

Jason Cunningham

Business Growth & Money Expert

Jason is a CPA by trade and recently retired as co-founder of The Practice, a financial consultancy business which offers solutions to assist people to reach their financial goals sooner.

Jason lives by his philosophy of 'Liberating People's Lifestyles'. By building The Practice into a successful business he was able to retire at the tender age of 51.

Jason is proof positive that every business owner can have it all; a thriving, growing business that they love, and the financial and lifestyle benefits they went into business for in the first place.

Jason's focus now is on helping everyday individuals grow their businesses, make more money, fuel their family's future and get their lives back.

Jason is a born entertainer who loves sharing his business insights and experience with fellow owners or executives looking to grow their business.

His engaging and energising presentation style make him a unique voice in the Australian business landscape, and ensures his business growth insights stick with audiences long after he leaves the stage.

Jason doesn't take himself too seriously, but he takes what he does very seriously. Jason believes delivering a message in an entertaining fashion is the best way to leave a lasting impression on an audience.

Jason has taken his charismatic approach to financial education to the TV screen and to the airwaves. He was part of the team on Channel 10's Logie Award Winning, Australian lifestyle program The Living Room as the go-to money man, offering practical advice to viewers on managing budgets, savings, debts and more. For more than a decade, he was the weekly finance guru on popular radio stations SEN1116's The Run Home and Triple M's The Rush Hour.

Jason Cunningham speaks about:

1. The 7 key ingredients of business success.
2. Building a winning team: what businesses can learn from elite sport.



3. Retail is tough... so fight back!
4. 'Get sacked!' Step back so your people can step up.
5. 'Love you life-time': how to engage with customers to grow sales and loyalty.

Client testimonials

“ It’s been little over 48 hours since Jason Cunningham spoke at an Anthill event on Monday night and I am still buzzing with the energy that Jason brought to the group. I keep remembering things that he said that just make my brain go ‘pop’ because he is that kind of presenter. He’s bold, sometimes brash, but he is always guaranteed to entertain and educate a group of passionate business builders.

- *Australian Anthill*

“ We recently had Jason Cunningham present to 100+ employees in a tailored session called “Six Steps to Staying (financially) Positive and Preparing for the Turnaround” during our work from home times due to Covid. Jason’s positive energy is contagious, and he managed to connect with the audience and keep them engaged for a full hour over Zoom, while also keeping the content relevant and relatable. I loved Jason’s can-do attitude and positive outlook, every interaction with Jason leaves you feeling lifted and energized.

- *Equinix Australia*

“ I’ve followed Jason Cunningham’s career for some time now, across multiple media driven platforms. I’ve booked Jason for 2 separate presentations, in very different industries, and his ability to engage with any group, is his super power. He speaks the ‘people’s’ language and his style of presentation on content that can be perceived at times as being ‘dull’, Jason always delivers in a relatable, knowledgeable and entertaining manner. Finally, talking finance is interesting! Jason is an authentic story teller, presenter and an expert in his field. We would recommend Jason’s workshops to anyone. Being able to adapt to your industry’s requirements and people, you will not be disappointed. The Practice Team are always my go to when wanting to educate people in this space. Thank you for your professionalism and sound advice!

- *Contino*

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