

Mark Bickley

Former Player & Coach of The Crows, Broadcaster, MC & Speaker

Mark Bickley is the former senior assistant coach for Adelaide Football Club, The Crows, having been involved with the club for most of his adult life. A dual AFL premiership captain of the Adelaide Crows he took over as interim coach of the Crows in late 2011. In 2014 Mark Bickley joined the 5AA talk radio station as a co-host of the top rating weeknight sports show.

An inspiring and articulate speaker and MC, Mark Bickley's stories of his experiences as a player, captain and coach are highly entertaining and filled with valuable messages about goal setting, teamwork and leadership.



More about Mark Bickley:

Mark Bickley began his football life with Port Pirie club Solomontown before progressing to the South Australian National Football League club South Adelaide.

He was later recruited and made his AFL debut in 1991 as an inaugural member of the Adelaide Crows squad. Mark impressed many observers with his courage, strong tackling and excellent team sense. He was a mainstay in Adelaide's line-up from the club's inception in 1991 to 2003, racking up 272 games and captaining the team to both the 1997 and 1998 AFL premierships.

Following retirement from the game in 2003, he kicked off a career in broadcasting as a presenter with *Nine News Adelaide* and on nationally broadcast programs, *The Footy Show* and *The Fox Footy Channel*. Mark was a regular presenter on *National Nine News* and *Postcards* and gained extensive radio exposure on 5AA, SEN and the *Breakfast Show* on SAFM.

In 2009 he left broadcasting to return to football, this time as assistant coach of The Crows. In the same year he was inducted into the Australian Football Hall of Fame. During his playing career he was awarded Crows Team of the Decade for the first 10 years and Best Team Man of the Decade for the first 10 years. Mark was made a life member of the Crows in 1999.

Mark has been Chairman of SA Great, an All Australian selector for the AFL and is a first-rate motivational speaker.

Client testimonials

“ Mark’s professional manner and research on the topic was extremely valuable. He made the other speakers as the MC and Facilitator feel at ease and certainly assisted the flow of conversation well.

- *CPA Australia Ltd*

“ Mark did a great job. He was well prepared and comprehensively addressed our areas of focus. He was able to clearly translate his own experiences into practical advice for the audience and he presented himself in a personable, friendly way. I'd have no hesitation recommending Mark to others.

- *Concordia College*

“ Mark had some great sporting stories and brought it all back to business seamless, teaching some very valuable life and business lessons!

- *Maverick*

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