

# Richard Reid

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## *Queen of Hollywood Gossip & Hilarious Event Host*

Richard Reid is the much-loved, hyper personality we turn to for all gossip about the glitzy, glamorous lives of Hollywood celebrities.

Richard established his reputation in Australia as the resident Gossip Guru Channel Nine's *TODAY* show, a role he held for eight hilarious years.

Ever since then, he's been a daily fixture on Australian television, with his sassy shirts and contagious laugh.

Richard Reid has starred as the international style guru on the popular reality series *Domestic Blitz* and he brought his banter to the boardroom in *Celebrity Apprentice*.

With a keen eye for fashion he delivered his own column in Australia's #1 selling weekly magazine, *Women's Day: What the Frock!* rated the highs (and lows!) of the week in celebrity fashion, and fast became a "must read".

Sharing his time between Australia and the United States, Richard is a contributing correspondent for *Studio Ten* and makes appearances on numerous panels regarding Hollywood, Celebrity gossip, paparazzi, Celebrity fashion, sexism in Hollywood and his favourite topic Celebrity/Hollywood Trivia!

On top of that, Richard Reid is a much sought after host for launches, fashion parades, corporate functions, and award events. His infectious personality, combined with professionalism and elite talent allows him to deliver at the highest level.

A great cheer-leader with a natural enthusiasm for awards and people being recognised for their achievements, Richard Reid excels at on-stage interviewing and audience interaction.

## Client testimonials

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“ Richard Reid is the consummate professional. We booked Richard as the MC for the Schwarzkopf Professional Hair Expo Awards Gala (The Oscars of the Hair Industry), and it was the best choice we could have made - he took the time to understand our audience and our industry and infused skill with humour to deliver a wonderful night. So much so, that we booked him for the same event for the following year - this never happens! We always change



MC's each year, but Richard was so popular with our audience, we just knew we had to have him back! This is by far the best endorsement we can give and is a testament to his talent.

**- Hair Expo Australia, Reed Exhibitions**

“ Richard Reid has a great energy about him and is excellent interacting and engaging with leaders in the media and marketing industry alike. Delivering his own special brand of pizzazz, he is an entertaining interviewer and MC.

**- Mumbrella Entertainment Summit**

“ Richard Reid was engaged as a guest speaker and co-MC of our 10th Anniversary Masquerade Ball. Richard's larger-than-life personality enabled our guests to delve into the world of all things famous and get an insight into the gossip of Hollywood. He was a dazzling story teller who had the perfect mix of humour and professionalism. Our guests were enthralled with his cheeky wit and sharp intellect. Richard was more than obliging and showed genuine interest to the constant string of demands made of his time when chatting with guests, particularly their requests to have photos taken with him. We host regular business networking events throughout the year each with a celebrity guest speaker and 250+ attendees, yet the amount of positive feedback from our night with Richard has been nothing short of outstanding.

**- The Indy Foundation**

“ Richard is an enthusiastic, energetic MC, who embraces, engages and delights the audience. Richard was a pleasure to work with, provided feedback and worked with us closely to ensure a smooth event. Richard was diligent and professional at all times and happy to have photos with our guests in the break time.

**- Gift & Life Instyle Awards Gala**

“ We engaged with the fabulous Richard Reid to host a series of Celebrity Trivia nights in Sydney, Melbourne and Brisbane. Rumour had it that he was a total hit with the clients of Woman's Day, NW, OK! and TV Week in 2015 and he proved to be nothing short of exceptional in 2016! Working with Richard was an absolute pleasure. From the get go, Richard is one of those people it's so easy to be around. Warm and vivacious, he's a right cracker and there is never a dull moment. Friendly and engaging, he really brought the events to life and each one was full of laughs thanks to his quick wit and charm. His energy extended throughout the evening, engaging with guests and welcoming fan photo opportunities with all attendees. Richard was professional and enthusiastic in his approach, a true crowd pleaser who undeniably contributed to the success of our events.

**- Bauer Media**

“ Richard Reid knows how to put the FUN into a fundraising event. As MC and international

guest of FashionLab 2015 & 2016, Richard helped vital raise funds and awareness for Fashion Targets Breast Cancer and leading breast cancer research at the Garvan Institute. Entertaining, engaging, and the ultimate professional, Richard is a gem to work with, and both guests and sponsors loved his openness and great sense of charity.

**- Garvan Research Foundation**

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