

Rob Shehadie

Actor, Stand-up Comedian, and MC

Rob Shehadie co-created the Logie nominated comedy show, *Here Come The Habibs* for Channel nine, and *Street Smart* for Channel Ten. A proven writer for screen and stage, he is also Logie nominated actor, a stand-up comedian, an associate producer, story consultant and writing consultant.

A polished MC, Rob Shehadie is articulate, quick on his feet and hilariously funny. He has been a regular MC for NRL Rugby League and Cricket Australia, entertaining crowds that attend the games. He has also worked for the Western Sydney Wanderers, Parramatta EELS, Canterbury Bulldogs, and the Cricket Big Bash League.

Rob has worked with the who's who of the industry and has been booked for countless private and corporate functions doing stand-up comedy.

More about Rob Shehadie:

Rob Shehadie's TV appearances span 20 years. He is known for starring in the hit TV comedy, *Fat Pizza*, playing Rocky and leaving Australians in stitches of laughter. *The Fat Pizza* movie, which Rob also featured in, broke box office records around Australia. For his role on *Fat Pizza*, Rob was nominated for a TV Week Logie in the category "Most Popular New Talent" - making him the first Australian Lebanese to be nominated for a Logie. In 2017, he was nominated for a Logie in the category of "Best Actor" for his role in *Here Come The Habibs* - series 1.

Coming from a family with a Lebanese background but born Australian, Rob has much comedic material, which is inspired, from his own life as well as others around him. He has toured the country with several stage show comedies and made hundreds of appearances at schools, nightclubs and charity events.

Rob created the hit comedy, *From Lebanon with Love* (parts one and two), which has been hailed as one of the most successful and celebrated independent theatre shows Australia has seen in recent years. The show was performed in Adelaide, Melbourne, and 40 times in Rob's hometown of Sydney, where it attracted over 70,000 people.

Before turning to acting and comedy, Rob was a full time Rugby Union player, representing



Australia and New South Wales in schoolboy, under 19's and under 21's. He also represented Lebanon in Rugby League. Injury forced Rob to prematurely end his promising football career.

Issues and charity are important to Rob. He is an ambassador for the charity, Save Our Sons as well as Special Olympics Australia. He is also the face for The NSW Maritime campaign that promotes jet ski safety via TV, radio and online commercials. Rob had a strong influence on this Maritime campaign, as he created the slogan and script. The campaign went on to win a Government Award - "NSW Community Education Project of the Year Award."

Rob has also partnered with TAFE Western Sydney Institute to launch the Educating Rob and Rob's Campaign web series. His character in the web series has a stereotypical western Sydney male persona. He uses a comical insight to showcase student life at TAFE, promoting opportunities for his western Sydney community.

Shehadie is a proud western Sydney-sider, and said he chose to do the mini-series while shooting *Here Comes the Habibs* because he is passionate about his western Sydney community. The actor says his community faces high levels of youth unemployment so it is critical to appeal to young adults and inspire change. The spot targets western Sydney's youth market with a focus on short, sharable digital content.

Rob has been a major part of NRL Rugby League and Cricket Australia, entertaining and as MC to the crowds that attend the games. He has worked for the Western Sydney Wanderers, Parramatta EELS, Canterbury Bulldogs, and the NRL 2011/2012/2013/2014 finals series, State of Origin and Test matches. He was also part of the Cricket Big Bash League representing Sydney Thunder at ANZ Stadium.

Over the years Rob has also done cameo appearances on Channel Nine, *Bondi Rescue* - Channel Ten, *Renovation Rescue* - Channel Nine, *Australian Idol* - Channel Ten, *The Footy Show* (NRL) - Channel Nine, *Music Max* - Foxtel, *Swift and Shift* - SBS TV, *Bogan Hunters* - Channel 7mate, *Housos* - SBS TV, *Housos Vs Authority* - feature film and *Fat Pizza Vs Housos* - feature film.

Not to shy away from music clips, Rob also plays a big role in the hit song by Beau Ryan, *Where You From*, which features Justice Crew and was released through Sony Music.

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