

Lucy Bloom

Author & Creative Leadership Expert

Lucy Bloom is an award-winning leader and speaker. Lucy presents from the magic spot between stand-up comedian and motivational speaker. If you want your people to feel motivated, inspired and ready to conquer, this is the speaker for you. From a 30+ year career as a master communicator, world changer and trailblazer, Lucy knows how to do business differently. Discover how to conquer the fears that hold you back, learn why fun should be a factor in your strategic plan, how kindness to others extends your life expectancy and why change is a superpower to seek out daily rather than avoid.



She's a change-maker, exceptional communicator, and business fixer with the best mohawk in the business. Lucy led an advertising agency for 20 years before she became the CEO of a brand-new women's health organisation, funding a network of hospitals and a midwifery school in Ethiopia. She then went on to transform a Cambodian children's charity as its first CEO. She is the creator of an education start-up and the author of two books. Lucy's memoir, *Get the Girls Out*, was published by HarperCollins to rave reviews.

You will find her challenging and entertaining in equal measure, with humour tied into a powerful business message. Lucy Bloom is a rule-breaker, idea-maker and momentum creator.

Lucy Bloom speaks about:

- Doing business differently
- Futurist innovation thinking
- Leading with kindness
- Resilience through change

Client testimonials

“ There's no other speaker like Lucy Bloom: fast, funny and so relatable with business experience in spades. Lucy handles virtual events with energy and fun, leaving the audience right where we want them: motivated, inspired and ready for radical change.

- 7 Eleven

“ Lucy is fantastic to deal with in all aspects. She is really personable, and we had good laughs behind the scenes. She gives a lot of energy and is so relatable. Our audience loved every minute with Lucy, giving her 9.7 out of 10 on our evaluation forms.

- Dairy Women's Network, NZ

“ Lucy's energy and enthusiasm are infectious, creating an atmosphere of inspiration and motivation.

- Kalgoorlie-Boulder Chamber of Commerce and Industry

“ According to one of our longest-standing members, Lucy Bloom is the best keynote speaker we have ever had a state conference - and that member has attended all 30 of them.

- Danica Leys, CEO, CWA NSW

“ Lucy's speech on trust at the Y Convention in Atlanta was brilliant. She delivers authentic energy and storytelling genius from a foundation of innovation and commercial reality. You'll never forget her.

- YMCA

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[VIDEO OF SPEAKER](#) 