

Michael Crossland

Speaker, Executive Coach, Humanitarian and International Best Selling Author

A fighter since birth, Michael Crossland has defied the odds of surviving not only a rare form of life-threatening cancer but as the sole survivor of a horrific cancer drug trial.



In his presentation, "The Power of Perspective," Michael will share his remarkably inspiring story of overcoming extreme adversity to achieve incredible outcomes in his personal and professional life.

His ability to inspire, entertain, and have the audience in tears one moment and fits of laughter the next will leave you amazed. He will no doubt help shift your mindset and instil perspective, but he will also leave you with powerful tools that will assist in both your personal and professional lives.

Michael has shared the stage with Sir Richard Branson and the Dalai Lama. His online videos have been viewed by more than 150 million people. His raw, truly life-changing story will undoubtedly bring a tear to your eye, a smile to your heart and leave you with a renewed perspective on life.

Michael is not only a businessman, elite athlete, Queens Baton bearer for the Commonwealth Games and one of Australia's most in-demand keynote speakers, but he is also a best-selling author across 6 different countries, has worked with troops in Iraq, pro athletes around the globe who also runs an orphanage and school in Haiti.

Michael Crossland talks about:

The Power of Perspective

Michael will share his remarkably inspiring story of overcoming extreme adversity to achieve incredible outcomes in both his personal and professional life. Global audience numbers now exceed 900,000 people. Despite and because of spending nearly a quarter of his life in hospital, Michael's ability to help shift your mindset, instil perspective and have you determined to become the best version of yourself, will amaze and inspire.

Representing Australia in his chosen sport, holding an executive position at the age of 23, and then throwing it all away to find his true passion and purpose, will leave you in awe.

Empowering Growth Session

This session is focused around wellbeing, mindset, mental health and sharing practical tools to

implement on a daily basis to assist with burnout, anger, anxiety, frustration and resilience.

Michael will share many tools and techniques to silence the mind, take back control of our thoughts, set positive and structured daily routines along with helping to delve deep into the way our body and brain connect with our language. This session will also have a section to assist in how we react versus respond, with tips and tools to implement daily to maintain control, build a powerful and inclusive culture as well as accountability. This session can also include a component of high energy, fun and laughter with team building activities that assist with embracing change, winning as a team, the importance of communication along with a short mindfulness reset session.

Key takeaways:

- The importance of a powerful morning and evening routine
- Steps to help with emotional burnout/frustration/anxiety
- The importance of language and the impact this can have on our state of mind and wellbeing
- How to bring yourself back to being present
- The 3 Ps for peace of mind (patience, persistence & perspective)
- Identifying what your body is lacking from a chemical point of view and how to rebalance

Client testimonials

“ I have been attending these events for over 40 years and Michael, you by far are the greatest speaker I have ever heard. Your session had it all and I am a better man for being in that room. You certainly deserved that standing ovation and so so much more.

- **Ted Reinheimer**

“ Well, you just finished your ‘gig’ here in Scottsdale Arizona - mind boggling, hysterical, heartbreaking and heart warming!!! Thank you for being so brave and funny and persistent and generous, and kind. You made my day, and I am promising to pay it forward!!

- **Khris Turpin**

“ I attended Million Dollar Round Table Global Conference in Singapore late 2023. With nearly 10,000 in attendance, I think your standing ovation said it all. Truly the most motivating, inspiring, emotional, mind boggling session I have ever experienced. You hit on all of the emotions!!! God bless you Michael.

- **Julia Stevenson**

“ Michael Crossland was truly one out of the box. His story was at times heart wrenching, but the overarching message of refusing to let adversity define you struck a chord with our audience that I don’t believe we have hit before, or will manage to again. Never have I seen 500 people leap to their feet so quickly in a unified standing ovation. As a professional

speaker, Michael's attention to detail, ability to speak to brief and skill with an audience's focus was second to none. From a booking point of view, he was friendly, approachable and entirely focused on what we were trying to achieve at our event. I cannot recommend him enough.

- Franchise Council Australia

“ Words escape me to truly express my thanks for the amazing journey you took us all on today as the keynote speaker at the HR Teams event in Sydney and the roller coast ride of emotions you evoked in us all. I feel incredibly humbled and honoured to have met you and want you to know how much you touched everyone in the room today (myself included) with your warmth, passion, incredible spirit and courage in the face of such adversity. The room was charged full of raw energy and emotion when you finished and many members commented to me afterwards how incredibly inspirational you were and how powerful your messages, learning's and insights were. My congratulations.

- International HR Director Forum, CEO Forum Group

“ Thank you for sharing your inspiring, yet very personal, story at our company Kick Start event earlier this year. From business to sport you reminded us that in life anything we set our mind to we can accomplish successfully. You are a true inspiration to us all.

- McGrath Estate Agents

“ Your achievements in the face of adversity in both business and sport are truly remarkable. Hearing about your tenacity and persistence in the face of so many hurdles was inspirational and highly motivating for those of us who work in a competitive sales environment and have our wins and disappointments, albeit no comparison with yours. Perhaps your experience in sales and sales management helped but we felt you connected particularly well with our people from the outset and the feedback since has been nothing short of exceptional. We are all better for the experience.

- Buxton Real Estate Group Pty Ltd

“ The feedback from our Leadership was fantastic and after assessing the feedback sheets 100% of the delegates rated your session as Excellent! It was wonderful to have you share your story with our team again.

- CBRE

“ Your passion, determination and enthusiasm for everything you do is infectious, and your message to our team was inspiring, thought provoking, and motivating. I'm sure many in our team took something from it about how to live life in a meaningful way, the power of positive thinking, and the importance of lending a hand to those less fortunate than ourselves. I've no

doubt the short time you spent with the team, will have a long lasting impact.

- 7-Eleven Stores Pty. Ltd

“ Your presentation was excellent and if I could find a better adjective I would use it. It was our privilege to have you be our opening key note speaker at our final conference. Our members, every year attend 2-3 conferences, and we as an Association of 20 years we have had more than our share of speakers over this time. To get feedback from those attending saying that you were the best speaker that we have ever had, or many have heard, is high praise from this group. We have an age demographic of 30-65 with the majority of them being male at the higher end of this range and to have them still talking about your key note at dinner that night was fantastic and a tribute to the man you are.

- Australian Fire Managers Association Inc.

“ We would like to express our heartfelt thanks for your contribution to the Campbell Arnott's Gala Dinner. Aside from doing a fantastic job as MC, sharing your amazing story had the entire audience of over 500 people spellbound. Weeks later we are still receiving calls & emails to say how special you made the night by bringing into perspective why we are all here & what we can achieve in life. Your amazing contribution helped raise \$159,175 in just 1 night.

- Campbell Arnott's

“ You are a true professional. You manage to smoothly deliver the night's activities in a light hearted, upbeat and inspiring way. Your fast, accurate & humorous ability to run our live auctions and promoting our sponsors is first class. You have been an integral part of this very successful sold out Dancing With Coffs Coast Stars event over the past 5 years and this year raising over \$101,000 on the night was a huge result. The words Thank You seem somewhat short of the appreciation we have for your support.

- Cancer Council

“ As always you were the consummate professional & ultimate MC. Your infectious humour during the evening along with you inspiring messages is without a doubt the reason we were so successful in raising so much throughout the evening. Continue your amazing work & thanks for your support!

- M.N.C. Community Care Options

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[VIDEO OF SPEAKER](#)