

# Tyson Stelzer

## *International Wine and Spirit Communicator of the Year 2015*

With an exceptional knowledge of wine and a background as an educator, Tyson Stelzer is one of the world's leading wine presenters and one of Australia's most awarded wine communicators. He is also a multi-award winning wine writer, television host, author of 15 wine books, an international keynote speaker and also a wine show chairman and judge.



Tyson is an accomplished communicator having presented at international wine events in the UK, Japan, Italy, South Africa, New Zealand and across Australia since 2004. His dynamic and informal approach encourages interaction, making wine enjoyable and unpretentious.

Corporate clients who have engaged Tyson to host and present at their events include American Express, NAB, Deutsche Bank, KPMG, Gadens, Corrs Chambers Westgarth, Medlands Orthodontics, Pacific Periodontics and Tattersalls Club Brisbane. He is also in great demand for events held by the food, champagne and wine industries.

From a structured boardroom wine tasting, hosted dinner, keynote presentation, informal client meet and greet or product launch, and whether he is talking to just three people or three thousand, Tyson Stelzer is in a class of his own.

### ***More about Tyson Stelzer:***

As a television presenter, Tyson is the host of the *People of the Vines* series. By 2015 he had written 15 wine books and is a regular contributor to 15 magazines with a combined readership of four million worldwide, including *Wine Spectator*, *Decanter*, *Qantas The Australian Way* and *Australian Gourmet Traveller Wine*. He is the author of *A Parents' Guide to Teen Alcohol and Parties*, circulated to more than 160,000 Australian families, with the support of Australian wineries.

Tyson is the sparkling wine reviewer for the James Halliday *Australian Wine Companion* and is a contributor to Jancis Robinson's *The Oxford Companion to Wine*. He is a consultant to Qantas Airways First Class and Business Class champagne selection.

Tyson is a regular judge and chairman at wine shows throughout Australia and is a co-creator with UK wine writer Matthew Jukes of *The Great Australian Red Competition* and *The Great New*

Zealand Pinot Noir Classification. His other wine judging positions include Geographe (chair), Sydney (panel chair), Barossa Valley (panel chair), New Zealand (judge).

Tyson Stelzer is also deeply involved in a number of philanthropic initiatives to rally Australian wineries to support social conscience activities. These include being the founder of the Teen Rescue Foundation to rally wine industry financial support for front-line initiatives addressing and responding to harmful alcohol use and its consequences among teenagers. He is also the founder of The Australian Wine Trade Africa Famine Response, supporting wine companies in contributing a proportion of proceeds to overseas aid.

Tyson's many wine communication awards include:

- International Wine & Spirit Communicator of the Year 2015
- Australian Wine Communicator of the Year 2015
- Australian Wine Communicator of the Year 2013
- International Champagne Writer of the Year 2011
- Digital Wine Communicator of the Year 2015
- Best Wine Book of the Year 2014
- Best French Wine Book in Australia 2014
- Best Trade or Technical Writer of the Year 2013
- Best Food and Wine Writer 2008

### **Tyson Stelzer talks about:**

- The unlikely story of Penfolds Grange (keynote presentation)
- How to attract new customers (industry conference presentation)
- The inspirational stories of the wine world (motivational keynote presentation)
- Saving teenagers from alcohol abuse (philanthropic theme)

### **Client testimonials**

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“ Tyson Stelzer is one of Australia's most respected palates and wine authors.

- *Wine Business Magazine*

“ Our Montrachet dinner hosted by Tyson Stelzer was absolutely extraordinary.

- *Lamont's Wine Store, Perth*

“ Stelzer has been in the game just 10 years but he could well be the next James Halliday, such is his intellect, organisation and communication skills, work ethic, humility and above all his palate.

- *Wine Business Magazine*

“ Tyson Stelzer’s status as a wine writer and author continues to soar.

- *James Halliday*

“ You’ll never tire of listening to Tyson Stelzer. Tyson Stelzer is the best in wine education events.

- *Medland Orthodontics*

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