

Jeremy Oliver

Acclaimed wine commentator and writer

Jeremy Oliver is one of Australia's foremost wine authorities and Australia's leading wine ambassador in Asia Pacific. An acclaimed writer, author, educator and presenter Jeremy is also a polished MC and event host, whose areas of expertise include the Australian and international wine trade, and cultural awareness in Asia Pacific.



Whether he is hosting an intimate round table of CEOs and their key clients, emceeing an Awards night for the

financial services sector, running a bespoke master class for a team building exercise or presenting to the China lunch Club on cultural awareness, Jeremy's presentations are insightful, informed, engaging and entertaining. Jeremy's infectious sense of occasion and astute ability to gauge an audience enable him to seamlessly fuse learning with laughter whilst delivering a corporate message through the medium of wine.

More about Jeremy Oliver:

When Jeremy Oliver published his first book *Thirst For Knowledge* in 1984 at the age of 22, he became the world's youngest professional wine writer. Today he is Australia and Asia's leading wine communicator and one of its most prolific and respected authors, educators and presenters.

Fully independent, he is not afraid to call it as he sees it, and is known for the frankness and integrity of his opinions, his deep knowledge of the Australian and international wine industry, and his comprehensive understanding of Chinese business practices and culture.

Author of 25 books, Jeremy was named the inaugural Wine Writer of the Year by the widely circulated Australian Wine Selector magazine, and his best-selling guidebook, *The Australian Wine Annual*, is now translated into Mandarin Chinese.

Inspired by his father's enthusiasm for wine, Oliver completed a Bachelor of Agricultural Science at the University of Melbourne. He then spent 12 months in Coonawarra working at Lindemans and Katnook Estate while completing a postgraduate in winemaking at Roseworthy College. His second book, *More Thirst for Knowledge* was released whilst running his own wine school and contributing to a broad range of prominent publications – he even found time to write the biography of the legendary Len Evans entitled *Evans on Earth*.

A series of books called *The Australian Wine Handbook* followed, rating both current and back

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vintages of Australia's most important wines. These books formed the foundation for what was to become The Australian Wine Annual (first published in 1997). Since then, The AWA has become one of the most influential and eagerly anticipated guides to Australian wine.

Jeremy Oliver is deeply committed to the Australian wine industry and works tirelessly to assist its growth in export markets. He also believes that his technical background, the regular opportunities he enjoys to fine-tune his palate with the best in the business, his work ethic (he tastes thousands of wines each year), his hosting of international events, his international journalistic endeavours, and his constantly renewed enthusiasm for wine, position him as one of Australia's most informed and in touch wine professionals.

Jeremy is currently on the Advisory Board for Tourism Australia, The Victorian Government's Tourism Advisory Board and is a member of the Board for the Melbourne Food and Wine Festival.

Jeremy Oliver is a brilliant host, MC and presenter on all matters wine-related. Both entertaining and educational, he is ideal for CEO and key client dinners, product launches, bespoke master classes or tailored classroom style sessions, cocktail parties, award nights, Christmas parties, unique team building exercises and more.

Client testimonials

I Jeremy Oliver was excellent, he kept the whole audience - connoisseurs and novices alike entertained & educated and was a real delight to work with.

- IBM Australia

Our clients have been calling to say how much they enjoyed our wine night. Everybody thought you struck the right balance - authoritative commentary blended with a nice level of audience interaction; plenty of dry humour blended with interesting facts; really good entertainment for the wine 'bluffs' amongst us.

- Macquarie Investment Management

Our clients and staff ... not only appreciated your extensive knowledge of the fabulous range of wines available for tasting, but also your stories and good humour. ...You took the hard work out of the evening for us, which was greatly appreciated.

- Pricewaterhouse Coopers

"Your talk on the night was enlightening and entertaining, it really set the mood for the evening and relaxed the guests. The Deaf-Blind Association is planning to make the wine auction an annual event and we would love to have you back as our guest speaker.

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- The Deaf-Blind Association
- "Your exceptional talents as an entertainer and educator made our evening with you one that I'm sure we will all remember for a long, long time.
- Novell
- ¹¹ My guests on both occasions were delighted with your presentation, your chef's luncheon and the wonderful wines. Not to mention Jeremy Oliver. He is undoubtedly the most enjoyable wine expert to include for any occasion.
- Manning's Conference Services

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