

Sophie Renton

Social Researcher, Trends Analyst & Keynote Speaker

Sophie Renton is an experienced social researcher and trends analyst who helps organisations to thrive amidst uncertainty and change with evidence based insights.

A Team Leader of Research at the internationally recognised McCrindle, she is adept in sharing strategic insights that guide CEOs and executive teams who are leading their organisations by bringing a clear picture to complex problems.



Sophie's engaging, research-based presentations have seen her present to various sectors through board room strategy sessions, keynote presentations and workshops. With academic qualifications in sociology and psychology, Sophie brings robust, research-based content to her engaging presentations and consulting.

Sophie Renton speaks about:

Future-proofing careers - how educators and employers can equip the next generation to thrive in changing times

How research and data analysis can best shape strategy - the opportunities research presents to inform and shape strategy.

Leading teams in changing times - creating an engaging culture for multi- generational workplaces.

Understanding and engaging with generation Z - inspiring staff, volunteers and teams towards engagement.

Changing times, emerging trends: the top 5 trends transforming organisations - a snapshot of the most influential demographic, social and global trends.

Client testimonials

“ Sophie was able to understand the precise intel that we needed to extract and why. The findings were set out in a helpful and rational sequence.

- *Anglicare*

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