

# Lucy Bloom

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## ***Motivator, Innovator & Author***

Lucy Bloom is an award-winning leader and speaker. Lucy presents from the magic spot between stand-up comedian and motivational speaker. If you want your people to feel motivated, inspired and ready to conquer, this is the speaker for you. From a 30+ year career as a master communicator, world changer and trailblazer, Lucy knows how to do business differently. Discover how to conquer the fears that hold you back, learn why fun should be a factor in your strategic plan, how kindness to others extends your life expectancy and why change is a superpower to seek out daily rather than avoid.



She's a change-maker, exceptional communicator, and business fixer with the best mohawk in the business. Lucy led an advertising agency for 20 years before she became the CEO of a brand-new women's health organisation, funding a network of hospitals and a midwifery school in Ethiopia. She then went on to transform a Cambodian children's charity as its first CEO. She is the creator of an education start-up and the author of two books. Lucy's memoir, *Get the Girls Out*, was published by HarperCollins to rave reviews.

You will find her challenging and entertaining in equal measure, with humour tied into a powerful business message. Lucy Bloom is a rule-breaker, idea-maker and momentum creator.

## ***Lucy Bloom speaks about:***

- Doing business differently
- Futurist innovation thinking
- Leading with kindness
- Resilience through change
- International Women's Day

## **Client testimonials**

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“ Lucy was fantastic to deal with in all aspects. She is really personable and we had good laughs behind the scenes. She gives a lot of energy and is so relatable. Our audience loved every minute with Lucy, giving her 9.7 out of 10 on our evaluation forms

- ***Zellara Holden, Dairy Women's Network, New Zealand***

“ If you are keen to prepare your membership for the landscape ahead, book Lucy Bloom to speak. If you want to give them a huge, rewarding belly laugh, book Lucy Bloom to speak. Most of all, if you are looking for a thought provoking, relatable keynote for the post-pandemic economy, I highly recommend Lucy Bloom to speak.

- ***Port Macquarie Chamber of Commerce***

“ According to one of our longest-standing members, Lucy Bloom is the best keynote speaker we have ever had a state conference - and that member has attended all 30 of them.

- ***Danica Leys, CEO, CWA NSW***

“ Lucy Bloom delivered an incredibly inspiring, entertaining and authentic presentation at our conference series. She was professional, flexible and creative in tailoring her presentation for the audience. It was a pleasure working with Lucy.

- ***Commonwealth Bank***

“ Lucy impressed our audiences with her fast-paced, vibrant and thoroughly entertaining presentation. Lucy is a wonderful storyteller; she delivers her messages with candour, humour and a realness that is often missing from the corporate speaker circuit. We highly recommend Lucy to any organisation that is looking for a speaker who is smart, informed and funny. Your audience will love Lucy.

- ***Australian Financial Group***

“ Your presentation was amazing and I have had so much great feedback. You were a perfect mix of inspirational and pragmatic and I think it is safe to say 'our sector has never experienced anything quite like your presentation before' which made it perfect!

- ***Australian Sports Commission***

“ Your presentation in Fiji was fantastic. Thanks for staying around and getting involved with the team over dinner and drinks. We've not had this before and a lot of people have let me know that the opportunity to connect with you personally was the highlight of the event

**- Allianz Australia Insurance**

“ I’ve had a quick look through the event evaluation forms and a huge number of the attendees have identified that, for them, hearing you speak was the highlight of their day - thank you for being so engaging and well prepared!

**- SheLeads, Canberra**

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[VIDEO OF SPEAKER](#) 