

# Tracey Spicer AM

*Author, Journalist, TV Presenter & Keynote Speaker*



Award winning author, journalist, broadcaster, and anchor for national programs on ABC TV and radio, Network Ten, and Sky News committed to shedding light on critical topics.

Tracey Spicer AM is a multiple Walkley Award-winning author, journalist, and broadcaster, renowned for her exceptional work as an anchor for national programs on ABC TV and radio, Network Ten, and Sky News.

As the pioneering national convenor of Women in Media, Tracey's talents on stage and online have made her one of the most sought-after keynote speakers and emcees in the region. In recognition of her remarkable contributions, she was honoured as the NSW Premier's Woman of the Year in 2019. Additionally, Tracey received the prestigious Sydney Peace Prize alongside Tarana Burke for their significant involvement in the Me Too movement, and she was the recipient of the national award for Excellence in Women's Leadership by Women & Leadership Australia.

Tracey's exceptional achievements continue to garner recognition. In 2018 she was chosen as one of the Australian Financial Review's 100 Women of Influence, winning the esteemed Social Enterprise and Not-For-Profit category. Women's Agenda also acknowledged her as the Agenda Setter of the Year. To acknowledge her three decades of dedication to the media and charity work, Tracey was awarded the Order of Australia.

Throughout her illustrious career, Tracey has written, produced, and presented captivating documentaries shedding light on the lives of women and girls in countries such as Bangladesh, Kenya, Uganda, Papua New Guinea, and India. She serves as an Ambassador for notable organisations including ActionAid, The Ethnic Business Awards Foundation, Emerge Australia and Purple Our World. Additionally, she proudly holds the position of Patron of the Pancreatic Cancer Alliance.

Tracey's impact extends beyond her television and radio work. Her debut book, *The Good Girl Stripped Bare*, quickly became a bestseller. Moreover, her powerful TEDx Talk, *The Lady Stripped Bare*, has amassed over six million views. Her thought-provoking essays have been featured in numerous acclaimed books, including *Women of Letters*, *She's Having a Laugh*, *Father*

*Figures, Unbreakable, and Bewitched & Bedevilled: Women Write the Gillard Years.*

Most recently, Tracey's invaluable contributions to the #metoo movement were highlighted in the three-part documentary series *Silent No More*, produced by the ABC. The series featured the stories of hidden survivors, further showcasing Tracey's commitment to amplifying marginalised voices.

Amidst her engagements as an emcee and speaker at live and hybrid conferences, Tracey dedicates her time to corporate media and presentation training sessions. Her new book, *Man-Made: How the bias of the past is built into the future*, explores the hidden bias and inequity in artificial intelligence.

### **What Tracey Talks About**

**Frontier Feminism: Beating the backlash** - This thought-provoking keynote explores how far we've come - and how far we have to go - in the fight for true equity.

Audience takeaways:

- Stories of the history of intersectional discrimination
- The latest stats and facts on where we are in 2023
- Proven solutions to breaking down the structures holding us back

**Will artificial intelligence take my job?** - Tracey will help you navigate the fourth industrial revolution, making a clear case for human oversight of the robot revolution.

Audience takeaways:

- The latest data about industries and occupations facing major disruption
- Examples of companies retaining workers, while using technology in rudimentary roles
- A glimpse into a utopian future where humans master the machines

**How the bias of the past is being built into artificial intelligence** - In this fast-paced, funny and illuminating keynote, Tracey will expose the real story about the technologies that will determine our futures.

Audience takeaways:

- Compelling detail about how bias is embedded in the AI we use every day
- Eye-opening stories about how this is worsening societal inequity
- Changes for the workplace and home to beat the biased bots

**Event Host | MC | Panel Facilitator** - Tracey is an accomplished and highly sought-after MC who is experienced in hosting events in an efficient and appropriate manner with the professionalism of an experienced television anchor who is utterly at home on stage.

As a panel facilitator, Tracey always ensures that the discussion is both informative and entertaining. She draws on her experience as a journalist to ask the right questions at the right time. Her television and radio background has enabled her to elicit all the relevant information and keep it engaging for the audience.

## Client testimonials

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“ Tracey Spicer is an entertaining and inspirational speaker. She is truly authentic and we were honoured to have her at our ExtraOrdinary Women event for International Women's Day. She held the attention of everyone in the room. Our delegates were so impressed with her presentation that they are already signing up for next year! I can highly recommend Tracey as a speaker at any event. It was an absolute pleasure to work with her. She is an amazing woman who is really making a difference in the world.

- *Dr Annemarie Christie - The Children's Doctor*

“ You were brilliant! Thank you so much for Race Day last Saturday which for us was a great success. You played a large part in the success of the day with your 3 p's namely professionalism, poise and positiveness. I established on Saturday you have a big fan club in GP land. Also as an MC in no time you established a genuine empathy for our cause which is very important for us. Firstly I trust you enjoyed the day and secondly we would love to have you do our gig again next year considering you established a beaut rapport with our supporters.

- *Wheelchair Sports NSW*

“ We would just like to take this opportunity to thank you for taking out the time to be the MC of The Ronald Ball. There has been a lot of positive feedback about the tremendous job you did.

- *RMHC Ball Committee*

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