

# John McGrath

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## ***Managing Director, Chief Executive Officer & Keynote Speaker***

John McGrath envisioned a real estate revolution in 1988 and today, McGrath Estate Agents stands tall as one of Australia's leading residential real estate groups.



John is one of the most influential figures in the Australian property industry. He took the company from a lounge room start-up in 1988 to be one of Australia's most successful integrated real estate service groups.

John was appointed Managing Director and Chief Executive Officer in April 2022.

In 2008, he was honoured by the Real Estate Institute of NSW with the Woodrow Weight OBE Award, a lifetime achievement award for his outstanding contribution to the real estate industry.

John was a founding director of the REA Group and served on its board from 1999 to 2018 and Chairman from 2003 to 2007.

He has published several books and has become a spokesperson for the industry both in Australia and internationally.

John is a high-powered keynote speaker who draws on his experience as a business leader in the property sector to impart valuable strategies for peak performance and maximising success.

## **Client testimonials**

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“ Presented sessions with lots of laughter and interest.

- ***Aristocrat Technologies***

“ Your delivery and content was absolutely brilliant and appealed to my entire team. I was truly amazed by their reaction and the receptiveness to your concepts.

- ***Phillip Webb Pty Ltd***

“ You provided us with some much sought-after motivation and sound practical advice for both life and business in the new millennium.

- *Seiko*

“ John was excellent - an extremely motivating message of how he achieved his success.

- *American Express*

“ John was a total professional. Response from the audience was without exception - excellent!

- *Institute of Personnel Consultants*

“ Totally and utterly inspiring - he significantly added to the value of our conference.

- *Hoo marketing*

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