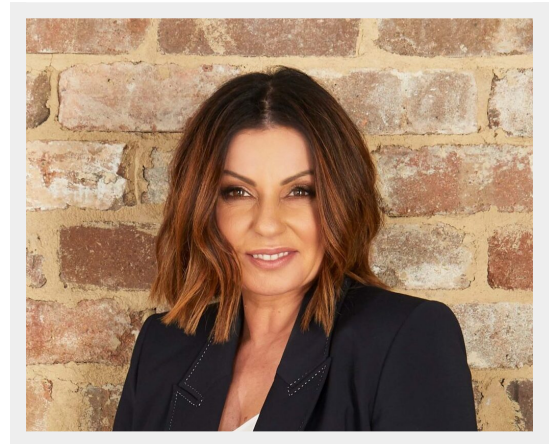


# Effie Zahos

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***Finance Editor, Commentator, Finance Literacy Campaigner & Keynote Speaker***

One of Australia's leading personal finance commentators, Effie Zahos has nearly three decades of experience in consumer finance topics including banking, investing and property. She has a knack for making money matters simple.



Starting out as a graduate trainee for one of Australia's major banks she moved to TV in 1997, kick-starting her career in finance journalism as head researcher of Channel Nine's Money Show. Effie is now back at Nine as 9News Money Editor.

Effie was editor of Money magazine until 2019, having helped establish it in 1999.

She is also the author of *The Great \$20 Adventure* and *A Real Girl's Guide to Money and Ditch the Debt and Get Rich*.

Effie sits on the board of directors for Ecstra, a not-for-profit organisation committed to building the financial capability of all Australians and digital wealth platform, InvestSMART.

## ***Effie Zahos Talks About***

- Consumer Finance
- Ways to make more money, save more money and build long term wealth
- Economy and the impact that has on households

## **Testimonials**

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“ Our audience loved Effie and she had the perfect amount of energy, enthusiasm, professionalism, and humour to make our event a success.

- *Sunsuper*

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