

# Hari Hara Priya Kannan

## *Data Scientist, Demographer & Speaker*

Hari Hara Priya Kannan is Data Scientist.

What sets Hari apart is her ability to distil vast tracts of data into a clear narrative tailored to specific audiences. Hari delivers data-based perspectives on ageing populations, migration, international education, AI, and generational change.

Hari is a sought-after speaker and writer; she writes a monthly column for *The Australian* newspaper's "Real Commercial" section. She makes data engaging and accessible, which is why business clients in particular value her customized, impactful presentations.

Hari's background as a migrant combined with her skills in data science allow her to interpret demographic trends from a firsthand perspective as well as from an analytical viewpoint.

Hari's approach to data combines rigor with lived experience. She delivers keynote speeches, writes evidence-based columns, and creates compelling data dashboards for business.

Hari Hara Priya Kannan represents the next generation of Australia's most engaging data scientists.



## *Hari Hara Priya Kannan Talks About:*

### **Australian demographic megatrends**

Explores demographic trends in Australia using the latest census and ABS updates, plus addresses the effects of the pandemic and the recovery process.

Compares Australian trends within a global context. Make no mistake, demographics suggest that Australia is still the lucky country!

Identifies opportunities and challenges for Australian business and government in the 2020s flowing from demographic change.

### **Jobs of the future**

Considers the impact AI and automation on business and government via a demographic

perspective.

Discusses the prospect of job displacement (it's more a case of leaning into change).

Talks about the skills required for the workforce of the future and explores the emerging jobs in high demand.

### **Opportunities in regional Australia**

Post-pandemic demographic trends show a rise in regional populations within each capital city's lifestyle zone.

Regional growth drives business and demand for local government services. This session talks about which businesses (via ABN growth) and what services?

The challenges in regional Australia often relate to housing supply and access to skilled (and non-skilled) labour.

### **Customer of the future**

Identifies key demographic markets based on population growth eg ageing boomers, overseas students and the Millennials at 40.

Talks about changes in the way customers interact with business and government eg apps, click-&-collect, self-checkout and more.

Argues that Millennials passing into their 40s later this decade will drive demand for housing upgrades, for growing-family lifestyle eg Bali holidays, and for commitment to saving for retirement.

### **The great Aussie housing challenge**

Discusses the pipeline of housing supply and reasons for the trade-skills shortage (eg baby bust). Talks about the shift towards lifestyle housing within suburbia.

Argues that a "house of one's own" is central to Australian values and that "the house" is undergoing rapid change in style, function and possibly also production.

## **Testimonials**

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“ Hari delivered a highly engaging and insightful presentation on the changing demographics of Australia to over 100 guests. Hari spoke clearly, confidently and the audience really enjoyed her presentation and takeaways. Leading up to the event and during the event, Hari was professional, approachable and confident and was able to tailor the presentation around the themes of the event. We would highly recommend Hari for future speaking engagements at any corporate event!

**- Asian Australian Foundation**

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