

## Dale Vine

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### *Popular star of The Block*

Dale Vine is a landscape gardener who won over legions of fans on the 2012 series of Nine Network's award-winning reality renovation show, *The Block*.

Competing with his wife, Sophie, Dale immediately grabbed viewers' attention with his laid-back charm and was asked to step in again on *The Block All Stars* in 2013 when contestant Mark Bowyer fell ill and someone was needed to step in and help his mate, Duncan. Dale's popularity with the fans made him an obvious choice to partner with his good mate Brad Cranfield in the 2014 *Block Fans vs Fans* series which has showcased more of Dale's fun character and sharp wit through his very own daily *Block* news parody, Dale-e News.



This Geelong tradie is a loveable Aussie larrikin who is a natural media performer who resonates with both sexes.

In May 2014, Dale appeared as a regular panelist on the Nine Network's digital channel GO! in a great new TV show, *ManSpace*, a hilarious and inspiring, but mostly entertaining show that looks at the world of MEN!

In July 2014 Dale hit TV screens with appearances on both *Postcards* and *Getaway* as his profile and likeability continues to grow.

Since his return to our screens in *Fans v Faves*, Dale has received unprecedented media coverage in the press, with TV Week featuring Dale on the cover under the heading, 'Our new TV superstar?' along with a two-page interview.

Men's Style magazine named Dale in their annual Men of Influence 2014 list, while all the major news outlets, both online and print, have featured interviews with Dale.

Dale's all-round appeal and ever-increasing popularity has led to him becoming the 'face' of CAT clothing and workwear apparel, as well as APCO Service stations. He also has an ambassadorial partnership with Holmesglen Institute where he completed his Landscaping apprenticeship.

With his laconic style and his natural ability to entertain, Dale Vine is a popular choice for personal appearances and anecdotal keynotes.

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