

Emile Rademeyer

Creative Media and Technology Trailblazer

Emile Rademeyer is a Creative Leader, Keynote Speaker on AI, Innovation, New Media, Web3, Metaverse, PropTech, Digital Placemaking and experiential design for retail and commercial properties. His passion is to bridge the gap between art, advertising, digital media, content and culture.

Emile is a frequent international keynote speaker, contributor and jury member at creative events around the globe incl. Cannes Festival of Creativity, Spikes Asia, Ciclope, SHOTS, ADFEST, MADSTARS, Snapchat SnapFest and at conferences for CoreNet, JLL, Lendlease, Mirvac and Stockland.



With a focus on delivering innovative digital placemaking, new media, moving image, sound, art, immersive and augmented reality campaigns and experiences, Emile's work includes creative and strategic executions for entertainment platforms, commercial and retail precincts, interactive environments, augmented reality and niche art, design and experiential projects.

Emile advised the Australian Federal Government on the Creative Industries Discussion Paper on how to harness new technology in the creative industry for Australia. For the City of Sydney, he has been nominated as Digital Placemaking Expert Partner.

Emile Rademeyer Speaks About

When AI and ART Collide: Why Should Humans Have All the Fun?

Fasten your seatbelts for a wild ride towards the future of AI and art as we witness creativity flipped on its head with art, culture, commerce, fashion and entertainment transforming at breakneck speed.

This high-energy, entertaining session will showcase AI art come to life before your very eyes, asking the big question: "Is seeing still believing?"

With history as our guide we'll see how AI is evolving at a speed so fast, even the Mona Lisa would drop her smile. It's chaos, it's genius and it's turning our world upside down faster than you can say "AI algorithm."

Join me in a failed attempt to buy concert tickets to Taylor Swift, a chat with Google's CEO and hearing from Meta's Mark Zuckerberg. And just when you think it couldn't get weirder, a special guest will show up, proving that even AI has bad hair days...

So, buckle up! We're heading full speed into a new creative frontier that's equal parts thrilling and mind-bending-bonkers. One burning question remains: "Will art shape AI, or is AI going to shape art?"

This is a high energy, insightful and humorous presentation on AI, Art and Innovation that will have audiences in awe.

Beyond Reality: Our Future in The Metaverse

A mind-boggling journey into the Metaverse and how it's redefining art, culture, commerce, property, retail and entertainment for Gen-Z to boomers, like never seen before.

AI Architects: Designing Spaces for People, Not Machines

An exploration of how AI-driven innovations are enriching, rather than replacing, the human touch in proptech, property development, property marketing, experiential design and placemaking.

The future of creative advertising is in Augmented Reality

Exploring the limitless possibilities of augmented reality in transforming traditional advertising into unforgettable, interactive brand experiences.

Digital Placemaking: Are We Shaping the Future or Being Shaped By It?

A thought-provoking dive into the relationship between digital placemaking, art, culture and the communities it transforms.

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[VIDEO OF SPEAKER](#) 