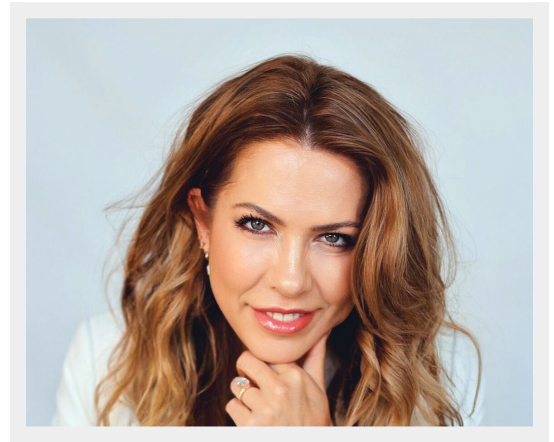


## Dr Liz Wilson

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### ***Behavioral Scientist Organisational Transformation Expert***

Dr. Liz, who holds a Ph.D. in organisational culture and behavior, is on a mission to create a world where everyone is included and valued for their difference. For the first 20+ years of her career, Dr. Liz worked with some of the world's most notable brands through their business transformations until she witnessed the discrimination of a loved one.



From that moment on, she has dedicated herself to finding a solution to discrimination. By combining her organisational transformation and behavioral science expertise, Dr. Liz went to work and discovered a simple solution that eliminates the focus on our differences and focuses on *"The 8 Specific Needs of All People®"*.

With a desire to create a world where everyone is included, Dr. Liz knew she had to work out a way to equip everyone to be inclusive. From this, Include was born. In August 2020, Dr. Liz secured venture capital in a year when only 2% of venture capital funds were invested in female founders. Fast forward 12-months, and Include is now the world's first enterprise software designed to equip everyone to make inclusive decisions in real-time.

Dr. Liz is not your average DEI keynote presenter. She invites you into her life with insightful honesty and humor, serving as the mirror for the audience on how the exclusion people face is not because of their difference but because of the barriers we put in their place. Breaking the news to participants that celebrating labels with cupcakes won't get us to inclusion, she shares a simple yet powerfully impactful approach to creating an environment where all people can thrive.

So, whether you're after a keynote speaker to fill a venue of thousands or a workshop for a small group, you are guaranteed an event to be remembered with Dr. Liz.

### ***Dr Liz Talks About***

While Dr. Liz's presentations and workshops are customised to your event, here are some past presentations and workshop topics to get you inspired.

- What a Tinder date taught me about inclusion
- Inclusion beyond the labels, celebrations, and cupcakes
- Inclusive CX
- Inclusive EX

- Just A 'Girl' Playing With The 'Big Boys'
- When You're The Only Woman At The Table
- I'm Not Bossy, I'm Assertive
- If I Was A Man Would This Have Happened To Me?
- Short-Circuiting Bias
- Breaking Bias With Inclusive Decision Making

## Client testimonials

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“ Your story is truly inspiring and the delivery was hilarious!

- *Conference Delegate*

“ One of the best speakers of any event I've attended all year!

- *Conference Delegate*

“ My thinking and practice has definitely been reframed as a result.

- *Conference delegate*

“ She gave a really fresh, energetic and challenging perspective on thinking about inclusiveness, with practical examples and some hands on audience participation.

- *Conference delegate*

“ The most engaging and thought provoking story of the importance of inclusion for everyone.

- *Conference delegate*

“ The true power of story telling and authenticity.

- *Conference Delegate*

[VIEW SPEAKER'S BIO ONLINE](#) 