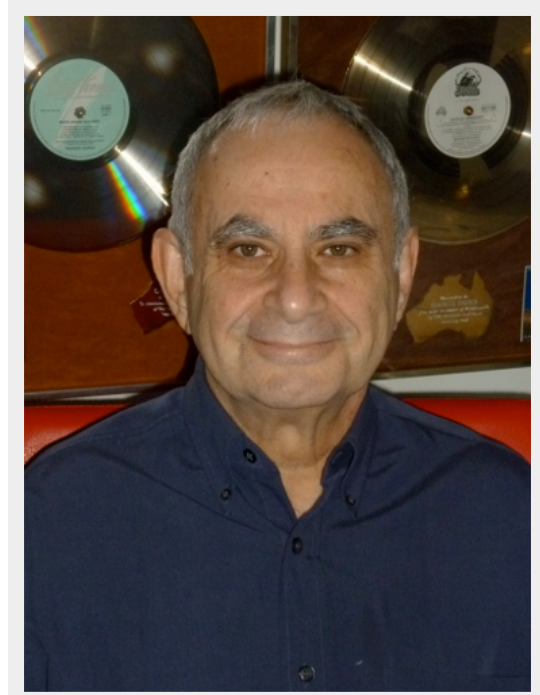


# Charles Fisher

## *A Musical Approach to Team Building*

Charles Fisher has over 40 gold and platinum albums to his credit so it's no wonder that he is known in Australia as 'The Song Doctor'. His greatest successes have been with debut acts, finding the right direction and material to enhance their potential - his two greatest commercial successes, 1927 and Savage Garden, were both unsigned acts and even Air Supply called him in at a time when their careers were "do or die".

Australian publishers, through APRA, awarded him the Ted Albert Award in recognition of his ability to recognise the potential in songs and debut acts. He also has fifteen ARIA awards to his name including a Special Achievement Award - Lifetime Contribution to Australian Music.



Now Charles Fisher uses his immense talent to bring a whole new approach to corporate team building. Charles brings group members into a musical studio to write and record an organisational anthem - a 'team song'. Not only does this foster a sense of belonging and camaraderie among team members but it is also an excellent way of boosting corporate staff morale and improving group dynamics and communication.

Under Charles' guidance, the group members will write lyrics and perform the song, which will then be recorded in a professional recording studio. Cathay Pacific is just one organisation who has seen how looking at things from a different perspective has helped to create a more motivated, supportive workforce. Their team recorded self-composed lyrics to the tune of We Are The World.

### **More about Charles Fisher:**

Charles Fisher was the co-owner and operator of Trafalgar Recording Studios in Sydney, one of Australia's premier independent recording facilities, working with acts such as Marcia Hines, Midnight Oil, INXS, Cold Chisel, Skyhooks, Sherbet, as well as international acts such as Police and Elvis Costello.

Charles' career as a producer began in 1976 when Glenn A. Baker walked into the studio looking for someone to produce a fledgling act he was managing called Ol' 55. When Charles was suggested, Glenn asked, "What has he produced before?" The response was "Nothing". "Perfect" said Glenn. And so was born the album Take It Greasy which produced one of the most successful

Australian recording acts of all time, and spawned the future stars Frankie J. Holden and Wilbur Wilde. Charles also produced Savage Garden's debut album which sold over 15 million copies worldwide, and spawned Truly Madly Deeply, the No.1 single in the US, making them one of Australia's most successful international recording acts.

Between Ol' 55 and Savage Garden Charles produced some 40 gold and platinum albums including the internationally successful Lost In Love for Air Supply, the multiplatinum album by Moving Pictures, the 3-times platinum Mars Needs Guitars by the Hoodoo Gurus, the 7-times platinum album by the band 1927 as well as recordings by the Cockroaches (later to become the Wiggles), Martin Plaza, Electric Pandas, Olivia Newton John, Judith Durham and the Seekers, the seminal punk rock band Radio Birdman and countless others.

He also had a No.1 record in Canada producing Canadian artists Soul Decision and success with the legendary Swedish band Ace of Base.

Charles sold Trafalgar Studios in 1994 and took a year break before commencing freelance independent productions.

## Client testimonials

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“ Charles Fisher is one of our most successful and popular speakers at our biannual Song Summit convention. He is inspiring engaging, incredibly knowledgeable and had his audience of over 500 in the palm of his hand, not an easy achievement in the sometimes cynical and jaded music industry. The feedback APRA received from his session was overwhelmingly positive. I cannot recommend Charles highly enough.

- *APRA/AMCOS*

“ Working with Charles Fisher was one of the most exhilarating experiences we have ever endured! His knowledge and experience in the music industry ensured we were exposed to all facets of a very authentic “show”. The key areas I wanted my team exposed to were: attempting something we had never tried before, challenge people and take them way out of their comfort zone and the most important one ... Have Fun!!! I can certainly say we ticked all 3 boxes and after arriving quite nervous, we left with a new found lease on the way we will manage our operation and clearer in the knowledge we will definitely stick to running airports (regardless of how good Charles made us sound).

- *Cathay Pacific*

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