

## Yossi Ghinsberg

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### ***Amazon Survivor, Author & Entrepreneur & Speaker***

Yossi Ghinsberg survived the Amazon alone and went on to become an author, entrepreneur and humanitarian. He is also a unique motivational speaker.

Born in Israel, Yossi served in the Navy for three years before setting off to backpack in South America. However, while traveling through the uncharted Amazon, Yossi found himself alone after losing his three companions.

Yossi's instinct for survival was tested to the extreme over 20 harrowing days, during which he endured near-starvation, jungle rot, attacks by hornets and termites, torrential rains, slashing wounds and maddening loneliness.

A riveting storyteller, Yossi Ghinsberg sweeps audiences into the depths of the primordial jungle, in the process imparting valuable messages about personal and professional survival. His experience is one that must be heard to be believed.

Yossi's book *Jungle*, based on this incredible adventure, quickly became an international bestseller before becoming the subject of a Discovery Channel feature length documentary called *Escape from the Amazon* and a feature film starring Daniel Radcliffe - the infamous Harry Potter.

Among several business ventures, Yossi Ghinsberg is the founder of Headbox, a mobile application designed to integrate all social media activity into one feed, and Blinq, a mobile application that provides social media and activity live updates.

Yossi now speaks globally on the Power to Survive through unrelenting crisis and change, then how to harness vision to begin thriving in the new reality. His keynote presentations are suited for organisations looking to inspire and motivate people toward their goals, despite adversity or unfavourable circumstances.

Time and again Yossi's presentations leave people on the edge of their seats, as if they have just lived through the experience together. Yossi Ghinsberg is a rare voice of our generation who's compelling presentations rekindle the human spirit and energise teams to become day-to-day heroes.



### **Yossi Ghinsburg talks about:**

- **The Power To Survive** - Yossi Ghinsberg takes his audiences on an emotional experience of inner strength and self-discovery. Based on his international bestseller 'Jungle', he translates his own lessons of survival into principal and effective strategies for business excellence. In this unique presentation audiences will come to feel empowered to adapt to their circumstances; explore how adversity is part of life; and learn how to move away from competition into a collaborative mindset, one that fosters innovation and ultimately, survival.
- **Innovation** - In Flux, In Flow - In many industries, the rapid rate of change employees are facing can leave people feeling as though they are lost in the wilderness. Yossi translates his own lessons of survival - where every moment left him at the mercy of the jungle, and his ability to adapt fast to the changing circumstances literally meant the difference between life and death - into effective strategies for those experiencing change in the work environment. Audiences will feel empowered to adapt to their circumstances; explore how adversity is part of life; and learn how facing our fears and looking for innovative ways to embrace change, can lead us towards our desired outcome.
- **Collaboration, Innovation, Survival** - A key insight from Yossi's harrowing story is that the law of the Jungle itself relies on collaboration. Yossi challenges organisations to think about how they can apply collaborative thinking; expanding out from the limiting mindset of pure competition, designing environments where teamwork can thrive, skills are utilised and ideas are shared. Audiences will learn how to move away from competition into a collaborative mindset, one that fosters innovation and ultimately, survival; feel empowered to adapt to their changing circumstances and roles and forge a united team; learn that we are co-creators within the wider team and organization; and be motivated to become day-to-day heroes in their lives and at work.

### **Client testimonials**

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“ Touching, challenging and at all times entertaining, Yossi Ghinsberg seemingly invites the listener around his campfire as he recounts his near death tale. I have never seen a packed room of around 700 people to be totally absorbed at a convention session in my career.

- *National Insurance Brokers Association of Australia*

“ Yossi's forte is his captivating and engaging storytelling ability, his endemic naivete and his ability to transform dreams to reality. Listening to Yossi is inspiring, and no audience could resist his passionate, emotive though humorous delivery.

- *Macmillan*

“ Your address was perfectly suited to our overall event theme of 'continuous learning. Feedback received from the group was outstanding.

**- Nokia Telecommunications**

“ Spectacular, inspiring, emotional, breathtaking... all of these superlatives and more have been used by delegates who were privileged to hear you. You have touched many hearts with your wonderful story and people who have now read your book following the conference keep talking about ‘this inspiring man called Yossi Ghinsberg.

**- Travelscene American Express**

“ Yossi, thank you! Your story was truly amazing and your message was right on target with the entire audience.

**- IBM Global Services**

“ It's always a challenge to find speakers of the right calibre for these high profile events. Your story was both fascinating and challenging. You possess the extremely rare gift of a great storyteller with the ability to create word pictures which capture the imagination of an audience and take them on a journey with you. We look forward to an opportunity to work with you again in the future.

**- AMP**

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