

## Alisa Camplin OAM

### *Olympic Medallist, Motivational and Leadership Speaker*

Alisa Camplin became famous as Australia's first female Winter Olympic Gold Medallist at the 2001 Salt Lake City Winter Olympics but these days she is better known as a leader, juggling a dynamic portfolio of sport, business and governance roles.

Learning to ski at just 19 years of age, Alisa broke nearly every bone in her body as she climbed through the ranks, pushing through many physical, mental and emotional setbacks to eventually dominate the sport of freestyle aerial skiing.

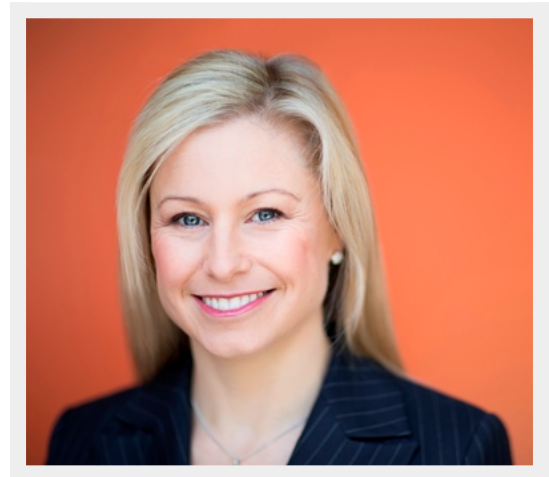
While she was training to become an Olympic aerial skier, Alisa also completed a Bachelor of Information Technology degree and began her international career as a senior executive with IBM. She won two Olympic Medals, a World Championships Title, two back-to-back World Cup Grand Prix Championships and 19 World Cup Podium finishes, all while maintaining an international professional career with IBM.

Upon retirement from her sport, Alisa returned to the corporate world, where her global career with IBM spanned 16 years. She held a number of senior executive positions spanning business leadership, brand strategy, sales, business development and service delivery. She is known for fostering an accountable and resilient culture and thrives on building high performance outcome orientated teams.

In 2011, after losing her first child to Congenital Heart Disease, Alisa turned heart-wrenching personal adversity into opportunity and established the charity Finnan's Gift, raising over \$1M for the Royal Children's Hospital in Melbourne. Now leading from the boardroom, Alisa is fresh, honest and deliberate in her pursuits, combining business fundamentals with an authentic resilient attitude in order to succeed.

As the Australian Olympic Committee's Chef de Mission for Youth Olympic Games Teams (2012, 2016), Alisa Camplin is now focused on leading Australia's next generation of Winter Olympians. In 2014 she co-hosted the Ten Network's prime-time coverage of the Sochi Winter Olympic Games. She is also a Federal Government Commissioner, Non-Executive Director of the Collingwood Football Club and she recently lead great change in the Australian Sports Philanthropy sector.

Awarded an Order of Australia medal in 2007, Alisa Camplin is an in-demand keynote speaker for multi-billion dollar companies and small organisations alike. Alisa possesses that rare storytelling ability that inspires, entertains and transfers knowledge. She has motivated, entertained and



moved tens of thousands of people who have walked away with a toolkit of skills to create their own success after listening to Australia's premier female speaker.

Eloquent, passionate, and always professional, Alisa Camplin has so much to share and must be heard.

### **Alisa Camplin talks about:**

- Where to, what's next ... It's your choice!
- Preparation for success - Are you working hard enough when nobody else is watching?
- Surviving success to create sustainable repeat success
- Managing speed bumps, jumping hurdles and overcoming adversity
- Creating physical, mental and emotional resilience
- The quest for excellence and accepting accountability for personal growth
- Authentic motivation - Finding your personal WHY
- Needing, building and motivating the right team
- Skills, tips and tools you can use in your own life, team and workforce

### **Client testimonials**

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“ I have listened to many sports oriented guest speakers over my time and Elisa is an absolute stand out in her professionalism in every aspect of her life. So many rest on their past glory in Sport however Elisa is a powerful performer across all aspects of her life, none the least being the way in which she & her husband dealt with the loss of their first child. What an inspiration Elisa is to the Women of Australia and gee did she deliver a powerful message about Goal setting and planning to succeed. I would highly recommend her.

- **Greater Shepparton City Council**

“ The 'real life' story from Alisa is both inspirational and compelling by nature. The true grit, determination to succeed, personal sacrifice and humanity of her journey were delivered with humour, pathos, and a conviction that resonated deeply with our audience. If the tears and laughter were any indication of how successful her delivery was, then the I guess the long line of those wanting to meet her personally was not surprising. Alisa ticked every box on our wish list for this important event.

- **Bidvest**

“ Alisa was outstanding and her message was in tune with our theme "The Winning Edge". Alisa's presentation received rave reviews from our delegates with many saying she was the best ever speaker at a Unigas Conference. She rated 5+ out of 5 on delegate feedback forms.

**- UNIGAS**

“ I just wanted to pass on ‘endless thank yous’ to Alisa for her amazing presentation last night - I’ve already received so much positive feedback from the alumni team and managers, ECU’s Vice-Chancellor and our alumni. For me personally, her story was truly inspirational. Alisa was so friendly and easy going and made the whole night such a breeze. We are all so happy with how the night turned out. Thanks to both of your hard work helping us pull this event together.

**- Edith Cowan University**

“ I just wanted to say thank you so much to Alisa! Her talk was one of the most inspirational presentations I have ever heard as a leader, and the feedback from consultants and Team Leaders in my business have mirrored these thoughts. Not only is she a great storyteller, her words, advice and learnings touched everyone in the room, on both a business and personal level. Not only was she engaging, fun and held the audience, she also left everyone with something to reflect on and sound actions which they can implement in their day to day lives. What a story and what an amazing, strong woman - thank you!

**- Flight Centre Travel Group**

“ Alisa was incredible, engaging and the talk of the event. She inspired a group of leaders and guests who couldn’t stop praising her ideals, passion and ability to succeed. Her story touched everyone’s hearts and made for the perfect keynote for a lifestyle event that was designed to inspire and offer take home tools for a better life. A huge thank you for sharing your story with us, #LifeWiseMe Melbourne wouldn’t have been the same without you!

**- Mannatech Australia**

“ One word - AMAZING! Alisa’s ability to overcome adversity, physical, mental and emotional challenges really left the audience inspired, motivated and ready to lead! The breadth of the presentation was phenomenal. She was able to share and freely talk through extremely personal stories in a professional manner which made a huge impact on the audience. Alisa was able to share her sporting accomplishments and relate her learning’s and the tools she used during this time to the corporate working environment. She brought fantastic personality and authenticity to the presentation which helped keep the audience connected and sitting on the edge of their seats!

**- Coles Limited**

“ Thank you so much for speaking at our event last week. You were such a success and you made a wonderful impact on everyone present - young, old, female and male. Some of the thoughts that have been passed to me, from employees who were present, include: inspired choice, clear message on the importance of setting goals, having a sound strategy and self

belief and the dedication and will to achieve your goals. It was also commented upon that even though you were speaking about sport, it translated to the business world and gave excellent tips on what each of us can do to achieve greater personal and company goals.

**- ARA Group**

“ She was outstanding - had everyone engaged. Two standing ovations.

**- Harcourts International**

“ Alisa was a hit with our attendees and really brought the objective of the event to life through her story. She was relatable yet aspirational and has a fantastic presence.

**- National Australia Bank**

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