

# Deborah Hutton

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## *Media Personality, Designer and Speaker*

Deborah Hutton is a name all Australians have grown to know and love. Her candid, warm and inspiring nature has cemented her as one of Australia's favorite media personalities. However, it is her ability to evolve with the times, and reinvent her brand that has made her an icon.



Deborah is in demand as a keynote speaker with a highly entertaining and inspiring presentation.

### **More about Deborah Hutton:**

Deborah Hutton's career began when she graced the cover of Cosmopolitan magazine at the age of 16. She went on to become a top international model with contracts in Germany, Italy and New York, working with the world's top models and photographers.

Since then, she has become a household name and much-loved personality. From starting her career as the face and ambassador for MYER Department Stores, going on to host multiple Lifestyle programs for the Nine Network, Deborah was for more than ten years an editor for the top circulating magazine Australian Women's Weekly.

Deborah has become one of the most recognisable and best-known personalities in Australia with an extensive television career hosting programs including Looking Good, Location Location, Amazing Homes and Celebrity Overhaul for the Nine network, and then joining forces with Foxtel as a key presenter hosting shows across different channels from BIO Channel, The Foxtel Movie Show and the Foxtel Arts weekly entertainment show Stage & Screen which explores everything that's new in Australian music, theatre and visual arts.

In 2011 Foxtel signed Deborah to host a series of programming initiatives across their Lifestyle channels which continues to this day with Find Me A Beach House and Find Your Dream Home.

Deborah is also a savvy businesswoman launching her range of stylish interior homewares Home with Deborah Hutton for House, Bed Bath and My House, which continues to enjoy huge success.

Passionate about good food and entertaining, she has published two cook books *My Love Affair with Food* and *Entertaining Made Easy with Deborah Hutton*.

For well over a decade Deborah was an ambassador for Qantas Airways, the face of HOLDEN motor vehicles and L'Oreal Olay Regenerist.

In 2012 Deborah founded 'Balance by Deborah Hutton', an on-line community designed to help women with practical advice around maintaining balance in their lives. The concept came when facing 50, she was diagnosed with a serious skin cancer.

Diagnosis led to Deborah spending more than a year assessing and redefining herself.

After surviving her first facial skin cancer over 9 years ago, and subsequently her second in 2020, Deborah's advocacy and commitment to skin cancer awareness and education has been solidified with her Sun-Safe Ambassadorship for La Roche-Posay and accepting the role of National Patron for Lions Australia promoting their mobile skin-check program.

Deborah aligns herself with life-saving initiatives and brands such as these because she is passionate about helping others and proud to be associated with experts in their field.

Deborah is currently working on a UPF 50+ sun-protective hat range *CANOPY BAY by Deborah Hutton* that is due to be released later in the year.

### **Deborah Hutton talks about:**

**Resilience + Reinvention. A candid, inspiring and very entertaining presentation that appeals to the irrepressible spirit.**

From a broken home, raised by a single mother, to launching her career on the cover of Cosmopolitan at age 16, Deborah Hutton has gone on to become one of Australia's favourite media personalities. Deborah shares insights and anecdotes acquired from her early modelling days through to hosting numerous top rating TV shows, being an editor at one of the country's most loved magazines, and as the face of Australia's most iconic brands. Deborah weaves her life story throughout, revealing valuable lessons learnt along the way to her decisive reinvention to Designer and advocate for Skin Cancer Awareness. From being self-employed her whole life to launching UPF50+ maximum sun protection hats, CANOPY BAY, Deborah inspires and empowers people to be the better version of themselves, Deborah's story resonates to a wide audience.

### **The Art of Reinvention**

Deborah Hutton knows what it takes to have a successful career. Her candid, warm and inspiring nature has cemented her as one of Australia's favourite media personalities. However, it is her ability to evolve with the times and reinvent her brand that has made her an icon.

