

Dr Catherine Ball PhD

Academic at ANU's School of Cybernes, Bestselling Author, Futurist and Visioneer

Associate Professor, Dr Catherine Ball is a scientific futurist, speaker, advisor, author, founder, executive producer, executive director and company director working across global projects where emerging technologies meet humanitarian, education and environmental needs. Catherine also likes to create businesses and champion movements, collaborate with peers, and advise game-changers.

Having been called a 'social architect', Catherine likes to connect people from different backgrounds across common themes. A champion of diversity and inclusion, Catherine believes we need points of difference to truly innovate and curate the changes we want to see in the world. Working to protect the natural environment and empowering all members of society through mutual education are core aspects of the projects Catherine chooses to spend her time and energy on.

Catherine continues to support Australia as being the world leader in the advancement of ethically driven technological applications.

Catherine is the only Australian on the International Advisory Board of the Schmidt Ocean Institute, which follows her work as a judge on the Ocean Discovery XPrize.

Catherine's business ventures include the internationally renowned World of Drones and Robotics Congress, established in Brisbane in 2017 and the free community resources of World of Drones Education, established in 2018.

She is also the curator and Director of the Futures Conference.

Catherine holds a BSc Honours (Environmental Protection) and a PhD (Spatial Ecology, Descriptive and Predictive Statistics) from the University of Newcastle- upon-Tyne in the United Kingdom.

Catherine lives in Sydney with her husband and two sons.



Catherine talks about:

Futurist

- ChatGPT
- Analog knowledge in a digital world
- Generative AI
- Web 3
- Metaverse
- How to think like a futurist

Business

- Industry 5.0
- The New Director
- Sustainability
- Future of Work

Innovation

- Creativity
- Future Technology
- Science & Engineering
- Robotics
- Cyber Security
- Artificial Intelligence
- Drones & Robotics

Motivation

- Goal Kicking
- Resilience
- Recovery from Failure

Politics & Advocacy

- Environment & Climate Change
- Communication & New Media
- STEM economics

Testimonials

“ The information Catherine provided to delegates at the conference had them engaged and interested. Catherine presented on a topic that most of them wouldn't have done much research on but all left wanting to know more.

- Amy Dimech, Vow/YBR National Conference

“ Dr Cath is a master storyteller with an incredible ability to break down complex concepts so they're palatable, relatable and entertaining. She had our 1000+ guests hanging onto her every word, with content that was 100% on target for theme, audience and event. 10 out of 10.

- IWD Event - Shani, US Creative

“ Dr Catherine Ball brings to life our future and past in one explosive, convergent universe where technology is good and humans are creative. I love dealing with Dr Ball and her team in the leadup to our events, and it makes my day when I hear pretty much every attendee tell me they were totally blown away - and challenged to explore their own pathways.

- Gry Stone, WiTWA Tech + Conference

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