

# Larry Emdur

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## ***Multi-talented media personality***

Larry Emdur is one of Australia's best known faces as the host of Channel Seven's *Morning Show*.

Extremely popular, Larry's professionalism, versatility, engaging manner and genuine warmth make him ideal for any corporate event. A much sought after MC and facilitator, he has been described as brilliant, humorous and charismatic.

Larry Emdur also presents a unique Corporate Game Show designed to drive home strategic messages, re-enforce marketing strategies, or simply re-energize teams.



## **More about Larry Emdur:**

Larry has been a part of the Australian media for over two decades. He began his career as a copyboy at the *Sydney Morning Herald*, before moving into television where aged 17 he became Australia's youngest national newsreader presenting the overnight news for Channel 7.

Since then, he has presented news, current affairs, lifestyle and infotainment programmes including the *Midday Show*, *Good Morning Australia*, *Tonight Live*, *Sydney Current Affairs*, *In Melbourne Tonight* and five seasons of the *Uncle Toby's Ironman Superseries* on Channel 10.

Larry was also a regular host of Channel 9's *Hey Hey It's Saturday* over a period of five years, where his quick wit, spontaneity and adaptability proved a huge hit with audiences. Larry wrote, produced and presented the top rating prime time series *The World's Worst Drivers* for Channel 9. On radio he has hosted the Breakfast shows for Sydney radio stations 2UW and MIX 106.5. However, Larry is perhaps best known to Australian audiences for his four prime time game shows, including *The Price is Right*, which he hosted for a record breaking five years.

Twice nominated for the People's Choice "Most Popular Host" and twice nominated for a Logie, Larry is one of the corporate world's favourite Master of Ceremonies.

## **Client testimonials**

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“ In the fifteen years I have been involved in marketing and co-ordinating events, I have rarely experienced the enthusiasm and entertainment quality you provided. Your ability to generate interaction in an event is quite extraordinary.

**- WB Group**

“ For over an hour key training concepts were reinforced in an innovative game show concept that many of the people rated as the best performance they had ever seen.

**- Pfizer Pharmaceuticals**

“ Entertaining, fun and superb were all pieces of feedback we received about you. You certainly helped our delegates let their hair down and release some of their inhibitions. I know the fun and laughter you created helped us achieve our goal.

**- National Australia Bank**

“ Larry transfixed 800 delegates with his charm, charisma, confident approach and quick sense of humour.

**- Commonwealth Bank**

“ The response to Larry was excellent. He connected well with the audience and was very generous with his time, photos etc. We had many positive comments from the day.

**- Campbelltown Catholic Club**

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