speech in front of a couple of thousand people.

**- *Booking.com***

“ Penny was passionate, articulate, dynamic and added a lot of value to our panel discussion at the Salesforce World Tour Sydney. She was also a delight to deal with and we would love to work with her again – and suspect we will!

**- *Salesforce Asia Pacific***

“ Penny spoke at our recent International Women’s Day event and was fantastic. She was engaging, interesting, interactive, genuine and inspiring. Her experience and story resonated so well with our audience, and we know this from the volumes of positive feedback on Penny’s presentation. She was also a pleasure to deal with and will certainly use her again.

**- *Association Of Treasury & Finance Australia***

“ We were looking to drive some ‘outside the box’ conversations this International Women’s Day, and Penny certainly delivered! Her... keynote was both inspiring and informative. It helped to move the conversation beyond the traditional conversations about gender, and into the realms of creating a future one success (and mistake) at a time. Our employees left feeling motivated and asking themselves the question ‘What can I do to prepare myself for the future, today?’

**- *Medibank***

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[VIDEO OF SPEAKER](#) 