

Mark van Rijmenam

Strategic futurist and international keynote speaker

Dr Mark van Rijmenam, a revered strategic futurist and innovation speaker, is entrusted by top companies and governments to guide them through the evolving landscape of emerging technologies, including AI and the metaverse.



His exceptional insights inspire teams to adopt and responsibly harness innovative technologies, maximizing efficiency and future-proofing their operations.

Having captivated over 100,000 managers, directors, and C-level executives in >25 countries across all continents, Dr Van Rijmenam's influence spans the globe. please add this: He received the Certified Speaking Professional and Global Speaking Fellow accreditation.

His latest venture, the Futurwise Institute, is dedicated to fostering a just and inclusive digital future for all.

More about Mark:

A Trailblazing Strategic Futurist and Keynote Speaker

Dr Mark van Rijmenam, CSP, renowned as The Digital Speaker, is a trailblazing strategic futurist and highly sought-after international keynote speaker. His unique ability to simplify intricate concepts and captivate audiences has inspired and enlightened over 100,000 managers, directors, and C-level executives across more than 25 countries on all continents. In 2023, he was awarded the Certified Speaking Professional and Global Speaking Fellow accreditations.

Expert Advisor on AI, Blockchain, and the Metaverse

With a deep understanding of (generative) AI, blockchain, the metaverse, and other emerging technologies, Dr Van Rijmenam is the trusted advisor to leading companies and governments seeking to innovate and thrive in the digital age.

Academic and Professional Background

Dr Van Rijmenam holds a Bachelor's degree in Hospitality Management, a Master of Science in Marketing Management, and a PhD in Management from the University of Technology Sydney. His

research focuses on how organisations should navigate big data analytics, blockchain, and AI. He is a respected voice in the technology community and a member of the Professional Speaker Australia association and the Global Speakers Federation.

Dynamic Presentations and Corporate Education

As a distinguished 5-time author and corporate educator, Dr Van Rijmenam is celebrated for his candid, independent, and balanced insights. His engaging and thought-provoking presentations, webinars, workshops, and podcasts empower audiences to embrace the future and stay ahead of the curve in today's rapidly changing digital world.

Electrifying Keynote Speeches on the Future of Work

In his keynote speeches, Dr Van Rijmenam explores the future of work, the role of the metaverse, generative AI, such as ChatGPT, and the importance of data-driven customer-centricity. He emphasises the need for ethical applications of technology and helps organisations build trust while leveraging data for growth and innovation.s and governments while considering the human side of technology to ensure the ethical application of such digital tech.

What Mark speaks about

- Leadership in a Synthetic World: How to Thrive in the Age of AI
- What's Next: Leadership in a World Driven by Exponential Change
- What is Real, What is Fake, and How do you Define Real?
- Unleashing the Generative AI Genie: A Brave New Metaverse or a Nightmare Scenario?
- How the Metaverse Will Change Business Forever
- How the Future of Work and the Metaverse Will Transform the Employee Experience
- Artificial Intelligence: Good or Bad?
- The Collaboration Era - How to Thrive in an Exponential World
- AI is like Lego; preparing your business to become a bionic organisation
- Enabling Enterprise Digital Twins with 5G
- Big Data in Business; How to be ready for a data-driven future
- The Future of Work
- How to Prepare for a Data-Driven Future
- How to Innovate in today's world
- How Will Leadership Change in Today's World
- How the Role of IT is Changing
- Preparing for a Decentralised World
- DeFi, Blockchain and the Revolution of the Financial Industry
- Big Data is Dead, Long Live Big Data

Testimonials

“ Really enjoyed hosting Mark as a fascinating guest speaker at our internal LIFT Academy talk on the metaverse, as part of our Frontier Tech Trilogy. Mark shared great examples of how the metaverse will affect our people our work and our clients. He managed to explain an abstract concept in a thought-provoking way, inspiring us how to think differently when it comes to the next iteration of the internet

- Alicia Hardy Director of Professional Support White & Case

“ The session went great, he talked about open AI and people were very engaged and sharing their experiences in the chat, so was a lot of fun.

- Coca-Cola Europacific Partners

“ Mark was our keynote speaker at a recent Dealer Tire Enterprise Data Analytics Summit. His presentation was highly relevant and very inspirational. He incorporated many examples throughout his talk and tied them directly back to our business. Perfect pace, excellent delivery, great content. I would highly recommend Mark as a speaker, particularly for anything related to cutting-edge tech strategy.

- Chris Fuss Partner, Chief Technology Officer - Dealer Tire

“ This was an awe-inspiring session with Mark van Rijmenam and Nestlé leaders. We are very grateful for him sparking curiosity and sharing a glimpse of what the metaverse entails, and the fact that some elements are not tomorrow but today. Mark captures the audience's attention with his simple messages and engaging content. Time for questions felt short, testament of the interest of the audience; we could have stayed another 30 minutes... A must to re-watch and spread the word on how we prepare for the metaverse.

- Gonzalo Vega Center of Learning and Inspiration - Rive Reine - Nestlé

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