

# Christopher Clark

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## *Corporate Strategist*

Christopher Clark is widely regarded as one of Australia's leading strategic thinkers, business speakers and educators.

He is the founder and Managing Director of Bush Corporate Consulting Pty Ltd, a management consultancy offering facilitation, management development and keynote presentation services to clients across a wide range of industries since 1992.



Not only is Chris an outstanding strategic thinker and facilitator, he is also an entertaining presenter. He has presented keynote presentation and development workshops for managers in approximately 100 client companies, from industries as diverse as pharmaceutical, utility, retail, security, FMCG, financial services, logistics and transport, professional services and many others.

As a facilitator, he has helped organisations across a range of industries to develop and implement their strategic plans. Client industries include animal health, pharmaceutical, media, FMCG, NFP, security, energy, financial services, logistics, and retail, amongst others. He has worked as a facilitator for Claude Neon, Rogen, QBE Mercantile Mutual, Dairy Farmers, Garvan Institute, Macquarie Corporate Telecommunications, Kimberley Clark and The Kings School, amongst others.

Chris was, until recently, senior lecturer in management at Macquarie University, where he taught both postgraduate (MBA) and undergraduate courses in strategic management. He was a recipient of the Macquarie University Vice Chancellors Outstanding Teacher Award. He is also a non-executive director of an ASX listed company.

Raised and educated in Sydney and the UK, Chris holds a BVSc from Sydney University, an MBA and an MA (Management Research Methods) from Macquarie University and in 2006, he was awarded his PhD from Macquarie University.

Originally a practising veterinarian, Chris has been an academic and consultant since the early 1990s. Before his academic appointment he held senior marketing appointments in the animal health, office equipment and pharmaceutical industries.

He has extensive international experience having completed his MBA at the Cranfield School of Management, U.K, taught MBA students in Hong Kong and Singapore and consulted to businesses

in Asia, Europe and the United States of America.

### **Christopher Clark talks about:**

- Strategy Organisational Response to a Changing Environment
- Competitiveness
- Strategic Analysis and Tools
- Organisational Culture
- Ethics and Social Responsibility
- Marketing Branding & Brand Equity
- Customer Service
- Sales Management
- Facilitation Master of Ceremonies
- Strategic Workshops
- Hypotheticals Panel discussion on a topic of relevance

### **Client testimonials**

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“ Christopher Clark understood his audience and provided an excellent mix of information and humour. I have no doubt that we will be availing of his services again soon.

- **AMP**

“ You are one of the most dynamic speakers I have heard ... your style of injecting humour and real-life examples into a motivational presentation focusing on change is one that any audience would enjoy.

- **ING Group**

“ Thank you for attending our convention and your fine presentation. You will, I'm sure, be pleased to know that it was generally regarded as the best presentation we have had at all our conventions.

- **Insurance Broker Group**

“ Thank you for your valuable contribution as our main platform speaker in Hawaii. Your presentation was a great success and I particularly appreciate your professionalism and involvement in the conference.

- **Colonial**

“ Despite having been given the hard task of anchoring the conference and enlightening a large group on their third day of long days and late nights you did an excellent, entertaining, and

very very informative presentation. You were definitely one of the highlights which I have heard applauded and lauded from many members of the team.

- *HVL*

“ I must tell you that in all my experience with professional speakers you are one of the most dynamic speakers I have heard.

- *Security Life (US)*

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