

# Margot Cairnes

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## *Visionary thought leader, change agent, mentor*

Margot Cairnes is unquestionably one of the world's most sought-after visionary thought leaders - shaping leadership and achieving world benchmark success throughout corporate Australia in a world of rapid change.

As a highly respected keynote speaker or panel chair in Australia and overseas, Margot is also a powerful catalyst for change. She has helped transform thousands of people wanting to make a change in their working or personal life, taking them on a journey to higher levels of thinking.

Margot has personally mentored world and organisational leaders and her counsel is sought by Australia's richest and most influential citizens, yet her approachable style makes her knowledge and experience available to a wide variety of audiences.

Margot Cairnes is Chairman and Founder of Zaffyre International and developed her ground-breaking Cairnes methodology of organisational transformation over the last 20 years. Her innovative and proven approach has the power to turn businesses around, increasing shareholder value, setting world benchmarks and creating industry, community and personal breakthroughs.

In Margot's keynotes, she addresses all facets of Business Management, Leadership, Corporate Social Responsibility plus the broader theme of completely changing the way we think in order to get results that are way beyond those we could have ever previously imagined.

A radical thinker, Margot's work is about communicating a meaningful and effective way of relating, and placing the world of business within the broader context of society.

The applications she delivers are widespread and have powerful long-term implications for a corporation no matter what point you are at in the corporate life cycle. Margot Cairnes' presentations are dynamic, inspirational, entertaining, challenging and sometimes confronting as she presents cutting-edge approaches to leadership and strategic business issues.

Margot Cairnes has presented at global forums on leadership, future trends and corporate social responsibility for over 20 years. Her audiences have included "'Fortune 500' Chief Executive Officers and Directors, international political leaders and members of international think tanks.



Margot has worked with international companies including BP and Mobil Oil globally, Zinifex (formally Pasmenco), Origin Energy, Western Power, Alcoa, BHP Billiton, Telstra, The Reserve Bank, Bankers Trust, Chase AMP, DuPont in Australia, Fletcher Challenge Energy in New Zealand and Canada, the Bank of Michigan and Levi Strauss in the USA.

Margot was honoured as one of the world's most foremost contemporary thinkers by the American Biographical Institute when she was named one of the "Great Minds of the 21st Century".

She is the author of six books and over 400 articles including: *Boardrooms that Work - A Guide to Board Dynamics*; *Staying Sane in a Changing World*; *Approaching The Corporate Heart*; *Reaching For The Stars* and *Peaceful Chaos*.

Margot is regularly invited to provide business commentary on programmes such as Business Sunday, Sky Business News, The Today Show and ABC Radio.

### **Margot Cairnes talks about:**

- Leading in complex, uncertain and rapidly changing times
- Relationships - at home and at work
- Taming wicked problems
- The politics of change
- Staying Sane in a changing world
- From chaotic reaction to wise brain strategy
- Sex in the Board room

### **Client testimonials**

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“ Margot's stories, enthusiasm and energy really do enable people to see that they can do more.

- **Investec**

“ The response has been overwhelming and the value of Margot's program has been the main point of praise.

- **Meeting Industry Association of Australia**

“ The meeting was a great success. The positive response from delegates has been really overwhelming and the value of the program has been the main point for praise - actually described as "a quantum leap.

- **Meetings Industry Association of Australia**

“ Many thanks for your splendid contribution to our conference. The workshop was the perfect way to start and succeeded in paving the way for most effective and exciting conference we’ve ever had. Everyone was nothing short of delighted with your performance.

- ***Greater Union Screen Entertainment***

“ Margot wove a web of concepts and ideas which challenged her audience, then she cast upon waters of conservative thinking. The audience hung onto her closing remarks. She met expectations and then some.

- ***Emerald Shire***

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