

Jeremy Meltzer

Founder & CEO, i=Change, Entrepreneur & Keynote Presenter

One of Australia's leading entrepreneurs and speaker on purpose-led business, Jeremy Meltzer is the Founder and CEO of i=Change.

What began as a 3am idea 8 years ago, i=Change now works with Australia's largest retailers and NGOs, has raised over \$6m, impacting the lives of up to 1.3m people in 14 countries.

Jeremy's story is a powerful example of peering over the horizon, believing there must be a better way, and deciding to build it.



More about Jeremy Meltzer:

Jeremy challenges and inspires audiences to connect with their 'why'; that although this fragile time can feel overwhelming, there's an exciting and unique contribution we can make each day.

As we emerge from the pandemic into an era of climate change and collective uncertainty, Jeremy speaks passionately about the opportunity to lead, to extend the arc of our thinking, to harness the idea that "we are not a drop in the ocean, we are the ocean in a drop".

With unique case studies reflecting how consumer behavior is profoundly changing, and the benefits for businesses when meeting our expectations to shop brands that are building a better world, Jeremy bridges head and heart, with a powerful call to action for our time.

At age 21, Jeremy lived in Cuba and saw significant violence against women. This lit a fire that would drive the next 20 years of his life and inspire i=Change.

Jeremy's determination to create a new funding stream for women & girls' empowerment - and now climate change projects - is turning e-commerce into a 'force for good' while revealing a new, more viable business model.

Jeremy highlights the global movement calling business to solve the most pressing issues of our time. As consumer behaviour and expectations have changed, Jeremy shares the data, opportunities and unexpected ROI.

Jeremy powerfully connects hearts and minds, ultimately inspiring audiences to connect with their 'why' - to bring passion and purpose to their life and work each day.

i=Change won Best Charity Initiative finalist 2021, Social Entrepreneur of the Year finalist 2019, Optus 'Innovator of the Year' 2019, featured in VOGUE and Sky News, Australia Post's 'Best Bootstrapped Growth Initiative', Lift Off's 'Star of Social Impact' and Finder Award's 'Best Shopping Innovation'.

Jeremy has given a TED Talk on the importance of empowering women and girls, has been featured in VOGUE and SKY News. i=Change has won numerous social impact awards.

Jeremy Meltzer speaks about:

- Leadership & entrepreneurship
- Purpose-led business & consumer behaviour
- Social & environmental impact
- Technology & sustainability

Client testimonials

“ A deeply inspiring presentation, that reflects the core values of what we stand for and where we want to go.

- **Head of Marketing Dieticians Australia**

“ What a powerful story, and now with the data showing the 'win-win' opportunity. Surely, this is the future.

- **CEO Bond-Eye Group**

“ Everyone was riveted to their chairs, the screen and your message. Really moving, and well-tailored to our audience.

- **CEO Customer Owned Banking Association**

“ A powerful talk that deeply inspired and has given our business even greater purpose. As an important message that's enormously relevant, Jeremy distilled a global movement into an exciting and simple way forward, urging us to remember our 'why', while understanding the business case and how giving back meets the emotional expectations of customers today.

- **CEO Esther**

“ A genuinely charismatic speaker on a subject increasingly important to businesses, their customers and staff. Jeremy is one of the very few able to connect the dots and inspire

audiences to understand the business rationale for having a clear 'purpose beyond profit', and explain this fast-growing global movement and the opportunity.

- Director of Commercial and Innovation Octomedia, Inside Retail Live

“ Jeremy’s story was inspirational and moving. He clearly and effectively articulated this growing movement and the opportunity. His innovative business model to create social change through corporate ‘giving’, helps my team understand the benefits and impact our customers could have on extremely worthwhile causes around the world. Jeremy has a natural and very engaging presentation style, which stirred and inspired the entire team.

- Head of Transactional Banking NAB

“ Jeremy is one of the most inspiring speakers I’ve encountered. He speaks with great passion as he motivates organisations to unite in using the power of business to support women and children around the world. His engaging and charismatic style has the power to motivate and influence, making him the perfect ambassador for real and lasting change. I hope Jeremy’s work encourages more men to lead with such conviction, compassion and care.

- CEO Cristina Re

“ Jeremy is an engaging and compelling speaker who has the talent for connecting deeply with his audience, through his authentic and credible communication style. With the right balance of charisma, wit and substance, Jeremy has the ability to make complex and difficult topics resonate and move people to action.

- CEO Childwise

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[VIDEO OF SPEAKER](#) 