

Jim Wilson

Radio and TV Presenter, Corporate Trainer, MC and Keynote Speaker

A Passion for Life and Sport - Jim Wilson is a professional communicator.

Jim left the Seven Network after 20 years in mid 2020 to join Radio 2GB which is part of the Nine Family of companies. Jim had presented sport for Sydney's Seven News and had been the National Sports Editor for the Seven Network when he left. In addition, Jim had been a senior host/ anchor for 7. The offer to cover the life of Sydney for 2GB beyond just sport was just too tempting an offer to refuse. For two years Jim brought to Sydney's drive time the all the news... current affairs, sport, lifestyle and he highlighted the social fabric of Sydney.



In late 2022 Jim moved on from 2GB and is now concentrating on setting up his own communications company "The Comms Gurus" with his wife, TV presenter Chris Bath.; and addition, Jim will be available for MC roles and keynote addresses (see the Testimonials below).

A self-described "sports nut", Jim grew up on Queensland's Gold Coast and has worked as a journalist for more than 30 years, starting as a cadet at Brisbane's Courier Mail.

During his career as a sports journalist, Jim has covered and hosted some of the most significant sporting events of recent times including eight Olympic Games, Paralympic Games, the British Open golf, South African and West Indian cricket tours, World Cup soccer, the NRL State of Origin series, AFL Grand Finals and most recently hosting the Big Bash League.

"It really was one of the best jobs in the world", says Jim. "I am passionate about sports and life."

Jim is a gifted orator. His enthusiasm, love of people and sport comes to the fore at every opportunity. His business presentations are tailored to each audience. His stories bring out themes as required by either the client or the conference objectives. His topics can include messages relating to goal setting, resilience, teamwork, performing under pressure and change management. All his sporting anecdotes will resonate in the business environment. Jim's guest speaking roles often go beyond sport and he's a regular keynote speaker at business conferences.

Jim's after dinner speeches are loaded with all the humorous anecdotes you would expect of a sporting journalist.

To add to Jim's skill set, he is a much sought after Master of Ceremonies. He has facilitated numerous panel discussions at AGM's, corporate events, charity events and awards nights. Event organisers are always confident when Jim is on stage that he will deliver a first class, professional and time sensitive performance.

Jim's superior communication skills see him much in demand in the specialist areas of media and presentation training. He has 20 years' experience of training corporate clients from one-on-one training with Chairs, CEOs, to groups of 10-20.

Jim provides a practical driven course that's had stunning results in making better spokespeople and improving the attendees' communication skills. More than anything it often turns into an effective self-development and confidence-building program.

As an affirmation of the regard people have for Jim, Jim has been appointed an ambassador to two football clubs from different codes. In Melbourne, the Carlton Football Club and the Titans Rugby League Club on the Gold Coast.

Jim is a passionate supporter of several charities committed to cancer research. Jim lost his youngest son, Sam, to brain cancer in 2010 when he was just six years old. He is an ambassador for Cancer Council NSW.

"Sam was an incredible boy who deserved better but his attitude towards life and his courage defied his age and he drives me every day - his memory will live on forever," says Jim.

Jim is married to journalist Chris Bath and proud father to sons Joey and Darcy.

Jim Wilson speaks about:

- Succeeding in the face of adversity and the resilience factor
- What makes effective spokespeople and a snapshot of how to improve your communication skills
- The best and the worst of the big interviews over 30 years - not just in sport
- My ten most memorable sporting moments and stories behind them
- Lessons from Sport and their Application to Business
- Sporting sponsorships - the Triumphs and the Disasters. What can we learn?
- Sports stars that can inspire a nation and why
- What does it take to be a champion in sport; business and life.... are there lessons for us all?

Testimonials

“ Our organisation has had a relationship with Jim for around 10 years. The fact that it has endured this long and has involved many different corporate events and occasions says so much about how highly we regard him. A true professional who prepares thoroughly and

delivers consistently on each occasion. A very genuine person with an easy-going nature makes him a pleasure to work with and be around. He is particularly generous with his time and has gone above and beyond on several occasions for us. We look forward to our relationship with Jim continuing and I look forward to our next opportunity of working with him.

- Andrew Mair, Executive Team, Suncorp

“ I have known and worked with Jim Wilson for 20 years. Jim has been an MC for me, provided media and other advice and has become a great friend. He is professional, has incredible communication instincts, has gravitas and impact and has always had my back. I would not hesitate to recommend Jim for your assignment and would be willing to provide references on his behalf that befit the calibre of professional he is. Jim is a class act on multiple dimensions - they do not come any better.

- Andrew Penn, CEO, Telstra

“ Jim Wilson is a much-loved member of our Australian Paralympic family. As an on-air personality for the Seven Network, Jim has helped drive the coverage of Paralympic sport to new levels and his passionate support and advocacy over many years has helped bring the incredible stories of our Paralympian athletes to millions of Australians. Off-screen, Jim's service to Paralympics Australia has also been outstanding. He has hosted a number of our most important events - media launches, fundraisers, awards ceremonies - always with his trademark enthusiasm, incredible skill and professionalism that has made him such a leading player in the Australian media industry. We are incredibly grateful to know Jim is always right behind us.

- Lynne Anderson, Chief Executive Officer, Paralympics Australia

“ Jim did an outstanding job as MC of our inaugural fundraising dinner. His exceptional professionalism combined with his willingness to share his own personal experience with sensitivity and authenticity ensured that the event significantly exceeded our fundraising target. As well as being superbly organised, he took the extra initiative to interview one of our researchers before the event to deepen his knowledge of the Institute. He kept the formalities on track all night whilst entertaining and inspiring our audience. I wouldn't hesitate to wholeheartedly recommend Jim.□

- Kate Barnett, Chief Executive, SVI Foundation St Vincent's Institute of Medical Research

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