

# Wayne Bartholomew AM

## *3-time World Champion surfer*

These days Wayne 'Rabbit' Bartholomew AM is universally looked up to as the Godfather of Professional Surfing.

During a more than 40-year career, this 3- time World Champion has carved out a legend by elevating his chosen sport from the bottom rung of society to a multi-billion dollar phenomenon.

The award-winning documentary *Bustin Down the Door* depicts Rabbit's early days in Coolangatta and his roller coaster ride to the top, overcoming massive obstacles along the way in his bid to bring credibility to the sport.

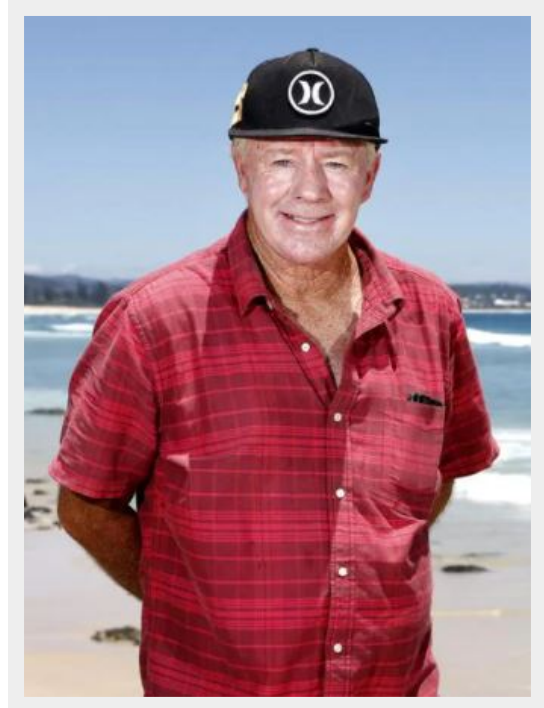
Rabbit was unfaltering in his vision to dramatically change the image of surfing and he set about the task of becoming a champion with an irrepressible spirit.

Wayne Bartholomew finished his career with no less than nine Top 3 finishes in World Championships, including 3 Wins, 3 Runners-up and 3 third placings. He was esconced in the World Top 5 for 10 consecutive years.

After retiring, Wayne fulfilled his vision by taking the helm of World Professional Surfing, becoming CEO of ASP International (Association of Surfing Professionals) for 4 years and as President for 10.

Rabbit was not only a charismatic figure head, as an Administrator he implemented radical and revolutionary measures which finally delivered the dream of multi-million dollar sponsorship and global events.

Rabbit Bartholomew was awarded an AM on January 26th 2009 for being a champion, an administrator, a mentor and for his work in the environment.



## Client testimonials

“ Rabbit has been engaged by Surfing Australia to speak at many of our corporate functions including the Australian Surfing Awards and the annual Green Room Conference and numerous Surfing Australia Press Launches. Rabbit is an outstanding public speaker, highly

regarded within the surfing industry as one of the best.

- *Surfing Australia*

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