

Craig Bellamy

NRL Super Coach & Motivational Speaker

Craig Bellamy is widely hailed as rugby league's super coach.



He's the master strategist at the command of the panel of controls that have made the Melbourne Storm the most envied and successful club in the National Rugby League.

Not only was he able to mold a team around three superstars (Cameron Smith, Billy Slater and Cooper Cronk), his innate ability to uncover promising support talent and take them on a journey to become players with far greater influence is his priceless rarity.

Throw in the standards he rigidly sets regarding honesty, commitment, culture and performance and the Craig Bellamy blueprint to success is complete.

In the twenty seasons Craig has been head honcho at the Melbourne Storm, the club has been a perennial finals candidate.

Throw in three occasions when the Storm has triumphed on grand final day – the most recent being 2020 with a gutsy 20-26 victory over the Penrith Panthers – and Craig's record is simply impossible to top.

Craig first tapped into coaching at the Canberra Raiders following a stellar career with the Green Machine which yielded 148 first-grade appearances and a grand final lap of honour in 1990.

With a President's Cup victory and a season as assistant first-grade coach at the Raiders, Craig was head-hunted by the Brisbane Broncos as head coach Wayne Bennett's understudy in 1998. He subsequently played a pivotal role in two Brisbane premiership titles before winning the head coaching role at the Storm in 2003.

Following the Melbourne Storm's salary cap breaches – which resulted in two of its premiership titles later being withdrawn – and the subsequent forced departures of several key players, it was left to Craig to rebuild the club. It's a matter of history that he emphatically and clinically stepped up to the mark, the Storm defeating minor premiers Canterbury-Bankstown Bulldogs in the 2012 grand final.

Season 2016 ended in disappointment after the Storm clinched the minor premiership, going down in a grand final arm wrestle to the Cronulla Sutherland Sharks.

Inspirational speakers, entertainers and hosts for your conference or event. Since 1978. Celebrity Speakers Australia ABN 36 884 606 155 Level 16, 175 Pitt St Sydney NSW 2000 Australia

Felephone +61 2 9251 1333 nfo@celebrityspeakers.com.au www.celebrityspeakers.com.au

×

That loss set the tone for the Storm's assault on the 2017 premiership. Losing only four matches during the season and claiming the minor premiership by six points, the Storm entered the final series as red hot favourites, disposing of the Parramatta Eels and Brisbane Broncos in the lead-up to its latest grand final triumph.

The 2017 Dally M Coach of the Year title was rightly won by the Melbourne maestro, adding to his 2006, 2007 and 2011 titles.

Client testimonials

celebrity speakers

Overwhelmingly the event planning team, and the audience on the day, really loved Craig. They got a lot out of his presentation and they thought his straight talking was refreshing and really hit the mark for leaders in the room (around being an inspirational leader) ... We really enjoyed Craig's presentation and would highly recommend him for other Corporate (or non!) keynote guest speakers. He was honest, straight talking and had a fabulous message around winning, leading through adversity and change, as well as most importantly, what it takes to be a great and inspirational leader.

- NAB

VIEW SPEAKER'S BIO ONLINE