

Bill Nelson

The Success Architect

Bill Nelson's ability to develop and embed peak performance in teams and individuals within any enterprise is the reason he is known as the 'Success Architect'. His expertise in strategic peak performance comes from his background as an elite international sporting coach.

Bill contributed to the peak performance of Australian athletes at the Barcelona (1992), Atlanta (1996) Olympic Games, World Championships and other international competitions. He is a multi award-winning swimming coach and former vice-president of the World Swim Coaches Association. Bill has worked with elite swimming's foremost performers in such academies as the world-acclaimed Australian Institute of Sport.



Bill's approach to helping individuals, teams and businesses convert potential into performance is different to others. There are no set programs, no cookie cutter approach, no hype or theoretical models, just one man with thirty years practical experience designing and implementing strategies which produce outstanding results.

Bill founded Total Performance Concepts Pty Ltd in 2000 and since then he has grown it into a world-class corporate consultancy. Leaders in diverse sectors spanning business, defence forces, education, local government and elite sport rely on Bill's powerful ability to isolate the building blocks of peak performance.

Bill's insight and expertise into the world of high achievement is highly sought after and he has worked with a diverse range of individuals, teams and companies to achieve new levels of performance. That's why he is frequently engaged to deliver keynotes, breakout sessions and strategic presentations for corporate audiences.

His clients include Apple, Fairfax Media, Glaxo Smith Kline, KPMG, Telstra, Optus, NBN Television, Price Waterhouse Coopers, Sydney Kings, Telstra and many more

Bill's captivating strategies and insights into the world of high achievement are also highly sought after by national and international media. He was a co-host on ABC Radio for seven years, presented sports reports for the Triple M radio network and hosted a US-based radio show named

Success Sessions for the Matrix Media Group.

Bill produces subscription-based video podcasts, blogs and the very popular *The Full Nelson* monthly newsletter. He has also had numerous articles published and interviews broadcast across a wide array of global outlets, publications, newsletters and online websites. His book *Gold Teamwork* continues to be used by individuals and organisations around the world as a simple, hands-on approach to enhancing teamwork.

Bill Nelson is particularly talented at taking the complex aspects of success and translating these into simple, high-impact and practical strategies.

Bill Nelson talks about:

- Individual and team success
- Positive organisational culture
- Effective leadership
- Optimum achievement strategies

Client testimonials

“ There are a lot of people that talk about teamwork from a textbook perspective. Bill Nelson’s experience with motivating people, his absolute passion for what he does and belief that anyone can achieve their goals was simply inspiring. Bill’s story would translate in any group or even individuals who won’t suffer from being reminded that determination attitude and positive outlook will see them attain their dream.

- **Telstra Business Solutions Marketing**

“ Bill Nelson has the expertise, insight and understanding into what makes a champion. Kieren Perkins, Dual Olympic Gold Medallist and multiple World Record Holder

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“ Bill’s coaching style is unique. He’s done it in sport and he’s done it in business. He knows how to challenge the best in our business and we are a better organisation as a result.

- **Ray White Real Estate**

“ Thank you for kick starting the year off on such an enthusiastic and motivating note. Your inspirational presentation captivated the 100 plus audience at the breakfast. Your relaxed style, absolute passion and entertaining life experiences left guests with a wonderful insight into the value of teamwork, self-belief and ‘doing what is right’.

- Lake Macquarie Council

“ Bill was sensational. He was able to easily grasp the focus we had as a business and then mould this into a very informative session that has them spellbound. The feedback from the 80 Managers has been brilliant.

- Westpac

“ Your presentation ‘hit the mark’ with the team and left everyone with some key messages they could take away and embed into their business life. Messages such as ‘responsibilities rest with everyone’, ‘play for something greater than yourself’, and ‘none of you will be as good as all of you’ are all very pertinent to our everyday lives.

- AMP Corporate National

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