

Amanda Stevens

Communication expert, author, speaker and facilitator

Amanda Stevens is one of Australia's most in-demand speakers on sales, marketing, gender psychology, customer service and the future of consumers.

Amanda is also a best-selling author and entrepreneur and for over 15 years ran a multi-million dollar marketing consultancy before selling it to a global recruitment firm in 2011.

Amanda can provide a high energy, entertaining keynote or facilitate a structured, tailored workshop for a small group - or anything in between. She has presented for audiences ranging from 30 to 3,000 at all levels of business and has tailored her message for a diverse range of industries - from fitness to finance, homewares to housing, automotive to accounting, real estate to retail, cosmetics to communications, pets to politics.

Amanda averages 80 presentations a year and, to date, has spoken at over 500 conferences in 13 countries, and shared the stage with Donald Trump, Sir Bob Geldof, Sir Richard Branson and Condoleezza Rice, amongst others. Incorporating powerful research, insights and data, along with relationship anecdotes and current social commentary, she provides a unique perspective that packs a punch in content and take-away strategies.

Amongst Amanda's many other achievements are Young Australian of the Year for Career Achievement, the 2000 Sydney Young Businesswoman of the Year Award and, in 2003, the prestigious Centenary Medal from for Business Innovation.

Vibrant, energetic and passionate, and renowned for her comedic style, Amanda Stevens delivers serious entertainment value along with ideas that will change audiences' thinking and motivate them into action. Her ability to connect with all kinds of audiences has made her a real conference favourite.

Amanda Stevens talks about:

Keynote topics:



- Marketing to the majority
- Turning clients into advocates
- Retail revival: strategies for surviving turbulent times
- The key to really connecting
- Wonderwoman: build the business and life of your dreams

Workshops:

- The Experience Economy - Navigating the new path to brand loyalty
- Word-of-Mouse - Building brand advocates click by click
- Same, Same but Different - Gender-targeting your sales & marketing
- Fifty Shades of Grey - The emerging boomer sales opportunity
- Wonderwoman - How to have it all without losing it

Client testimonials

“ Amanda is fantastic. She’s able to communicate complex statistical data in a way that’s applicable, relevant and fun. She takes her audience on a journey of discovery and reunites them with their passion for business.

- **Reed Exhibitions**

“ Amanda’s presentation was professional, powerful, positive, passionate and persuasive. She’s an outstanding presenter and speaker. We loved every minute.

- **Automotive Global**

“ I’ve been to many large conferences over the past 20 years, which have included world class presenters and in my opinion Amanda is in the league of excellence.

- **Realmark Real Estate**

“ A very captivating, engaging and motivational session on insights into customers and retail. Amanda provided thought provoking actions for our Marketing Managers.

- **Mirvac Retail**

“ Amanda’s style makes her a favourite with the audience. She’s easy to work with, gives it everything and adds phenomenal value. She’s at the top of her game.

- **Business Blueprint**

“ Amanda’s Wonderwoman presentation wowed our audience and they’re still talking about it! She delivered personal motivation and business inspiration.

- *Chamber of Commerce*

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