

## Emma Rossi

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### *TV Journalist, Women's Rights Campaigner and Keynote Speaker*

Emma Rossi is an exceptionally experienced and highly respected broadcaster. She is an authority on media, and cutting edge communication tools used to drive strategic outcomes and raise awareness of social and cultural issues across all walks of life. Emma Rossi is also a successful company director, renowned for her business acumen, diplomacy and skills in negotiation.

In demand as a keynote speaker at conferences, clubs, social groups, business functions, schools and universities, Emma is engaging, informative and motivational. A highly professional MC, facilitator and interviewer, she has demonstrated her ability to influence time and time again.



### **About Emma Rossi:**

Emma Rossi spent nearly two decades reporting for news and current affairs on national television, a job that took her overseas as a foreign correspondent, across Australia as a reporter, and into the lounge rooms across the world as a news presenter.

In 2011 she became the public face of the Federal Government's telecommunications and media regulator. Emma was also a regular spokesperson for Children's e-safety and security.

Emma has provided high-level strategic communications insight and media and issues management for the ACCC and the Australian Communications and Media Authority. Well regarded for her philanthropic pursuits mentoring and developing people, she has been an Australia Day Ambassador for NSW Premier and Cabinet since 2013 and was appointed the Ambassador to Alice Springs in 2016.

Emma has taken a national leadership role in improving the online safety for Australian women fleeing domestic violence. As a Board Director, she was instrumental in establishing Mary's House, a refuge in Sydney's lower North Shore for women and children.

Emma was co-organiser of non-denominational celebratory and fundraising dinner celebrating Saint Mary MacKillop with guests included the Prime Minister, state premiers, business and humanitarian leaders.

With a Masters in Management degree, Emma is also an experienced company Director. She was appointed to the Board of Jesuit Communications, a national digital outreach program with extensive digital news serving nearly three quarters of a million Australians. For more than three years, Emma was Chair of the Ethica Accessories Board. This organisation empowers women through the provision of skills and materials, logistics and an outlet to sell their wares.

### **Emma Rossi talks about:**

- Women in public life and the media
- Maintaining balance and developing resilience in high-pressure environments, managing multiple, urgent tasks
- Lessons learned from 20 years in front of the camera as a national news and current affairs reporter and how they can relate to corporate and business environments
- With a Masters in Management, Emma speaks about executive leadership and expansion skills
- Finding your voice in public life and media presentation skills.

### **Client testimonials**

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“ Your insights are ALWAYS welcomed.

- *Women in Media Leadership Summit participants*

“ I really appreciated your advice and skill in teaching me how to handle my first radio interview. Your efforts to promote our research (and ensure that the work is disseminated to the global community) are much appreciated by your colleagues.

- *ACMA manager*

“ Thank you for organising a very professional media event around the forum... It's always great to work with a pro.

- *Australian Federal Police, Assistant Commissioner*

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