

# Mark Bouris

## ***CEO and Founder Yellow Brick Road, Host of the Apprentice***

Mark Bouris is an Australian entrepreneur who has been innovating for years, challenging the business landscape with disruptive models that help Australians succeed. Having built his reputation as a finance specialist taking on Australia's banks, his unique brand of charisma & curiosity sees his influence cut across multiple worlds. From businesses large and small, to politics and sport, Mark pays forward his knowledge and experience, to help grow and nurture the next generation of Australian success stories.



Best known as the founder of 'Wizard Home Loans', Australia's second largest non-bank mortgage lender, which he sold to General Electric in 2004. Mark is now the Executive Chairman of Yellow Brick Road, where he continues his mission to help Australians access their dream homes.

Appointed a Member of the Order of Australia in 2015 for his significant service to the finance industry, his sharp financial commentary and trademark "tell it straight" attitude resonates with everyday Australians and led to his foray into television. The former host of the Nine Network's The Apprentice and Celebrity Apprentice, as well as The Mentor on the Seven Network, Mark's time on Australian screens cemented his place as a trusted voice in finance and business.

Making use of his media platform and decades of experience in business, Mark is committed to sharing the insights and knowledge of Australia's leading business minds through the Mentored Platform, which helps small business owners and entrepreneurs come together, grow, and succeed. His 2019 three-city speaking tour brought together more than 9,000 small business owners and entrepreneurs keen to hear his advice.

He pays forward his knowledge and that of others to Australian entrepreneurs through his podcasts, The Mentor and Straight Talk, original series, Survive & Thrive, and his books, What It Takes and Rise.

Away from business, Mark sits on the board of the Sydney Roosters, and looks forward to the Roosters lifting the premiership trophy next season

### ***Mark Bouris talks about:***

- Business leadership
- Building and growing a successful business

- Succeeding in all areas of business
- Building a secure financial future

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