From her days on the cover of Cosmopolitan magazine at 16 years old, to launching a digital wellness site in her 50's, Deborah's career is a masterclass in how to reinvent yourself and create opportunities. Deborah has come into our homes as a model, magazine editor, television host, brand ambassador and most recently, as a digital media entrepreneur. What makes her success even more remarkable is the challenges and setbacks she has encountered along the way, which she has approached unwavering determination.

In what is sure to be a highly entertaining and inspiring presentation, Deborah will share anecdotes and insights from her career, including how to:

- Take a leap of faith and land on your feet
- Communicate so people listen
- Identify opportunities to learn and grow
- Create and evolve your personal brand

## Leading From Within

Having been “self-employed” her entire life, Deborah Hutton, wasn’t sure if she qualified as a ‘leader’. But if leadership means influencing, partnering, networking and supporting others then yes, she is a leader! If having enough self-belief and determination to become a mature entrepreneur in her late 50’s, creating and designing two successful brands under her name, then yes she’s a leader. In this motivating and entertaining presentation Deborah shares her journey through decades of being one of the country’s most successful media personalities with a widespread career in television and magazines. Her ‘self-leadership’ checklist and insights into her fast-paced life as well as the strategies she has in place gives the audience something to think about!

## Client testimonials

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“ On any program she hosts or takes part in, Deborah’s natural warmth leaps through the screen, while her ability to establish an instant and genuine rapport with guests and fellow presenters is incomparable. Deborah’s enduring popularity can be put down to the fact that she is smart and highly selective about the projects she takes on, but once she commits, you could not ask a more dedicated or involved host.

- **Nine Network Australia**

“ Deborah is recognised nationally for her style, beauty and class, whilst at the same time being someone Australian's love to identify with. She is genuine when communicating with her audience and approachable if ever imposed upon to get to know them better.

- **Waren Thomson, Project Director, Lendlease**

“ For the last decade Deborah has been the face of Welcome Aboard, our inflight program bringing the latest Qantas, travel and lifestyle news to over 2 million passengers every month. Deborah has also been involved with many of our launches and announcements throughout the years and is an instrumental part of the team, with a unique ability to adapt to whatever requirements the event or shoot may involve. Importantly, Deborah is well-liked by our diverse audience and brings a great mix of both warmth and professionalism to the role. She is an ideal fit for Qantas and our Q Entertainment brand.

**- Jenny Gulliver, Head of Marketing, Qantas Airways Ltd**

“ Deborah’s warmth and intelligence personify the modern Australian woman. Her charm, confidence and down to earth appeal are the perfect fit with the values of Olay Regenerist. In her role as Brand Ambassador she has enabled Australian women to identify with and relate to the Regenerist brand. Her personal use of, and belief in, the products ensure passionate personal testimonials that drive credibility & consumer trial.

**- Procter & Gamble Australia**

“ Deborah Hutton has been utilised as a brand ambassador for Holden for many years. Her style, her poise and her ability to connect and engage with consumers, and indeed people from all levels of an organisation, mean we have extensively used Deborah’s services - from television and print advertising, internet presentations and promotional videos through to hosting events. In every instance, feedback has been absolutely tremendous given Deborah has the uncanny ability to make everyone she approaches feel special - a unique and highly attractive ability.

**- Holden**

“ During my time as Editor-in-Chief of The Australian Women's Weekly, Deborah Hutton was an integral part of the AWW team. Starting as Fashion Director and moving on to cover Home Design, Deborah was also the face of The Weekly's TV commercials and host of our prime time Christmas specials from 1990-2008. Deborah's warmth, coupled with her professionalism, make her a popular presenter with both our readers and also the staff of Australia's biggest selling and most iconic magazine. As a woman who is intelligent, approachable and attractive, Deborah has helped us to reposition the magazine to a younger demographic for our 1.5 million readers over the age of 30. Deborah is without doubt one of the most admired women in Australia.

**- Deborah Thomas, General Manager, Editorial Projects, Women's Lifestyle & Consulting Editor, The Australian's Women's Weekly**

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