

# James Mathison

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## ***Television & Radio Presenter, MC***

James Mathison has enjoyed an extensive career as a television presenter and radio host. He has experience across news, popular culture, music and lifestyle shows. He is also a highly experienced and very successful MC, having hosted local and international events for Sony, Optus, Sanofi Aventis, Xbox, Telstra, McDonalds, REIV, Samsung, NSW Youth Week Forum, Havaianas and Ella Baché, to name a few.



An environmental agitator, James is politically motivated. Off the back of a political venture, which saw him achieve a 9.2% swing away from Liberal counterpart Tony Abbott in the 2016 election, he became passionate about addressing big issues that affect all Australians.

One of the key messages he imparts as a speaker is the need to fight for what you believe in, and for the sort of world that you want to create.

## ***More about James Mathison:***

James began his successful media career after entering (and winning) Channel [V's] reporter search in 2000. He realised that he had always possessed one great natural talent - he was exceptionally good at talking. He entered a new world where his skills as a conversationalist were matched with his love for music.

He shot to fame on Australian television as the co-host of the first series of the talent show *Australian Idol* in 2003. He co-hosted the record-breaking series for another six seasons. During the *Australian Idol* years, James hosted three ARIA Awards. He became known for his quick wit, charm, comedic abilities and talent at chatting to people, and this, along with countless hours of live television, saw him gain a reputation for his ability to think on his feet.

In the following years, James combined his *Australian Idol* and Channel [V] commitments, co-hosting the ARIAS, while his Band 'The Punisherz' received critical attention as being one of the single worst bands in Sydney, a criticism that James valiantly ignored. In April of 2006, James was awarded an ASTRA award for Favourite Male Personality.

In 2009, James decided to explore other pastures and landed his own new music show, *Launch Pad*, on Nova 96.9FM and a correspondent role on *The 7PM Project*. He also co-hosted *The League Lounge* on Fox Sports and reviewed films on *The FOXTEL Movie Show* and *Seven's Weekend*

*Sunrise*. He filled in for Chrissie Swan on *Can Of Worms* and so impressed Network executives that a short time later he was offered the co hosting role on TEN's new breakfast show, *Wake Up*. James was a movie reviewer on *Weekend Sunrise* and co-host of Network Ten's breakfast program *Wake Up* alongside Natasha Belling.

James' skill at thinking fast, his great personality and the ability to talk to anyone are key factors in his success as a corporate MC.

## Client testimonials

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“ James did a great job, the audience loved him. He was able to hold their attention and create a fun vibe.

- ***Two de Force***

“ James absolutely nailed our recent job for Range Rover, considering that we had some very late changes to the brief. The client also loved that he stayed around following the event and spoke with guests and the team about the new vehicle we had launched. I would definitely put him forward for any future gigs as he was superb to work with and is a true professional in every sense.

- ***Solution Entertainment***

“ We loved working with James Mathison and would certainly do so again in the future, He's professional, entertaining and a true pleasure to work with. We engaged him with a unique brief for a key client (Kelloggs) and he quickly understood what we were after and 100% delivered. He was central to the success of the evening, and all of the feedback I received from my client following the event was overwhelmingly positive...

- ***Brand Faction***

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