

# Sarah Walsh

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## *Head of Women's Football, Former Matilda and Speaker*

Sarah Walsh is a former Australian international athlete with 70 caps and 35 international goals for the Matildas. She has a decorated career including appearances in the 2004 Olympics and 2007 FIFA World Cup. She clinched victory at the 2010 Women's Asian Cup.

Since then, Sarah has evolved into an accomplished sports executive, Logie-nominated commentator, and compelling public speaker. Her firsthand experience in high-performance sports has translated into advocating for pay equity and inclusion, spearheading innovation in governance and policy driving social change at all levels of football.



Notably, as Head of Women's Football for Football Australia, she influenced the strategy that generated a staggering \$357M for football's World Cup leveraging strategy through government and commercial investment, with an additional \$200M earmarked to improve community infrastructure for women and girls across all sports. As hosts of the most commercial FIFA Women's World Cup, the Matildas shattered attendance and viewership records, drawing over 11 million viewers during the semi-final against England, making it the single highest rating TV program of all time.

Recently ranked 22nd on News Corps' list of 100 most influential women in sport, Sarah's illustrious playing and professional career converge in this pivotal moment.

Today she serves as the Head of Women's Football, Women's World Cup Legacy and Inclusion at Football Australia.

## Testimonials

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“ Sarah was amazing! My favourite quote was “I think what we've been able to achieve is that no one can ever say again that no one is watching, that no one is paying and that it's not commercial. Everyone loved the session and left so inspired.

**- Microsoft**

“ I think i’m finally coming down from the euphoria of yesterday. From the joy of getting to know you to the epic line out the door. I can’t thank you enough for trusting us to share your story with us and being part of this experience.

**- SXSW**

“ Sarah was unreal. Had the whole audience in awe for 60 minutes. I can see why she’s been so successful.

**- Culture Amp**

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