

Rodney Marks

Corporate Impostor & Comic Hoaxer

His performances are full of doubletalk, gobbledygook, jargon, inflated language and grandiloquent words.

Rodney Marks is Australia's (mis)leading comedian and his corporate comedy satirises management language, usually in the form of fraudulent keynote speeches at business events including: seminars, meetings, conferences, awards nights and product launches.



He has presented his tailored corporate entertainment all over Australia, and has had more than 30 international tours.

Rodney has been comedian-in-residence at the Macquarie Dictionary, Harvard, UNE, and the AGSM, and visiting professor of comedy at UNSW.

Rodney satirises bureaucracy by impersonating experts of either sex and varied ethnicity and occupation. He has performed for hundreds of corporations, government departments, universities and other organisations in Australia and overseas.

In his hoaxes, Rodney allows tension to rise as he usurps power by making authoritative, vexatious statements. Then, to the relief of the audience, he reveals his true identity. He combines a formidable knowledge of management jargon with a relaxed improvisational style and a warm, persuasive personality.

Rodney has gained master's degrees in business administration and public administration, the latter from Harvard University. He returned to Harvard as artist-in-residence in 1995 and hoaxed academics, students and experienced managers.

Testimonials

“ Rodney performed sensationally and was extremely well received by the audience. He was the perfect speaker for the night. Based on feedback we received, his performance was one of the conference highlights. I also appreciated his efforts in meeting with me and my colleagues on several occasions prior to the conference to ensure that his performance met our specific needs. Finally, he went an extra yard or two by attending part of the conference, in character; as well as sitting at one of our VIP tables for dinner, also of course in character, prior to his performance. This added authenticity to his character, in turn adding to the humour of his performance. I have since received correspondence from one of these VIP's that this was a

'memorable' occasion for him.

- Corruption & Crime Commission

“ Thank you for your brilliant portrayal of Dr Selwyn Spender, the dyed-in-the-wool bureaucrat from the Insurance and superannuation commission, at our conference. The business advisors went through stages of shock, horror, disbelief, amazement and relief. This was due to the effectiveness of your research and your ability to walk that fine line between fact and fiction.

- AMP

“ Excellent. Well researched, well presented - totally engaged the audience.

- Citibank

“ And what an outrageous speaker Dr Mike [Rodney] turned out to be! His topic, knowledge and delivery struck just the right note of credibility.

- Macquarie Bank

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