

Daniel Flynn

Co-Founder and Managing Director of Thankyou

Determined and resourceful, Daniel Flynn is the co-founder and managing director of one of Australia's most successful startups, *Thankyou*.

He co-founded Thankyou at the age of 19, and today 12 years later, Thankyou's products are stocked by major retailers in Australia, with every product contributing to helping end global poverty. To date, Thankyou has raised over \$17 million to impact the lives of people across 22 countries.

Daniel is also the author of best-selling book Chapter One, a story that generated \$1.4 million in sales in its first month using an unorthodox 'pay-what-you-want' model. He is known for his disruptive marketing and has received widespread media coverage for some truly unconventional and highly successful campaigns that led to Thankyou products being stocked by some of Australia's biggest retailers.

Daniel's achievements as an entrepreneur have also been widely celebrated. In 2014, he was named an honoree in JCI's Ten Outstanding Young People of the World, and in 2015 Daniel won EY Entrepreneur of the Year (for the Southern Region). In 2016 Daniel was named in the Forbes Asia 30 Under 30 for Social Entrepreneurship.

Daniel is known for his ability to tell stories to engage and motivate audiences to realise that they too can make their own ideas a reality.

Daniel Flynn talks about:

The Thankyou Journey - A story of how to turn dreams into reality

The Thankyou journey is the story of three kids from Melbourne, Australia, with zero experience in business, who had an idea and the crazy belief that we all have the power to change stuff. It started with the realisation of how significant the World Water Crisis was (and is) and an idea on how to take the billions of dollars spent on bottled water each year to help end it. Thankyou has developed into an award-winning consumer goods brand that empowers millions of people to fight poverty with every munch of muesli, sip of water or pump of hand wash. Daniel will share the story of epic proportions - full of tough decisions, wild mistakes and daring moves. You will laugh at their boldness, cry at their failings and be inspired to challenge convention, and reminded that you have the power to turn your ideas into reality and change stuff.



Leadership - it's learning, just in front of more people

Daniel, Co-founder and Managing Director of Thankyou, was a kid with a crazy and bold belief that he, with a group of friends, could create a product and Impact model that would play a significant role in ending the World Water Crisis. Nearly 8 years on, Thankyou have given over \$4.1million to projects in 17 countries through their water, food and body care products. This hasn't happened by accident. Daniel has skilfully led a rapidly growing team on a journey full of tough decisions, wild mistakes and daring moves that has developed Thankyou into an award-winning consumer goods brand. Daniel will share lessons learnt as an organisation, and as a leader - both successes and challenges - that will empower, equip and challenge you to grow and learn as a leader in whatever sphere you operate in.

Disruptive Marketing

Daniel, Co-founder and Managing Director of Thankyou, isn't afraid to disrupt and challenge the status quo. The Thankyou team have become known for their innovative and bold marketing campaigns, mobilising the power of the people and engaging a movement through social media. As Daniel shares the story of Thankyou, and their crazy, wild campaigns to date, he will share insights, lessons and philosophies that have enabled Thankyou to have such cut-through and success in the disruptive marketing space. You will be inspired, creativity will be unleashed and the ceiling of possibility will be lifted as you laugh, cry and celebrate with Daniel through the Thankyou journey

[VIEW SPEAKER'S BIO ONLINE](#) 