

Stephanie Woollard OAM

Speaker, Business Mentor, Investor and Philanthropist

At the age of 22 with just \$200 in her pocket, Stephanie Woollard founded Seven Women, an organisation that has created education, training and employment opportunities that have empowered over 5,000 disabled and marginalised Nepalese women to support their families and break the poverty cycle.



Her acclaimed book, “From a Tin Shed to the United Nations,” and documentaries showcase Seven Women’s impact.

As a Rotary Foundation Peace Scholar Stephanie completed the Masters Program in Peace and Conflict Studies at prestigious Uppsala University in Sweden in 2015.

In 2016 Stephanie won a global award from Rotary International for Responsible Business presented at the UN in November 2016.

In the same year Stephanie’s commitment to social rights and justice earned her the Order of Australia Medal (OAM).

As an inspiring keynote speaker, Stephanie has travelled across the world to share her transformative leadership journey.

As a business owner, social entrepreneur and philanthropist who has navigated her way through working effectively across cultures, Stephanie’s commitment is to build enterprises that lead change and help others do the same.

Having built her charity and handed ownership of Seven Women over to the locals, Stephanie is now curator and Executive Coach for Half Time’s Emerging Leaders Program, that aims to unlock every individual’s leadership potential to make a difference in their own communities and work environments.

Stephanie is also National Development Director and Spokesperson for Food 4 Thought, a values-based business networking organisation with a vision to establish over 2000 Australian Chapters.

Her journey, adorned with international awards and local honors, serves as an inspiring testament to the potential for business leaders to create meaningful change.

In the realm of business, Stephanie Woollard is not just a leader; she is a luminary, illuminating a

path where success is measured not just in profits but in the positive impact on humanity.

Doing Good is Good for Business: How Purpose Drives Profit & Performance

- The business case for social impact: Why companies that give back outperform competitors
- How to build customer and employee loyalty through values-driven leadership

The Purpose-Driven Leader: Creating Meaningful Impact in the Corporate World and beyond

- Why today's leaders must embrace doing good in the workplace
- How to engage and motivate teams through values-based leadership
- Strategies for integrating corporate social responsibility (CSR) into business strategy

How to Build a Legacy in business and beyond: Leadership Lessons from a Global Changemaker

- Lessons from leading an international social enterprise
- Resilience, adaptability, and innovation in leadership
- How businesses and organisations can create impact without compromising success

The Power of Giving: How Companies and Community Organisations Can Transform Communities & Their Bottom Line

- Practical ways to integrate social impact initiatives into your company
- Why giving back improves brand reputation, employee retention, and customer trust
- Case studies of businesses succeeding through purpose-driven strategies

Future-Proofing Business: Why Doing Good is No Longer Optional *and* How to Change with the Times

- How corporate social responsibility (CSR) is evolving into corporate social innovation (CSI)
- The rise of impact investing, ethical supply chains, and sustainable business models
- What the next generation of employees and consumers expect from businesses

From \$200 to 5,000 Lives Changed: The Power of Purpose-Driven Leadership

- How a small idea can create culture change and empower people to make impact
- Building a business that has impact that benefits the company, staff and community
- Lessons in resilience, innovation, and empowering approaches

Navigating Cultures, Leading Change: Lessons from a Global Social Entrepreneur

- Working effectively across cultures
- Building trust and buy in from fellow workers and employees
- Turning challenges into growth opportunities

Unlocking Leadership Potential: Finding Purpose Beyond Profit

- The journey from entrepreneur to leadership coach

- Developing a values-based approach to leadership

Building High Impact Teams Where Everyone is Valued

- Creating winning teams
- Drawing out the best in your teams
- Unlocking the potential of every employee

Synopsis:

Corporate Social Responsibility and sustainable business models that create tangible returns. Leaders will leave inspired with actionable strategies to cultivate a purpose-led company culture. In today's rapidly evolving business landscape, companies that integrate purpose with profit outperform competitors in innovation, employee engagement, and brand loyalty. Stephanie Woollard, a globally recognized social entrepreneur and leadership coach, shares how "doing something good" is not just ethical—it's a strategic advantage. Through her journey of building a multi-award-winning enterprise from just \$200, Stephanie reveals how businesses can embed social impact into their core strategy to drive growth, attract top talent, and future-proof their success. This keynote delivers powerful insights into values-driven leadership, corporate social responsibility strengthen stakeholder relationships, and improve long-term profitability.

Key Takeaways

- The Business Case for Doing Good - Why purpose-driven companies experience higher profitability, innovation, and customer trust.
- Engaged Employees, Stronger Culture - How to leverage social impact to increase retention, motivation, and leadership effectiveness.
- CSR & ESG in Action - Practical ways to integrate corporate social responsibility (CSR) and environmental, social, governance (ESG) principles into your company's strategy.
- The Future of Business - How consumer expectations are shifting and why social impact is the key to long-term brand success.
- Purpose-Driven Leadership - Strategies to empower teams, align values with vision, and drive sustainable impact.

Outcomes & ROI

- Enhanced Brand Reputation - Companies known for social impact attract more customers, investors, and media attention.
- Increased Employee Retention & Productivity - Studies show purpose-driven workplaces have up to 50% lower turnover rates and higher engagement.
- Competitive Advantage in Talent Acquisition - 76% of millennials consider a company's social impact before accepting a job offer.
- Stronger Stakeholder & Consumer Loyalty - Purpose-led brands build deeper trust with customers and long-term profitability.
- Revenue Growth from Purpose-Driven Business Models - Companies with strong CSR strategies outperform competitors by 134% in the stock market.

“ I have been privileged to witness Stephanie’s inspiring speeches. Her powers of connecting people with her motivational thoughts and experiences, not only give people a good reason never to give up - but have also provided women and men alike with new hope and aspirations to pursue happiness through the act of giving.

- Westpac Australia

“ Steph’s powerful and polished presentation shines a spotlight on the benefits to people and society of empowering individuals. Everyone will be moved by the tears to triumph stories of the original ‘Seven Women’ and the countless thousands that have followed.

- Department of Foreign Affairs and Trade

“ Stephanie was an amazing, passionate speaker who completely engaged our diverse audience. Her talk was delivered with warmth and she shared so many personal experiences and insights. She also generously gave her time at the end to interact with the audience and answer questions. Our event was a great success thanks to Stephanie.

- The University of Queensland

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[VIDEO OF SPEAKER](#) 