

# Pauline Nguyen

## *Award Winning Author, Spiritual Entrepreneur & International Speaker*

Pauline Nguyen is a best-selling author and award-winning businesswoman – and her achievements are all the more impressive for her having escaped Vietnam on a boat and survived a Thai refugee camp. She has overcome these adverse beginnings to transform her approach to success by re-engineering her beliefs, questioning the status quo and hacking cultural norms to become one of Australia’s most successful entrepreneurs.

As the owner of Red Lantern the most awarded Vietnamese restaurant in the world, in 2012 Pauline won the Australian Telstra Business Award for Medium Business. However, that is only the tip of the iceberg when it comes to Pauline’s achievements; her memoir, *Secrets of the Red Lantern*, has been critically acclaimed around the world and appeared in numerous bestseller lists. She holds a BA in Communications from the University of Technology, Sydney, and in 2008 won Newcomer Writer of the Year at the Australian Book Industry Awards.

Pauline’s latest book *The Way of the Spiritual Entrepreneur – The 7 Secrets to Becoming Fearless, Stress Free and Unshakable in Business and in Life* also won Best Entrepreneurship and Small Business Book Award in the year of its release. The potency of this book continues to change the lives of many.

Pauline has achieved outstanding success as an entrepreneur, author, businesswoman and acclaimed speaker with the unique ability to connect with her audience in a profound way, empowering them to change their story for a better future.

Pauline is an original ‘Rare Bird’ – one of Australia’s top 50 influential female entrepreneurs – and is included in Blackwell and Hobday’s global recognition of 200 Women Who Will Change the Way You See the World.

She has a high-performing Western business background combined with an Eastern slant of spirituality – and her unique philosophy is taught with warmth and humour, telling her own story of what can be achieved through key alignment of thoughts and intentions.



## ***Pauline Nguyen Speaks About***

### **THE WARCHEST OF A MODERN LEADER**

*How to be a smarter, faster, happier and more grounded human in the era of total disruption.*

For the life of a modern entrepreneur, the highly competitive business environment is a battlefield. And as a resolute, strong and prepared as you are as a warrior, without an adequate war chest, you don't stand a chance against your competition.

Pauline explains the necessity in our day and age to utilise The War Chest of a Modern Leader in entrepreneurial battle. The War Chest of a Modern Leader is full of powerfully practical and sustainable ways we can not only improve as leaders, but also win the entrepreneurial battle against our adversaries.

In this presentation audiences will learn:

- How to take radical personal responsibility for your own personal and professional development
- How to remain calm and intelligent in the face of adversity
- How to lead with vulnerability, compassion, and competence - with Power and not Force
- How rest is a weapon and how to utilise it effectively
- The importance of a wise counsel to a warrior
- Why the best offense is a good defence
- Who should be in your phalanx

### **IT'S TIME TO DISRUPT THE DISRUPTION - LEADING THE NEW PARADIGM OF WORK**

The commence of this decade has proved one certainty - there is no certainty. The pandemic showed itself to be a black swan - an unseeable anomaly that has changed the way we conduct ourselves as a society, as people and as businesses. But, as Charles Darwin famously noted, "It is not the strongest of species that survive, nor the most intelligent; it is the one most adaptable to change."

The business disruption the world over was rife: upending industries, creating tailwinds and forcing entrepreneurs to rapidly adapt to the new normal. Pauline explains the ways your business can pivot and adapt to business disruption, starting with the most important foundation in your business - you.

As a working CEO herself, Pauline has been right there in the trenches for two decades. Since 2020, she has pivoted multiple businesses to not only survive during the uncertainty of the global pandemic, but to thrive. As Pauline says, "Business development cannot happen without business disruption first".

In this presentation audiences will learn:

- How to deal with crisis and using it as an opportunity

- How to master the process, not the outcome
- That people don't have business problems, they have personal problems that reflect in their business
- How to navigate the seemingly un-navigable future
- Actionable strategies and takeaway for the new business paradigm

## **THE FOUR PIVOTAL COMPONENTS OF EVOLVING LEADERSHIP**

*Diversity & Inclusion, Vulnerable Leadership, Self Mastery, Self Leadership*

A broad and dynamic keynote, in this powerful experience Pauline explains four of the most pivotal components in becoming a successful leader. This isn't your regular business coaching speech - dive into deep, controversial and complex topics, distilled eloquently for execution today.

Pauline explains the importance of self-mastery, required before mastering anything else in life. Drawing on learnings from running the world's most awarded Vietnamese restaurant, Red Lantern, she imparts why true leaders hold others accountable whilst being 'compassionately assertive'. That those who want to be part of the new future of leaders must walk the walk, not just talk the talk.

From her experience coming to Australia as a refugee and eventually garnering accolades including being one of Australia's Top 50 Influential Female Entrepreneurs, and worldwide recognition as one of 200 Women Who Will Change the Way You View the World, Pauline explains why the greatest leaders of our time lead with diversity and inclusion not as just social responsibilities, but as powerful weapons for business. Find out why The Huffington Post described Pauline as "the most grounded spiritual entrepreneur on the planet".

