

## Alexander Blass

***Leadership, innovation, and creativity keynote speaker Grand Prize Winner of the Top Innovator of the Year Award***

Internationally acclaimed entrepreneur and innovator Alexander Blass is the youngest grand prize winner of The Daily Record's Top Innovator of the Year Award, beating hundreds of CEOs, scientists, and other distinguished individuals in a variety of fields, many years his senior.

He is a highly sought-after keynote speaker and has given the keynote address at many of the world's most prestigious conferences on leadership, innovation, and creativity. They include IBM's Innovate 2010 in India (2,000 people), EPIC 2010 in New York City, and the 2011 Abu Dhabi Innovation Forum in the United Arab Emirates, to name but a few.

Alexander Blass is also the inventor and founder of person-to-person giving technology on the Internet -lauded by the media as the "eBay of Giving" and "Facebook Meets Pocketbook" - and President and CEO of Alexander Blass International, an executive consulting and training firm near Washington, DC.

In demand as a Master Class presenter, invited expert and consultant in the United States and around the world, Alexander enjoys sharing his vast expertise, insight, passion, vision and fascinating experiences with business audiences, associations, non-profits, charitable organisations, and university students.

He is frequently interviewed by the media and been the subject of several cover stories.

### **More about Alexander Blass:**

Alexander is the recipient of several business awards including Daily Record's Influential Marylanders Award, the Baltimore Business Journal's Top 40 Under 40 Executives Award and Entrepreneur-in-Residence at the Wharton School of Business.

Alexander has travelled to 40 countries where he inspires others to succeed by sharing his passion, vision, expertise, and fascinating experiences.

Previously, Alexander was a venture capitalist, equity research analyst, strategy consultant, senior



government executive, and software developer, beginning his career at KPMG Consulting. During his tenure as a venture capitalist, one of the fund's portfolio companies went from a \$500,000 fund investment to a nearly \$500 million all cash acquisition by a Fortune 50 corporation.

He has worked with leading organisations worldwide on opportunities totalling over \$1 billion, as well as serving on boards of various for-profit and non-profit organisations in the U.S. and overseas. Alexander has been an invited expert at the National Science Foundation on a dozen occasions, making investment recommendations on over \$100 million of emerging technologies for the U.S. government.

Alexander has been featured in several hundred of the top media outlets around the world, spanning television, radio, magazines, and newspapers. They include The Wall Street Journal, BusinessWeek, International Herald Tribune, The Independent, The Guardian, Melbourne Age, The Sydney Morning Herald, Forbes, Washington Post, San Francisco Chronicle, Information Week, Daily Record, and many more.

Alexander has an MBA from Oxford University in England and a Master of Science degree in electrical engineering from the University of Pennsylvania, where he concurrently studied at the Wharton School of Business.

### ***Alexander Blass talks about:***

- Innovation and Creativity
- Launching New Ventures
- Social Media Marketing
- Business Development
- Entrepreneurship
- Marketing
- Media Mastery and Building Buzz
- Overcoming Adversity
- Motivation
- Inspiration
- Finding Your Passion
- Social Entrepreneurship
- Philanthropy and Fundraising
- Social Networking
- Technology and the Future
- Web 2.0 and the Internet
- Career Planning and Decision Making
- Corporate and Social Responsibility

### **Client testimonials**

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“ Alexander Blass has revolutionized charitable giving.

- *Daily Record*

“ Nobody could have personified Innovate 2010 better.

- *IBM*

“ I firmly believe that if you truly want to change your life, get Alexander Blass to wherever you are ... he will let you become the change you really want to be.

- *Siemens*

“ Alexander Blass was the best part of the entire EPIC 2010 conference in New York City. I felt as if he was speaking directly to me, and the other audience members felt the same way. He gave me a lot of new ideas, was very clear and concise, and was full of energy. He was also easy to approach afterwards and very friendly. I would highly recommend Alexander Blass for your conference.

- *Media Star Promotions*

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