In this presentation audiences will learn:

- Diversity and Inclusion - How embracing multiple perspectives leads to more powerfully effective problem solving skills
- Vulnerable Leadership - How to lead with power and not force
- Self Mastery - How to manage your energy and your emotions to become the most calm, and composed Leader
- Self Leadership - What do Leaders Do? They go first. How to scientifically increase your intuition and awareness to intelligently lead your team with competence, courage and charisma

## **THE WAY OF THE SPIRITUAL ENTREPRENEUR**

*The 7 Secrets to Becoming Fearless, Stress Free and Unshakable in Business and in Life.*

It's time to disrupt the disruption. For the life of the modern conscious leader, the highly competitive business environment can be a battlefield. Having worked with, coached and facilitated entrepreneurs, startups, small businesses, corporate executives and leaders from all walks of life, Pauline has seen many incredibly gifted, driven, passionate and purposeful leaders fraying at the edges diseased and dis-eased. Sure, they may boast that they have a lot of money in

the bank but they are spiritually bankrupt and are struggling to find joy, purpose, satisfaction, happiness and harmony. At an organizational level they are burned out, stressed out and frazzled. In this riveting keynote, Pauline speaks to The Way of Spiritual Entrepreneur and why 'The Way' ultimately presents a radically new and meaningful paradigm that enhances and enriches everyone who embraces it. Especially if the goal is to build and sustain vibrant, creative and profitable organizations with engaged, energised, inspired and productive teams over the long run.

## THE RED LANTERN STORY

Through the mastery of her story telling, Pauline will take you on a delicious and tumultuous journey of how and why Red Lantern, after 21 years in business, still holds the mantle of 'The Most Awarded Vietnamese Restaurant in the World' in what is a truly challenging, fickle and competitive industry. Find out what it takes to sustain a business for more than two decades with Calm Courage, Resonating Resilience and Tacit Grit to do what needs to be done for yourself and your people.

## SECRETS OF THE RED LANTERN

*An Intimate Dinner and Conversation with Pauline at Red Lantern*

Pauline Nguyen's highly acclaimed restaurant The Red Lantern offers progressive business leaders a vast swathe of practical takeaways and invaluable networking. Pauline sheds light on new concepts and shares insights from operating the most awarded Vietnamese restaurant in the world.

The Secrets of the Red Lantern is a collaborative event where high achievers come together, break bread and tell tales. But this isn't your regular networking event - Pauline masterfully facilitates and coaches along the way. Each session is crafted by Pauline to bespoke fit your team's needs.

Audiences will:

- Enjoy insights and inspirations from Pauline's award-winning book, The Way of the Spiritual Entrepreneur and find out how they can implement them in their everyday life.
- Revel in joyful, juicy and sumptuous stories paired with The Red Lantern's delightful highly regarded menu.
- See why CEOs, entrepreneurs, coaches and everyone in-between rave about the life-changing insights, actionable takeaways and skills accumulated in a single powerful meeting at Pauline Nguyen's Secrets of the Red Lantern.

## Testimonials

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“ The best session I have attended at Adobe in 5 years. Hands down. Absolutely inspiring, each word spoken with conviction with the gravity of a rich experience. You are an awe-inspiring leader Pauline. Doesn't it feel like spoken poetry? I've definitely gotten a second wind this evening.

**- Adobe Global**

“ It is rare for someone to inspire the heart and mind; almost unheard of to speak to the soul as well. Pauline manages it with ease. She combines an honesty and vulnerability with a confidence that is engaging to listen to - the audience of over 300 was captivated from start to finish. She offered practical advice but so much more; her personal story, told with humour and grace, and simple concepts that really resonated. The energy in the room after Pauline's talk was amazing and, for days afterwards, I had people approach me to share how her talk had inspired them. A fantastic experience and she is without a doubt one of the best speakers I've had the pleasure to listen to.

**- CEO, Director, Senior Marketing and Business Leader, OPTUS**

“ Your inspiring personal story, your reflections about how you tap into your personal power, and your conversation about how self-mastery is the key to authentic leadership resonated deeply with our audience. The audience felt inspired, supported, and connected with each other. You really equipped us with a better understanding about how self-mastery leads to authentic leadership and enables us to "get good at life." Thank you for sharing your gifts with us - the response has been overwhelming!

**- Women Intuitive Leadership Team Intuitive Surgical**

“ Pauline was outstanding. I will never forget the day I woke up and thought Pauline = Equinix. She was the perfect fit.

**- Equinix**

“ Real, raw and relevant. Pauline gave us so much to think about through her life story, sprinkled with experience and wisdom.

**- CEO, The Juice Plus Company**

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[VIDEO OF SPEAKER](#) 